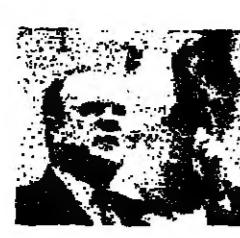


FINANCIAL TIMES



Russian elections
Zyuganov on the
Siberian stump

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The American way
Democracy with
a difference

Book review, Page 12



Brazil
Stable politics
are not enough

Survey, separate section

Santer pushes for more flexibility in EU working hours

European Commission president Jacques Santer called for more flexible working hours, including parental leave, saying they could make a significant contribution to tackling the unemployment crisis in Europe. Mr Santer said that reorganising working times would be a central theme in talks with business and trade unions on his proposed pact of confidence on employment. His call came as a European Union survey showed consumer concern about unemployment was growing. Page 14

Paris, Bonn promise defence merger: France and Germany pledged to define a "common security and defence concept" following Paris' improving relations with Nato and its recent army reforms. At the end of a summit, President Jacques Chirac and Chancellor Helmut Kohl pledged they would finalise their joint "concept" at the next regular Franco-German summit in December.

Scania Automobiles, the struggling Swedish carmaker managed and half-owned by General Motors, is to produce three new models and revamp its US sales operation along the lines of GM's innovative Saturn subsidiary. Page 15

Italian inflation declines: Italy's inflation rate fell slightly last month to an annualised figure of 4.3 per cent against 4.5 per cent in the previous two months. Page 2

Digital TV alliance breaks up: An ambitious digital television alliance between Bertelsmann of Germany, Canal Plus of France and British Sky Broadcasting to develop established digital television in Germany looked to have broken up as the parties criticised each other. Page 14 and Lex

Germany revises economic figures: The German economy contracted as expected in the first quarter but a slight upward revision to earlier figures indicated that the country is experiencing a slowdown rather than a recession. Page 2

Call to end UK non-co-operation: The European Commission called on Britain to stop its policy of non-co-operation in the European Union, warning it delayed a deal on lifting the ban on British beef. Page 8

Yefzins wine cash pledge: President Boris Yeltsin convinced Russia's Communist-dominated parliament to agree to provide extra money for teachers' holiday pay and hard-hit defence plants - but the move could threaten Russian financial markets days before the presidential election. Page 2

Neochet, the German chemicals group, is pulling out of the market for CFC substitutes, selling most of its fluorocarbons business to Belgium's Solvay. Page 17

2230m Veba deal opposed: Germany's cartel office challenged Veba's DM230m (US230m) acquisition of a 34.8 per cent stake in Bremen's public utility company but the industrial conglomerate said it would appeal. Page 3

Rhône-Poulenc, the French chemicals company, is expected to announce the sale of its drug businesses worth more than FFr1bn (\$190m) as part of a FFr10bn plan to halve the group's debt burden. Page 17

US in Mexican money laundering probe: The US Justice Department has launched an inquiry into whether the US banking system was used to launder money by Raúl Salinas (left), brother of former Mexican President Carlos Salinas. The inquiry comes in addition to investigations in Mexico, the UK and Switzerland to determine the source of more than \$122m held by Mr Raúl Salinas in Swiss and UK bank accounts. Page 4

Chinese landslides kill 66: Sixty-six people were killed and 182 were missing after two huge landslides struck a gold-mining area of south-west China, the official Xinhua news agency said.

Search for Kashmiri hostages called off: Indian and foreign experts ended a three-day search for clues to the fate of four Western hostages, including two Britons, held in Kashmir since last July. No leads were found despite reports that they had been killed.

Mountains of garbage: Nepalese climbers have collected 2,000 kg (4,400 lbs) of garbage on Mount Everest and say at least 15,000 kg of decades-old rubbish remains to be collected from the world's highest mountain.

STOCK MARKET INDICES

New York Stock Exchange

Dow Jones Ind Av 5,660.17 (-5.54)

NASDAQ Composite 1,244.04 (+0.36)

Europe and Far East

CAC-40 3,115.35 (-4.43)

DAX 2,552.53 (-4.26)

FTSE 100 3,753.4 (-1.48)

Nikkei 21,681.43 (+2.37)

US LUNCHTIME RATES

Federal Funds 5.5%

3-month T-bill 5.157%

Long Bond 7.71%

T-bill 6.957%

OTHER RATES

UK 3-month interbank 6.1%

US 10 yr Gb 6.5%

France 10 yr GAT 10.516

Germany 10 yr Bund 9.818

Japan 10 yr JGB 9.775

NEAR SEA OIL (Arabian)

Brent Dated \$16.29 (13.47)

Yen close 108.5

DM 2.3675 (2.3741)

London close 15.00

Crude 19.100

Austria 2nd Greek 10.405

Bahrain 10.250 Hong Kong 10.300

Belgium 10.250 Hungary 10.220

Cyprus 10.200 Jordan 10.200

Czech Rep 10.150 India 10.200

Denmark 10.150 Israel 10.200

Egypt 10.200 Japan 10.200

Portugal 10.200 Korea 10.200

Lebanon 10.10000

UK 10.200

Yuan 10.200

DM 10.200

NEWS: EUROPE

Adjusted figures suggest the country's economy is merely slowing down

Germany revises its recessionary fears

By Peter Norman in Bonn

The German economy contracted as expected in the first quarter but a slight upward revision to earlier figures indicated that the country is experiencing a slowdown rather than a recession.

Real gross domestic product fell 0.5 per cent in the first three months of this year compared with the previous quarter, the federal statistics office said yesterday. But revised figures pointed to economic stagnation in the fourth quarter of 1995 and not a 0.5 per cent

reported three months ago.

Mr Günter Rexrodt, the economics minister, said the pause in economic growth that began in mid-1995 had still not been overcome.

His remarks were borne out by yesterday's provisional industrial production figures for April, which showed output in March and April combined broadly unchanged from the level of the two previous months.

Yesterday's GDP figures showed a real 2.5 per cent in the first quarter, but output unchanged in western Ger-

many. Construction activity declined for the third successive quarter in the country as a whole. Marsh winter weather contributed to a real 7.5 per cent slump in seasonally adjusted first quarter output after declines of 2.5 per cent and 0.5 per cent respectively in the fourth and third quarters of 1995.

The economics ministry said a strong 1.8 per cent jump in construction activity in April triggered a 1.4 per cent rise in the real, seasonally adjusted output of the production industries between March and April.

This recovery followed

sharp, weather-induced declines in construction sector output in February and March which prompted a downward revision of overall industrial production growth in March to 0.9 per cent from 2 per cent previously reported. The ministry said it expected most of the GDP loss caused by bad weather in the first quarter would be recovered in the current three-month period.

Official figures showed that domestic demand stagnated in real and seasonally adjusted terms in the first quarter. A 0.5 per cent rise in private consumption and 1 per cent

increase in government spending offset the building sector decline. Business investment stagnated while imports were also unchanged. Exports fell 1.5 per cent compared with the final 1995 quarter, possibly indicating some weakening in the competitiveness of German industry.

First quarter GDP was 0.3 per cent higher than a year earlier. Construction activity was down 11.8 per cent and investment in plant equipment and with recent agreements for a 1.6 per cent pay rise in the textile industry and 2 per cent for chemical workers.

first quarter of last year. Mr Rexrodt said prospects for a turnaround in Germany's business cycle were not bad in spite of yesterday's generally gloomy figures. Among positive factors, he mentioned 'normalisation' of the D-Mark exchange rate and moderate wage increases.

Early yesterday, negotiations agreed a 1.9 per cent annual pay increase for 230,000 insurance workers, with effect from May 1. The settlement was in line with recent agreements for a 1.6 per cent pay rise in the textile industry and 2 per cent for chemical workers.

EUROPEAN NEWS DIGEST

Turkey awaits coalition's fall

Turkey's fragile conservative coalition looks set to crumble, after the True Path party of Mrs Tansu Ciller, the former prime minister, yesterday decided to vote against its coalition partner in a no-confidence motion expected on Saturday.

MPs from True Path voted unanimously to support the opposition Islamist Refah party in the confidence vote against prime minister Mesut Yilmaz of the Motherland party. The minority conservative coalition is not expected to survive beyond this weekend. The debate leading up to the vote begins

today. The decision came after Turkey's parliament voted to set up a committee to investigate the sources of the personal wealth of Mrs Ciller. Parliament had earlier agreed to set up two other committees to investigate allegations of corruption against Mrs Ciller. If parliament accepts the committee findings, she will be sent for trial and become ineligible to return to office in January. Under a power-sharing deal agreed in March, when the coalition was set up to keep the Islamists from power, Mr Yilmaz was scheduled to hand over the premiership to Mrs Ciller.

John Barham, Ankara

German telecoms reform agreed

The liberalisation of Germany's telecommunications market moved a significant step closer yesterday when the post and telecommunications committee of the Bundestag, the lower house of parliament, reached agreement on details of the

legislation. Three controversial issues were settled by the committee, which includes parliamentarians from both the government and opposition parties. They agreed: the federal states should have a say in the future regulation of the market; telephone users should be able to keep their existing phone numbers when switching to new suppliers after the market is liberalised on January 1 1998; and telecoms companies should be able to use public rights of way for cables without charge.

The post and telecommunications ministry said nothing now stood in the way of Bundestag approval of the bill, which will set the framework for operations by the soon-to-be partially privatised Deutsche Telekom and its potential private sector rivals.

Peter Norman, Bonn

Visa drops plans to ban rivals

Visa International, the credit card organisation, has dropped plans to prohibit its European member banks from issuing rival cards after a warning last week from Mr Karel Van Miert, European competition commissioner, that he could "not accept" such a move.

Mr Van Miert's comment followed complaints from card operators American Express, Diners Club and Dean Witter Discover that Visa, an association of 18,000 member banks, was planning to extend to Europe an internal rule prohibiting its US members from issuing other cards, apart from rival Mastercard. Amex is keen to start issuing its cards through banks. A board meeting of Visa International in Montreal, Canada, yesterday discussed intensifying competition in the card industry and gave power to its operating regions to impose similar rules to that in the US. Neil Buckley, Brussels

Paris airport to be near Chartres

The French government yesterday chose a site 80km south-west of Paris for possible construction of the capital's third international airport. Ms Anne-Marie Idrac, the transport minister, said after a cabinet meeting the chosen location was at Beauvilliers, near Chartres, as suggested by a transport ministry committee. "At this stage we are not talking about carrying out the project, which is a possibility, but about buying up the land," a government spokesman said. Other sites, north and north-west of the capital, were candidates for the airport, intended to relieve congestion at Orly, 10km south of Paris, and Roissy-Charles de Gaulle, north of the capital. Reuter, Paris

Objection to Belgian bank deal

The European Commission has told three shareholders in Banque Bruxelles Lambert, Belgium's fourth-largest bank, that it cannot accept a joint control agreement signed last year.

Group Bruxelles Lambert, the holding company, Royale Belge, the insurance company, and Crédit Commercial, the publicly owned Belgian bank, signed the agreement last August to pool their stakes, totalling 37.35 per cent, and to adopt a joint policy towards BBL.

But the staff of Mr Karel Van Miert, competition commissioner, have ruled the agreement might stifle competition. They have written to the three shareholders giving them one month to rewrite it. Neil Buckley, Brussels

Lithuania open for foreign banks

The central bank of Lithuania said it hoped foreign banks would open branches in the country after parliament passed laws opening the market to overseas investment.

Foreign banks can now open branches, buy shares in new banks or in those already operating. Several foreign banks already have representative offices in Vilnius: Polish banks Polska Kasa Opieki and Kredyt Bank, and Russia's Kontakt Bank, Britain's Royal Bank of Scotland also has permission to open an office.

Reuter, Riga

ECONOMIC WATCH

Inflation edges down in Italy

Italy's inflation rate declined marginally last month to give an annualised figure of 4.3 per cent against 4.5 per cent in both the previous two months. During May, consumer prices increased by 0.4 per cent compared to 0.6 per cent in April, according to Istat, the national statistics institute. The dip in consumer prices was in line with expectations but the level of inflation remains well above the European Union norm. The previous government projected that inflation would fall to 3.5 per cent by the end of the year.

But economists said yesterday that this was unlikely. The Bank of Italy has set a 4 per cent level as the benchmark for cutting interest rates, and last week Mr Antonio Fazio, its governor, insisted the government should aim for taking inflation below 3 per cent by 1997.

The poor April performance was explained by meat prices being forced up by consumers switching to white meats as a result of the BSE disease scare in beef. The figures also underlined the difference between inflation levels in the north and south of the country, with Venice's prices more than twice those of Palermo.

■ Belgian unemployment fell to 13 per cent in May from 13.4 per cent a month earlier.

Yeltsin given cash to meet poll pledges

By John Thornhill in Moscow

President Boris Yeltsin yesterday scored a notable political victory by badgering Russia's Communist-dominated parliament into agreeing to provide extra money for teachers' holiday pay and hard-hat defence plants.

But the move, bitterly opposed by the central bank, could prove an economic "own-goal", threatening instability in Russia's financial markets in the critical days before the presidential elections on June 16.

Straining to find funds to pay for his extravagant promises, Mr Yeltsin's government rushed a bill through parliament forcing the central bank to transfer Rbs5,000bn (5bn) from its 1994 revenues to the federal budget before June 10.

The Communist party faction, the biggest in Russia's parliament, initially opposed the bill, fearing the populist spending package would boost Mr Yeltsin's electoral fortunes. But the party's leaders, who have long complained about teachers' poor working conditions, backed down when they realised the political implications of opposing it.

Mr Vladimir Panskov, finance minister, denied the transfer of funds would be inflationary, claiming the money would only be lent to regional governments and had to be repaid - without interest.

Grachev rebuked over navy vote

By John Thornhill

Russia's defence minister has sparked a furious political row in Moscow with a claim that sailors voting early for the June 16 presidential election had all backed President Boris Yeltsin.

Communist party officials immediately claimed that if General Pavel Grachev's comments were true, electoral law must have been breached - either commanding officers must have ordered their men to vote for Mr Yeltsin or the ballot boxes must have been opened prematurely.

The central electoral commission said it had found no evidence of malpractice, but chided Gen Grachev for making irresponsible statements.

But Mr Sergei Alekseenko, deputy chairman of the nominally independent central bank, branded the bill "illegal" because the monetary "emission" had not been approved in the 1996 budget. He suggested the bank might even seek to overturn the decision in the courts.

Mr Alekseenko added that the central bank could not easily produce the Rbs5,000bn of revenues it received in 1994 and might be forced to print money.

Any such move would alarm Russia's volatile financial markets and almost certainly breach the terms of a three-year loan agreed with the International Monetary Fund earlier this year.

"This money may help the government settle the current problem. But there will be more problems in a week which will require Rbs15,000bn or Rbs25,000bn," Mr Alekseenko said.

The finance ministry's efforts to raise extra funds by non-inflationary means to pay for Mr Yeltsin's promises have been complicated by a sharp drop in tax revenues and a slump in the government debt market.

Mr Yeltsin's re-election campaign was given a surprising boost yesterday with the widow of Mr Dzhokhar Dudayev, the slain Chechen resistance leader, said she would vote for him.

Grachev rebuked over navy vote

By John Thornhill

The minister said he had based his observations on daily reports he received about the mood of military personnel.

Because of Russia's vast size, many voters in remote regions or on active military service have already begun to vote. Reindeer herders in the far north have voted in specially erected leather tents while sub-mariners and oil workers in the far east have also cast their votes early.

Some of these voters may support candidates who will not appear on the final ballot paper. Mr Aman Tuleyev, the Communist parliamentary speaker from the Kemerovo region, hinted yesterday he would pull out in favour of Mr Gennady Zyuganov.

At an open-air rally in the centre of Novosibirsk, Mr Zyuganov spoke beneath



Zyuganov, in Moscow earlier in the campaign, has widespread support among the elderly but has failed to win over the young

Zyuganov seeks election boost from the 'red and passionate'

Chrystia Freeland follows the Communist campaign to Krasnoyarsk

For the orthodox Old Believers who cling to the religious traditions of their forefathers, and for free-spirited Cossacks fleeing their feudal lords, Siberia was a place of refuge from the wrath of Russian tsars. Later, it became a place of exile for thousands of political dissidents who dared to criticise the communist regime.

This week, in a final campaign trip which will take him to three of Siberia's largest cities, Mr Gennady Zyuganov, the Communist leader, is hoping that the independently-minded people of these remote eastern steppes will help him defy the increasingly dismissive forecasts of Moscow pollsters and triumph in next week's presidential ballot.

The last 10 days are crucial and so I have a request to all of you here. Everyone must agitate at least six or seven others; it is our only hope," Mr Zyuganov yesterday urged a packed hall of party faithful in the city of Krasnoyarsk, four time zones east of Moscow.

The Communists of Krasnoyarsk, which can be translated literally as "red and passionate", responded with enthusiasm, giving their smiling candidate a thunderous standing ovation.

"Gennady Andreyevich, you must feel that behind you there is a strong Siberian brigade," said Mr Vladimir Yurchik, head of the local party committee, feeling perhaps that his leader might need a lift after a wave of recent polls showing President Boris Yeltsin ahead of his Communist rival. "I think I can promise you that here in Krasnoyarsk, Zyuganov will win a majority."

On the hustings there, and in neighbouring Novosibirsk, Mr Zyuganov comes across as a more formidable figure than he can appear from the perspective of Moscow, where the chartering classes have already written him off.

But in these two vast Siberian regions, where Communists dominated the December parliamentary poll, Mr Zyuganov is a seemingly inexhaustible campaigner. He addresses invariably crowded halls and answers questions with a patience which

his supporters praise as one of his best qualities.

And although even the most fervent Communist is unlikely to describe Mr Zyuganov as charismatic - his backers prefer adjectives like "calm" and "sober" - the notoriously dull candidate seems to be making an effort to pepper his speeches with a few jokes.

The one-liner which audiences like best is a double-barrelled attack on the most loathed symbols of Russia's two most recent leaders: Mr Yeltsin's reputation for heavy drinking, and Mr Mikhail Gorbachev's anti-alcoholism campaign.

Asked by an elderly professor in Novosibirsk if recent television pictures showing him holding aloft a glass of vodka meant that "you, too, are an alcoholic", Mr Zyuganov answers: "Well, I must say that I drink considerably less than Mr Yeltsin, but a little bit more than Mr Gorbachev."

The use of the title "Mr", a foreign form of address in Russia and spoken by Mr Zyuganov with an ironic inflection, is part of the emphatic nationalism which has become the Communist leader's central theme on the campaign trail.

By describing Russia's current president as "Mr Yeltsin", Mr Zyuganov is underlining his assertion that the president "is a western agent... who has betrayed the interests of the country."

By contrast, Mr Zyuganov portrays himself as a committed Russian patriot, a point he emphasises much more than traditional Communist or even social-democratic economic policies. Whereas Mr Yeltsin is seeking to define the race as a contest between "democracy" and "communism", Mr Zyuganov told Novosibirsk voters: "Today, the choice is very simple: either you are for Russia and Russians, or you are against them."

And while he pays careful homage to the traditional Communist idols, laying a wreath at the Lenin statue in every city he visits, the symbol of Russian nationalism has an ever more prominent place in his campaign.

At an open-air rally in the centre of Novosibirsk, Mr Zyuganov spoke beneath

a huge banner reading "The Orthodox Church for Zyuganov" and two icons were held above his head. As a warm-up act, a woman in a traditional embroidered blouse sang Russian folk songs. In his standard campaign talk, Mr Zyuganov has even taken to boasting that he has been endorsed by Father Vladimir, the spiritual leader of the fervently nationalistic Cossack movement.

But despite Mr Zyuganov's best efforts to shift his party away from a no longer popular communist ideology towards a new creed - at a Novosibirsk press conference he answered a very specific economic question with a digression about the red flag and the weakening of the Russian state - he has failed to engage the new generation.

The politician who prefers to describe himself as "the candidate from the national-patriotic coalition" met a warm reception in Siberia, but his supporters were almost entirely middle-aged. They are military men, professors, doctors, blue-collar workers, but almost all of them are members of Russia's lost generation, whose past way of life has been shattered but which is too old to begin anew.

The support for Zyuganov will be great here, more than in European Russia. We have many people, blue-collar workers, people from the defence sector, who have lost their jobs and everything," said Mrs Svetlana Ivanova, a retired doctor and Communist party member in Krasnoyarsk.

"But I don't think the young will support us. They have become carried away by business and such things."

Yet despite his visible failure in Siberia to attract the young, analysts say he needs in order to win. Novosibirsk offered Mr Zyuganov one source of solace. In gubernatorial elections held in the region last December, a Communist candidate, who had been far behind the pro-Yeltsin incumbent in opinion polls, won a surprise victory. Mr Zyuganov is hoping that next week the nation will follow the Siberian example.

The last parliament was confronted with 735 decrees, of which 514 lapsed and 10 were rejected. The 123 converted into law accounted for more than a third of the laws passed in that parliament.

A cartoon in one of yesterday's daily newspapers mocked the inability of parliament to convert decrees into law by depicting a man on his deathbed attended by a priest. "I want to be converted," says the man. "Which decree are you?" asks the priest.

A meeting has been called of all the groups in parliament next week to try to tackle the problem. The aim of the centre-left majority is to strike a deal with the right-wing opposition to settle the most urgent decrees at once. This would be followed by legislation to speed the legislative process.

Banks chase debt deal for ex-Yugoslavs

By Kevin Done,
East Europe Correspondent

Leaders of the London Club of commercial banks have launched an urgent attempt to win the agreement of the creditors of former Yugoslavia for a controversial phased debt deal with Bosnia-Hercegovina and Macedonia.

The banks are seeking backing for the first step of the deal by the beginning of next week in order to circumvent opposition from rump Yugoslavia - Serbia and Montenegro - which has already launched a legal action in London to try to block the banks' earlier deal with Slovenia.

The London Club of around 250 banks and financial institutions is seeking individual deals with each of the five states to have emerged from former Yugoslavia, which collapsed with debts to the commercial banks now totalling \$4.7bn, excluding interest.

The bulk of the debt, some \$4.4bn, is covered by the so-called New Financing Arrangement (NFA), which was agreed with the London Club in 1988 and was the last debt restructuring deal made by Belgrade before the break-up of the country in 1991.

Detailed debt negotiations have not yet begun with either Bosnia or Macedonia, but the leaders of the London Club have decided this week to press ahead with seeking creditors' approval for the release of both countries from the onerous "joint and several liability" clause in the NFA.

This clause effectively renders each of the successor states of former Yugoslavia liable for the entire \$4.4bn NFA debt.

Mr Mirsad Kikanovic, Bosnian finance minister and Mr Kasim Omicevic, governor of the central bank, met officials of Chase Manhattan of the US which chairs the international co-ordinating committee of the banks in Budapest yesterday.

The president of the international war crimes tribunal for former Yugoslavia has warned that the failure to arrest indicted war criminals will scupper elections throughout Bosnia planned for September, writes Laura Silber in Belgrade.

In an extract of a speech he intends to deliver in Florence next week as part of a review of the Bosnian peace process, Judge Antonio Cassese of Italy says: "Fair and free elections are said to be the key to a lasting peace in Bosnia and they will not be possible in an environment polluted by alleged war criminals."

The president of The Hague tribunal accuses the international community of issuing a "licence to kill for future tyrants" by allowing the accused to remain at large.

They said that once released from "joint and several liability" Bosnia was "committed to reach an agreement in principle with the ICC and to complete a transaction with a 'critical mass' of international creditors in 1997."

The banks have set certain key conditions. They wish to reach an agreement in principle with Macedonia by the end of October with a final debt exchange in March 1997. For Bosnia they are insisting on agreement in principle by the end of June 1997 and a closing by the end of next year.

Macedonia and Bosnia have made their move at the eleventh hour, as the realisation has dawned in both Skopje and Sarajevo that the banks' previous debt deals with Slovenia and Croatia could soon leave rump Yugoslavia holding a blocking minority of the debt.

The deal with Slovenia, which is taking on 18 per cent of the NFA debt, will be implemented next Tuesday, and the deal with Croatia, which is taking on 29.5 per cent of the debt, should be implemented in mid-July.

EU snubs Albania after flawed poll

By Marianne Sullivan in Tirana and Neil Buckley in Brussels

European Union leaders have dropped plans to visit Tirana during a tour of south-eastern European cities later this week.

The European Commission said yesterday the planned visit to the Albanian capital by Mr Jacques Santer, European Commission president, and Mr Lamberto Dini, foreign minister of Italy, which holds the EU presidency, would be "inappropriate" while the country's electoral process was continuing.

The Commission also warned that any strengthening of the EU's commercial and economic co-operation agreement with Albania would depend on the "evolution of the political situation". Proposals for a new agreement would only be submitted in the light of the international observers' report on the elections.

Both the Commission and the EU presidency yesterday reiterated their demand for a re-run of voting in regions where there had been electoral irregularities. But they stopped short of backing the demands

of Albanian opposition leaders visiting Brussels for a fresh national election.

Leaders of the Socialist party, Social Democratic party, Democratic Alliance party and the Democratic Right Wing party told Mr Christos Papoutsis, the Greek European commissioner, there had been "flagrant violations" of electoral law, and holding only partial elections would "legitimise the totalitarian regime of President [Sali] Berisha".

Diverse elements of the Albanian opposition have now joined forces in the days since the elections to draw international opinion to what they call Mr Berisha's "coup d'état".

But police and security forces have effectively countered demonstrations around the country this week, and there has been a heavy police presence in the capital since last week's violent clashes when several leading opposition figures were arrested.

The new hope presented by the prospect of dialogue with the EU has prompted the Socialists to call off a five-day hunger strike. Diplomats in Tirana believe there may be some degree of compromise in the elections.

This is the proof of the stolen votes," said Mr Ermelinda Meka, a Socialist MP, flipping through a folder thick with reports of election day violence, manipulation and irregularities from her constituency in Tirana alone.

with the government agreeing to a partial re-run of the polls, though there was no indication of the extent of such an exercise.

The Central Electoral Commission has so far called for re-runs in four constituencies. That was "clearly not enough for a compromise", said one Tirana diplomat.

"We are not going to accept any kind of compromise," Mr Neritan Caka, the chairman of the Democratic Alliance said before leaving for Brussels.

"We play the role of mediator between Albanian people and the European Parliament." The Socialists and Social Democrats agree, stating that their goal is a new round of elections, or a boycott of the future parliament.

The government continues to argue that the elections were fair and that any claims of irregularities would be decided internally.

"This is the proof of the stolen votes," said Mr Ermelinda Meka, a Socialist MP, flipping through a folder thick with reports of election day violence, manipulation and irregularities from her constituency in Tirana alone.



President Sali Berisha: accused of an electoral 'coup d'état'

Veba's stake in Bremen utilities opposed

By Judy Dempsey in Berlin

Germany's cartel office, anxious to open the energy sector to more competition, yesterday challenged the acquisition by Veba, the industrial conglomerate, of a 24.9 per cent stake in Bremen's public utility company.

But Veba, which last year bought the stake for DM350m (\$230m), said it would immediately appeal to the region's higher court of appeal.

The cartel office ruling comes as the city councils are partly privatising the Stadtwerke - their utility companies which distribute electricity, gas and water - to raise revenue to relieve budgetary pressures.

The decision to block Veba's stake is seen as a test case for mergers and acquisitions involving the utilities. Victory for the cartel authorities could stop Germany's nine main electricity companies from deepening their regional supply and distribution monopolies.

It could also lead to more competition and transparency, exposing links between companies which buy stakes in the public utilities and the regional energy monopolies.

Mr Kurt Markert, head of the energy department at the cartel office, said Veba's influence in Stadtwerke Bremen (SWB), Bremen's public utility company, would go beyond its 24.9 per cent stake - and beyond the Bremen region itself.

Veba has extensive links with the main energy suppliers in that part of northern Germany.

Most of north Germany's energy is supplied by PreussenElektra, the 100 per cent-owned electricity subsidiary of Veba. Veba has other indirect interests in the region through stakes held by PreussenElektra.

Veba shrugged off any suggestions it would have to pull out of SWB. "We are optimistic about the outcome of the court case," it said.

Nato seeks to bridge ambiguity gap

By Bruce Clark in Berlin

Rarely in Nato's 47-year history can a single, ambiguous slogan have been called on to bridge so many almost unbridgeable gaps between nations.

The slogan is "command structure reform" and it refers to Nato's plan to transform itself into a lighter and more flexible defence system, not geared to any particular threat but able to act quickly when dangers arise.

In simple terms, the 66 headquarters dotted across Nato's 16 members are to be replaced by a new arrangement that costs less and requires less armour.

At this week's ministerial meeting in Berlin, it became clear that the budget-driven reform will be used to overcome Franco-American differences over Nato's future, to assuage Russian fears about enlargement, and to impress would-be members.

The circle-squaring task assigned to Nato planners over the next few

months was laid out in a communiqué whose finer points were haggled over by French and American diplomats until dawn on Monday.

France successfully insisted that the main elements of a command structure reform should be settled over the next six months - though Nato officials calculate that an "architectural model" of the alliance's future shape is the best that can be expected by December.

As part of their general overhaul, military experts have been told to identify "headquarter elements and command positions" that could be used for European-only operations.

Broadly, the US conceded that the potentially "European" parts of the alliance should be clearly identified. In return it won a promise that these forces would have a clear job description. But the translation of these ideas into practice will be a labyrinthine business.

Even without the US-French prob-

lem, the command structure change is complicated by the reluctance of nations that host Nato facilities to give them up.

Nato experts have sketched out two rough concepts for the reform, one involving a handful of regional commands, the other a "dense network" of smaller installations.

If efficiency were the criterion, the first idea would seem more promising - but would disappoint Nato's smaller members by leaving no facilities on their soil.

The planners will also have to bear in mind Russian demands that the alliance desist from transferring infrastructure eastwards - as well as the desire of candidate members for some credible indication that they could be defended.

Western diplomats see some scope for reassuring Moscow over the amount of Nato personnel and equipment that would be transferred to the

soil of new members. In optimistic moments, Nato officials believe the managing of the US-European relationship within Nato might go hand in hand with the process of reassuring Moscow.

At the heart of the revised transatlantic partnership agreed in Berlin is the proposal to establish mobile headquarters from which ad hoc missions known as Combined Joint Task Forces (CJTF) could be run. Once the CJTF concept is functioning, there would be less need to deploy permanent command structures eastwards: new members would feel more certain that they could be defended and Russia need not feel encircled by Nato bases.

Observers say Moscow's reaction to this argument will provide a clue to its real reasons for opposing enlargement: is it fear of having Nato armour on its doorstep, or is it simply the fact that its former satellites' integrity would be formally guaranteed?

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NEWS: THE AMERICAS

AMERICAN NEWS DIGEST

McDonnell Douglas strike

About 6,400 union employees at McDonnell Douglas went on strike early yesterday after contract negotiations with the aerospace company failed.

Members of the International Association of Machinists and Aerospace Workers District Lodge 877 picketed the company's headquarters in St Louis, Missouri. On Sunday, the union machinists rejected McDonnell Douglas' proposed four-year labour contract. A three-year contract covering about 6,400 workers at the company expired on May 19.

The president of the lodge said McDonnell Douglas did not respond to the union's offer to accept lower wages. Union officials said that job security and job mergers were key issues in the talks with the company.

Reuter, St Louis

US Navy chief nomination

Admiral Jay Johnson has been chosen as the next chief of US naval operations, replacing Admiral Jeremy Boorda, who committed suicide last month. Mr William Perry, defence secretary, announced yesterday.

President Bill Clinton will nominate Admiral Johnson for Senate approval to the navy's highest job. Mr Perry said at a news conference during a European trip.

Mr Perry recommended Admiral Johnson for the post to rejuvenate morale in the wake of a series of setbacks ranging from the Tailhook sexual harassment scandal to a string of aircraft training accidents and Admiral Boorda's suicide on May 16.

The admiral, a former fighter pilot with 28 years in the navy, got his fourth star as a full admiral just two months ago when he was elevated to the post of vice chief of naval operations under Admiral Boorda - making him the navy's second-ranking uniformed officer.

Reuter, Lisbon

More defence spending backed

A key US House committee yesterday approved an \$11bn increase in defence spending for next year, despite a White House veto threat.

The appropriations committee approved a \$245.5bn defence appropriations budget for the fiscal year beginning on October 1. The committee cut \$700m from President Bill Clinton's proposals, eliminating one of four Aegis-class destroyers as well as ship loading equipment. But it added other items and programmes the Pentagon had not included in the Clinton budget.

Most of the proposed increase - more than \$9bn - would go to increased weapons purchases and research.

The White House budget director, Ms Alice Rivlin, said in a letter to the committee's senior ranking Democrat yesterday that the proposed increase "will not contribute materially to the currently high levels of military readiness". She added that much of the proposed increase went for weapons not included in the Pentagon's long-range plans.

AP, Washington

Brazilian output rises in April

Output by Brazilian industry grew 2.6 per cent in April over March, the first positive result of the year, the National Statistics Institute said. But output fell 2.5 per cent against April 1995. The cumulative index of the last 12 months was also down 4.5 per cent against a fall of 3.8 per cent in March.

The accumulated drop in industrial output is now 9.1 per cent in the first quarter of this year compared with a fall of 7.5 per cent in January to April 1995, it added. Some 16 of the 20 sectors covered in the survey showed increases in output in April.

Reuter, Rio de Janeiro

Citibank says it is not a target of Justice Department's Raúl Salinas investigation

US banks face money-laundering probe

By Richard Waters in New York

The US Justice Department has launched an inquiry into whether the US banking system was used to launder money by Mr Raúl Salinas, brother of former Mexican President Carlos Salinas.

The inquiry comes on top of investigations already under way in Mexico, the UK and Switzerland, set up to determine the source of more than \$12m held by Mr Raúl Salinas in Swiss and UK bank accounts, and whether the money was transferred

out of Mexico illegally.

Citibank, the US bank which handled many of the transfers for Mr Raúl Salinas, said yesterday that it "continues to co-operate fully with authorities in this matter". Officials at the New York-based bank maintained, however, that Citibank was not itself a target, or focus, of the inquiries. In a statement, it added that it had complied with all laws in its dealings with Mr Salinas.

It is an offence for a bank to transmit money if it knows that the cash came from an illegal source.

Also, banks must satisfy themselves about the source of large amounts of money that they help shift across borders.

Mr Raúl Salinas is in jail in Mexico, charged in connection with the murder of Mr José Francisco Ruiz Massieu, a former leader of the ruling Institutional Revolutionary party (PRI).

He has also been charged with "illicit enrichment", a broad allegation embracing a wide range of potential abuses. Accusations have ranged from claims that the money was the

result of drug trafficking - which Mr Salinas has specifically denied - to assertions that it was paid by people looking to buy favour with the once-powerful Salinas.

The US Justice Department could only consider bringing money laundering charges if the money was found to have been made illegally, for instance in the drug trade. Mr Salinas has maintained that he earned the money from "business deals with Mexican entrepreneurs".

Late last year the British authorities asked Citibank to block \$2.7m in

a Raúl Salinas account at Citibank in London.

The US bank also continued yesterday to stand behind the New York-based manager who was primarily responsible for handling Mr Raúl Salinas's accounts at the bank.

Ms Amy Elliott has worked for the bank since 1987 and "continues to be an employee in good standing", Citibank said.

It added that she remained employed in the bank's private banking unit, which handles the accounts of its wealthiest customers.

Voters unmoved by Whitewater

By Jurek Martin in Washington

The Whitewater affair does not appear to be much eroding President Bill Clinton's solid lead over Senator Robert Dole in the race for the White House, according to a clutch of new public opinion polls.

The latest New York Times/CBS News survey, published yesterday and giving Mr Clinton a 54-35 per cent lead among registered voters, even represents a fractional improvement for the president over the previous poll.

The latest Newsweek survey found the lead unchanged at 17 points (49-32 per cent), with both men down 3 points each over the span of a month. Most national polls seem to have turned into a Clinton edge of 14-20 points.

But hawks were not the only prints found and the FBI conceded it could throw little light on the fate of the files during their two-year disappearance.

Both this week's polls were taken after Mr Clinton's former business partners in the Whitewater real estate venture and his successor as governor of Arkansas were found guilty on multiple counts of fraud.

Those verdicts appeared to give new life to the wide-ranging Whitewater investigations of Mr Kenneth Starr, the special counsel, and congressional committees, raising the prospect of further nasty surprises for the president before the November election.

Late on Tuesday a federal judge in Arkansas ruled Mr Clinton must testify, by video-

tape as he had in the first trial, in the next Whitewater-related court case starting in Little Rock on June 17. Mr Starr has brought fraud charges against two local bankers, Herbert Brauns and Robert Hill, involving, among other items, alleged illegal diversion of funds to Mr Clinton's gubernatorial election campaign in 1990.

Simultaneously, Senator Al D'Amato of New York, chairman of the Senate special committee, announced, to some predictable fanfare, that the FBI had found the fingerprints of Mrs Hillary Clinton on the missing billing files of the Rose Law Firm which eventually turned up in the White House family quarters.

But hawks were not the only prints found and the FBI conceded it could throw little light on the fate of the files during their two-year disappearance.

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Late on Tuesday a federal



Banker Herbert Brauns, right, and his lawyer Dan Gudahl leave court in Arkansas, after winning an order that President Clinton testify in Brauns's Whitewater-related trial

the immunity from further prosecution Mr D'Amato seeks. Any appearance therefore may be in closed session.

The polls show heightened public interest in Whitewater but no inclination to make it a big factor in the presidential race. The New York Times/CBS survey put Clinton at 45-38 per cent over Republicans. Mr Dole seemed to have received no boost by announcing his resignation from the Senate.

top of public concern, replacing the state of the economy.

It also confirmed a shift in

favour of the Democratic party, whose candidates for Congress were now favoured by 45-38 per cent over Republicans. Mr Dole seemed to have received no boost by announcing his resignation from the Senate.

Argentina to go on with N-plans

By David Pilling in Buenos Aires

Argentina is pressing ahead with the controversial privatisation of three nuclear power stations and the creation of a nuclear waste dump in spite of protests by opposition politicians and environmental groups.

The Peronist administration, which used its congressional majority to win authorisation of the sale in a joint committee of deputies on Tuesday night, wants to sell the plants as quickly as possible.

On offer will be two completed plants, the 335MW Atucha I, designed and built by Siemens of Germany in the 1970s, and the more modern 650MW Embalse plant built by Atomic Energy of Canada. The unfinished Atucha II plant, 100km north of Buenos Aires, requires an estimated investment of \$600m-\$700m.

"The law contains serious contradictions and important dangers for the future," said Mr Juan Pablo Baylak, a Radical deputy. The Peronist party had pushed through draft legislation without proper discussion, an unforgivable tactic given the "strategic importance" of the issue, he said.

"The opposition is very angry with the manner, the form and the procedure with which the Peronists have dealt with this issue. They are privatising the production and

manipulation of nuclear products with no type of control and without proper environmental safeguards," he said.

As well as the sale of the three plants, legislation provided for the creation of a nuclear waste dump in spite of protests by opposition politicians and environmental groups.

The government, which has abandoned investments in Atucha II, will try to privatise the three plants together, providing the concessionaire with cash-flow from the two working plants to complete Atucha II. Argentine, which began a comprehensive nuclear programme in the 1950s, has invested an estimated \$8bn in the sector.

Mr Domingo Cavallo, economy minister, admitted that the sale would be difficult, but said there had been significant interest from European and North American companies. Canadian groups, primarily interested in Embalse, in Corrientes province, have tried to persuade the government to sell the plants separately. Atucha I, with a less common design than Embalse and in need of an estimated \$150m debt to extend its life by 10-15 years, is a less attractive proposition.

NEWS: INTERNATIONAL

Business holding its breath for Netanyahu

Cabinet appointments will be the first clear signal of economic direction, writes Julian Ozanne

Mr Benjamin Netanyahu, Israel's prime minister, has his work cut out to calm investors and keep Israel's rapid economic growth on track.

In the immediate aftermath of his electoral victory last week he moved quickly to assure nervous financial markets.

He promised that his policies will not return Israel to confrontation with its Arab neighbours. This would make the political risks of investing in Israel too high for many.

The first clear indication will come when Mr Netanyahu completes his complicated coalition negotiations and names his cabinet. Although he has 45 days to form a government his aides said he might finish the process by June 17 when the new parliament is due to convene.

The outcome of the coalition haggling will be critical for the economic policy and the peace process. The overwhelming economic priority is to cut the budget deficit to ensure that Israel meets its target of 2.5 per cent of GDP this year. Current estimates suggest the budget deficit is running at 3 per cent of GDP on an annual basis. A spending cut of Shikm-Shikm (\$800m-\$1.2bn) is vital to meet

the target. This would also make it easier for the central bank not to have to raise its key lending rate, currently 15.5 per cent, in the face of resurgent inflation, projected at 12-14 per cent.

But Mr Netanyahu's coalition partners, particularly the religious parties and the new immigrants, are demanding large pay-offs from the budget to reward their constituencies. Furthermore extremists want an immediate resumption of subsidised house-building for Jewish settlements in the West Bank. If the prime minister-elect gives in to these demands the budget will be blown off course.

Critical to the government's economic direction is who will be the finance minister. Mr Ariel Sharon, a hardline ultra-nationalist reviled in the Arab world, has demanded the Treasury

sector. The business community is unanimous that such an appointment would be disastrous, particularly on foreign investment, and has overwhelmingly signalled its preference for Mr Dan Meridor, a moderate Likud party insider.

The financial markets want Mr Netanyahu to re-appoint central bank governor Mr Jacob Freiden, admired for his tough monetary stance in the face of high inflation.

Equally critical are appointments to big spending ministries of housing and defence.

Many economists believe Mr Netanyahu, Israel's first directly-elected prime minister, will surprise his critics by using his new powers to resist extortionate demands and show sensitivity to Israel's image abroad. But few think he will do enough to prevent an economic slide.

With a slowdown of Middle East peace-making currently the best possible interpretation of the impact of Mr Netanyahu's policies on Arab neighbours, forecasts are for a slowdown in economic growth to around 4 per cent in the next two years. "I don't think that is such a bad thing given the excess demand in the economy," said Mr Jonathan Katz, senior economist at Capital Holdings consultants. "How many years can we grow at 7 per cent without any slack in the labour market?"

However, according to Mr Ron Lubash, managing director of Lehman Brothers Israel, whatever happens to Middle East peace the domestic economy will continue to be driven by new immigrants from the former Soviet Union, currently reviving at about 70,000 a year. Furthermore, Israel's export

sector is increasingly insulated from the peace process and, he says, many new export markets that opened with the peace process - such as India, Burma, China, eastern Europe and Japan - will not close again.

"The high-tech economy - everything from software to telecommunications - has been a big part of recent growth and is insulated from the political geography," he said. "Many high-tech companies do the bulk of their business overseas, mainly in the US."

There is nonetheless a much more pessimistic scenario lurking in the wings: it is of an Israel heading to violent conflict with its neighbours.

"The nightmare is a return to the days of the 1982 invasion of Lebanon and then all bets are off," said a senior banker.

S African TV group tunes into MPs' satellite needs

By Mark Ashurst in Johannesburg

A South African pay television company is to install free satellite receivers in the homes of the country's 450 MPs and senators before they draw regulations for the industry.

The company, Multichoice, will also waive subscription fees estimated at R1m (\$230,000) a year.

The move has been approved by parliament's ethics committee, although it conflicts with the position of the government-appointed Independent Broadcasting Authority which has refused similar

offers from Multichoice.

Multichoice denied it was trying to win favour from politicians before new broadcasting legislation was completed. "Our objective is to educate politicians. This is an immature regulatory environment. We want to give decision-makers better access to information and help them understand the new technology," the company said.

Multichoice noted that M-Net had donated equipment to MPs in the last parliament. "They have a history of political patronage and MPs might legitimately ask why they should not receive the perks of their white predecessors," said one.

installed at the government's request and it remains our property.

The Independent Broadcasting Authority is currently investigating the terms of the broadcasting licence granted in the apartheid era to Multichoice's South African associate company M-Net, which broadcasts a conventional terrestrial pay-TV service.

Analysts noted that M-Net had donated equipment to MPs in the last parliament. "They have a history of political patronage and MPs might legitimately ask why they should not receive the perks of their white predecessors," said one.

under the auspices of former Tanzanian president Julius Nyerere.

An ICRC spokesman in Nairobi said the aid agency, one

of the few still running operations in Burundi's troubled provinces, was reassessing the security situation following the deaths of three Swiss ICRC employees in the north-west of the country.

The deaths mark a further escalation in Burundi's spiralling civil war, now estimated to be claiming 1,000 lives a month. They are bound to undermine efforts to find a negotiated solution to the crisis at talks being held in the Tanzanian town of Mwanza.

Non-governmental aid organisations will today meet to discuss implications for their operations. "Everyone is deeply shocked and stunned," said Mr John Myers, Oxfam's representative in Burundi.

"No one can understand why this has happened to the best and most professional humanitarian agency."

The men, whose vehicle was clearly marked with the Red Cross emblem, had gone to Gitebo to discuss water distribution. Some 60,000 people in Gitebo, ruled off-limits by other agencies, rely on ICRC tankers for supplies of fresh water.

As the violence in Burundi

has increased, neutrality has become harder to maintain.

The rebels have accused the ICRC of colluding with the military.

■ "This was not a disaster, rather an incident" ■ Only short delay to second flight

Software blamed for rocket failure

By David Owen in Paris

ArianeSpace yesterday insisted that Ariane 5's first commercial flight could still go ahead in January as scheduled, and said a computer software problem was responsible for the failure of the rocket's maiden flight.

Mr Daniel Mugnier, launch operations director for the Centre National d'Etudes Spatiales, the French space agency, said preliminary data suggested computers had sent wrong information to the rocket shortly after take-off

causing it to change direction and break apart.

A commission set up to investigate the accident will report by mid-July. But officials indicated the problem was not as bad as might have been feared.

"We could have feared an incident on the propulsion system, but that does not appear to have been the case," said Mr Yves Le Gall, a French space agency official. "We are rather confident, as an electronic system is not the propulsion system and does not need costly tests."

He added: "This is not a disaster, but rather an incident. It will not delay the second mission for a long time."

This second mission, originally scheduled for September, will, like the first flight, carry a non-commercial payload. Thereafter, ArianeSpace - the France-based organisation that has more than 50 per cent of the world market for commercial satellite launches - plans to operate the new rocket alongside its successful predecessor, the Ariane 4, for a transition period of three years.

ArianeSpace yesterday insisted that its plans to launch 18 satellites in 1997 would not be affected even if the Ariane 5 was not ready as soon as expected.

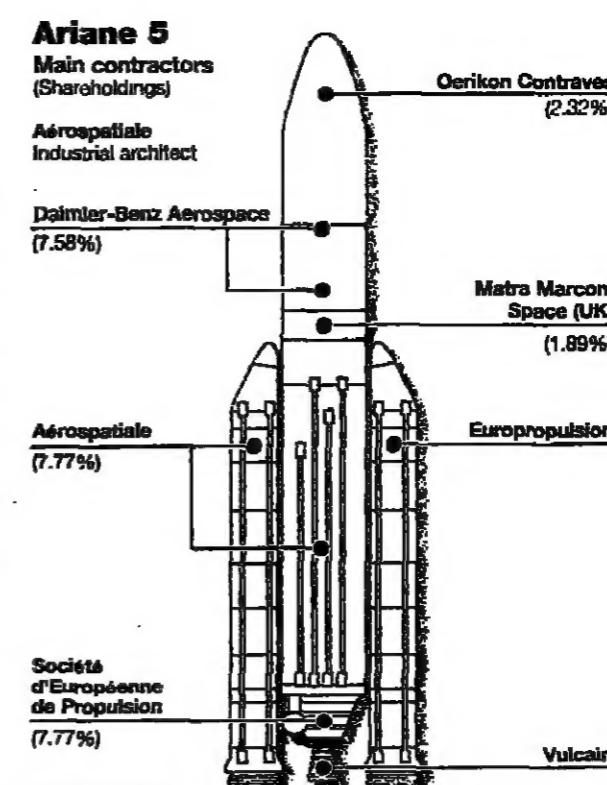
"The objectives of Ariane 5 are still the same," said Mr Charles Bigot, ArianeSpace's chairman, underlining that the company's commercial launch plans for 1996 were not affected by Tuesday's explosion since only Ariane 4 flights were scheduled.

Senior French politicians, including President Jacques Chirac, meanwhile voiced their

continued support for the Ariane programme.

"I am at their side, sharing their disappointment today, just as tomorrow I will share their pride when Ariane 5 is completely ready," Mr Chirac said.

The French Space Agency's Mr Le Gall said the accident would not result in Europe pulling out of space. "Europe cannot abandon the conquest of space," he said. "We will continue developing the rockets that we need to launch big communications satellites... we will forge ahead."



Incorporated in 1980, ArianeSpace has 53 European shareholders, most of them aerospace manufacturers and engineering companies. Some of the shareholders help build the Ariane rockets. The Ariane 5 design is a radical departure from previous Ariane series rockets with its single central cryogenic motor burning liquid hydrogen and liquid oxygen and two large solid-fuel strap-on boosters.

Ariane 5 was designed to maintain western Europe's lead in launching heavy satellites and can launch satellites of 6.8 tonnes and double satellite payloads totalling 5.9 tonnes. Work is under way to increase the rocket's launch capacity by more than a tonne by 2002.

Insurers may raise premiums

By Ralph Atkins, Insurance Correspondent

The Ariane 5 rocket failure caused reverberations in the international insurance market yesterday, even though it was not insured and the loss will be borne by the European Space Agency. After Tuesday's disaster underwriters are likely to take a more careful approach to commercial launches anywhere and insurance premiums may rise.

The European programme has a relatively good reputation among satellite underwriters. "If they have got it wrong, we're going to be that much more cautious," said Mr Simon Clapham, underwriter at Marbach Space Consortium at Lloyd's of London. On the other hand, the Ariane 5 failure might persuade backers of future launches to take out more insurance.

A wider issue for the insurance industry is the huge payload of the Ariane 5. It can carry cargoes with a total insured value of around \$550m and as the total capacity of the space insurance market is estimated at around \$630m, most space insurers would have to take part in programmes for a commercial launch.

ArianeSpace confident of fending off rivals

By John Thornhill and David Owen in Paris

The disastrous test launch of the new Ariane 5 will cause an inevitable delay in the European Space Agency programme, but does not necessarily mean that ArianeSpace will lose its dominance in the fib-a-year launch market. ArianeSpace can fall back on the excellent launch record of the more conventional Ariane 4 rocket on which it has built

its success while the Ariane 5 programme is salvaged and rescheduled.

ArianeSpace has launched 86 Ariane rockets since 1988, of which 58 have been on Ariane 4 rockets. On June 14, ArianeSpace is to launch an Intelsat satellite on an Ariane 4, and one or two launches every month are scheduled for the rest of the year.

However, the Ariane 4 will be obsolete within 10 years as payloads get heavier and any

delays in the Ariane 5 programme will give a host of competitors an opportunity to advance their share of commercial satellite launches.

The number of global launches a year is expected to stay at around 30 until the year 2000, according to market forecasts. Jostling with ArianeSpace for a share of this market are US, Russian, Chinese, Japanese and Indian launchers which may reap some benefits from the delays in the Ariane 5

programme. Earlier this year, AsiaSat, the Hong Kong-based satellite consortium, opted for a Russian Proton rocket to launch its AsiaSat 3, after a new-generation Chinese Long March rocket blew up. The move, motivated by the availability of launch slots, marked the first time that AsiaSat did not use a Chinese rocket.

ArianeSpace's competitors have also had their fair share of setbacks. Two of China's Long March launchers have

been destroyed on the launch pad and another exploded 20 seconds after launch in February. The Russian satellite launch programme has been experiencing problems of its own. Last month a Soyuz-2 rocket carrying a military satellite exploded minutes after launch. Two months earlier, a modified SS-25 rocket also exploded on take-off destroying three communications satellites from Russia, Israel, and Mexico.

7.50PM: MRS DEAN DISCOVERS LIGHTNING HAS KNOCKED HER CHIMNEY POTS OFF.

8.05PM: OUR BUILDER KNOCKS HER SOCKS OFF.

Beijing reacts to US drive on piracy

By Tony Walker in Beijing

Mr Lee Sands, the US assistant trade representative, arrived in Beijing yesterday for talks aimed at averting US sanctions over Chinese abuses of intellectual property rights.

Mr Sands' arrival in China coincided with Beijing's announcement it had launched a fresh crackdown on pirate producers of such items as compact discs and computer software.

The US has threatened to impose punitive tariffs on \$2bn worth of Chinese imports if it does not uphold a February 1996 agreement to counter piracy. Beijing has said it will retaliate with "tit-for-tat" sanctions on American products.

The official Xinhua newsgency said a drive to eradicate copyright piracy was being linked to the "Strike Hard" campaign against crime.

Enforcement efforts were being concentrated in southern Guangdong province in southern China, where counterfeiting is rife.

"The focus for the remaining seven months of the year will be a crackdown on pirated goods and copyright theft in the audio-visual field, as well as the manufacture and sale of pornographic material," Xinhua said.

The news agency also said companies operating compact disc and CD-Rom businesses must re-register their activities before July 31, and a nationwide investigation of the electronic publication market would be launched soon.

US officials refused public comment on Mr Sands' discussions but privately they are cautiously optimistic that agreement can be reached on implementing the 12-month-old agreement to counter piracy. The US has presented China with a "road map" outlining steps required to avoid a trade war, including the closure of factories engaged in the counterfeiting.

Washington is also demanding that China tighten customs procedures against the export of pirate items such as CDs, CD-Roms, and video cassettes, which are pouring into Hong Kong and other Asian centres.

Washington has given China until June 17 to comply with the agreement. In past trade disputes the two sides have achieved compromise at the last moment, and this year appears to be following a similar pattern.

But US businessmen and trade officials fear that testy Sino-US relations over such issues as Taiwan, human rights and arms proliferation will complicate matters.

Mr Mickey Kantor, the US commerce secretary, said in a speech on Tuesday the US was looking for China to take decisive action against copyright theft.

"We want clear, decisive, concrete action on the part of China to implement this intellectual property rights agreement," Mr Kantor told the National Press Club.

"It is not only in the interests of the United States, it is in the interests of the rest of the world and in the interests of China."

Indonesia tries to mollify car critics

By Manuela Saragosa in Jakarta

The Indonesian government has watered down its national car programme following fierce criticism from foreign vehicle manufacturers.

The controversial national car programme exempts Timor Putra Nasional, a company owned by President Suharto's youngest son, from import duties and luxury sales tax to develop a "national" car - christened the Timor - in co-operation with South Korea's Kia Motors.

Now, a new regulation will remove luxury sales taxes - averaging about 30 per cent - from commercial vehicles and cars of 1,600cc or less provided local content is at least 60 per cent.

The move is viewed as an attempt to defuse the criticism, particularly from the Japanese, who dominate Indonesia's car market. Tokyo said last month the national car policy breached Indonesia's commitments under the World Trade Organisation.

"It's a face-saving measure. What they're doing is backtracking gracefully," said a Jakarta-based analyst.

No vehicles manufactured in Indonesia meet the 60 per cent local content requirement. However, Astra International, Indonesia's largest manufacturer, which works with a number of Japanese manufacturers, produces vehicles with more than 40 per cent local content and expects to meet the 60 per cent requirement within a few years.

Astra manufactures Indonesia's most popular vehicle, the Kijang, in a joint venture with Japan's Toyota, and the van has 51 per cent local content.

Analysts estimate the Kijang will increase its local content to 60 per cent within three years. Under the national car policy, the Timor must have 60 per cent local content in its third year of production to continue to qualify for tax and import duty breaks.

That will allow the Kijang to compete eventually with the Timor on an equal basis. The Kijang is already exempted from import duties on components because it meets a 40 per cent local content requirement.

Another amendment to the national car programme will allow the Timor to be produced in South Korea in the first year because Timor Putra Nasional has not found any assembly plants in Indonesia to do the job.

Mr Tunku Ariwibowo, the minister for trade and industry, said Indonesian workers would be sent to South Korea to manufacture the Timor - modelled on Kia Motor's Sepia - and that Timor Putra Nasional would be allowed to import up to 45,000 complete cars from South Korea tax-free for the Indonesian market this year.

Indonesia has unveiled a fresh deregulation package which eliminates import surcharges on a range of products and refines the tariff reduction schedule announced last year in compliance with its commitments to free trade agreements.

Who says lightning never strikes the same place twice? Earlier last year a builder retained by Guardian Direct performed a spirited impression of greasy lightning when he arrived at a cottage which had been damaged in a thunderstorm, only fifteen minutes after the incident was reported.

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NEWS: ASIA-PACIFIC

Another week, another financial failure...

Who in Japan picks up the bill for the collapses is the question that really matters, says Gerard Baker

Another week, another financial collapse for Japan's tormented authorities to deal with. The failure on Monday of Shin Kyōto Shinpan, a finance house crippled with debts of around Y350bn (\$32bn), came as an inconvenient reminder of the continuing fragility of the banking system.

It was the seventh biggest bankruptcy in Japan since the second world war and added another loop to the Gordian knot in the centre of that system.

The timing was excellent, though, from at least one perspective. It concentrated attention on the imminent climax to the government's protracted efforts at financial reform. Also, it pointed up the limited nature of those much-vaunted remedial efforts.

Later this week, the Japanese parliament will be asked to vote on a series of bills put forward by the government. Prompted by near-panic at the chaos of the past year, they are

intended mainly to lay the foundations for a sounder financial system in future.

The measures that parliament has spent the last month considering are essentially fourfold. The three least controversial elements are:

■ The establishment of a new vehicle for disposing of bankrupt institutions, modelled loosely on the lines of the US Resolution Trust Corporation.

■ A revamping and refinancing of the under-funded deposit insurance system.

■ The setting up of an early-warning device to nip future failures in the bud.

The fourth element, not strictly up for debate, but still uncertain, is the now notorious plan to spend Y685bn on liquidation of the country's bankrupt housing loan companies.

The reforms are an elaborate quid pro quo. In exchange for being allowed to spend the taxpayers' money, the government is promising lawmakers it will clean up the financial system. But very little evi-

dence exists that the measures proposed will resolve the crisis.

The three institutional changes have been widely and properly praised by international observers as a helpful means of addressing some of the longer-term problems that will arise.

The establishment of a so-called resolution trust com-

cost of protecting their depositors - less than a 20th of that paid by some US banks, for example.

The early warning system, which will improve some aspects of supervision, may also be effective in limiting the shock of future banking collapses. But the measures do not even address the much

and agricultural co-operatives.

Many more credit associations are set to go bankrupt. According to the finance ministry, the sector as a whole still has over Y2,000bn in bad loans

12 per cent of total loans.

Ministry officials have already acknowledged that their proposed reforms will not

resolve this coming crunch.

The non-banks are an even bigger headache. For these, the financial changes have little to offer. No one knows precisely the amount of bad loans they hold, but educated guesses put the figure as high as Y15,000bn.

The agricultural banks - which, in a chilling reminder of the inter-related nature of these things, have also lent more than Y1,000bn to the non-banks - are another whole category of troubled institutions.

They may have as much as Y12,000bn in total non-performing loans. Again, nothing in the government's immediate plans will do much to ease this approaching crisis.

In all, therefore, the further

loss to the financial system could be as much as Y30,000bn, in addition to the almost Y2,000bn already written off by banks.

Given the inability of smaller institutions to finance this sum, there are only two sources for the money: larger banks or the government.

The bigger banks, already

pummeled by their own bad loans, are adamant that, while they will accept some limited responsibility for the losses at their smaller brethren, they cannot afford to take the figure as high as Y15,000bn.

Meanwhile, the prospect of the government intervening to help out is just as remote. For six months it has faced the wrath of the public over its decision to spend a mere Y685bn on bailing out the housing loan companies.

This conundrum of who will pay the ultimately very expensive bill will not be addressed in the parliamentary debates this week. Yet it is the only one that really matters.

ASIA-PACIFIC NEWS DIGEST

OECD pressure on South Korea

The OECD yesterday criticised South Korea's economic policy only weeks before it must determine whether to accept Seoul as a member of the club of advanced industrial nations. The report, by its economic and development review committee, said Korea must liberalise its financial market further and reduce government intervention in the economy if it is to maintain its record of strong economic growth.

But the report said long-term prospects were good; the economy could grow 3.8 per cent over the next few years, producing an economy comparable in size to Spain and Canada, with a doubling of per capita income by 2001. Korea had made progress in financial liberalisation since 1983, but domestic deregulation had proceeded faster than relaxation of controls on cross-border capital transactions.

This had prevented its financial market becoming fully developed. Korea should concentrate on abolishing low-interest subsidised loans for industry and remove barriers between banks and non-bank financial institutions to strengthen the banking sector. Recent efforts to cut South Korea's high interest rates would boost investment and income, but carried risk of higher inflation. John Burton, Seoul

Seoul opposition boycott

South Korean opposition parties yesterday boycotted the opening of the National Assembly in protest against the government's recent recruitment of independent MPs to gain a parliamentary majority. The ruling New Korea party narrowly lost parliamentary control in general elections in April, but subsequently regained a majority by recruiting 12 MPs to give it 151 seats in the 299-member National Assembly.

The two main opposition parties accused the government of creating an "artificial" majority through its post-election tactics and refused to elect a speaker of the National Assembly, which prevented parliament from assuming its normal duties.

John Burton

Philippine inflation falls

Philippine inflation fell for the second consecutive month in May, from 11.3 per cent to 10.4 per cent, and is expected to drop below double digits in June. The slower pace of price rises in the housing, food and beverages and building sectors, which together make up the bulk of the consumer price index, accounted for the sharp drop in May.

Government economists, who last year failed to predict the jump in inflation from 8.4 to 11.8 per cent in October owing to the doubling of rice prices, say inflation will hit 8 per cent by December while the average for the year would be within International Monetary Fund targets of 7.5-8.5 per cent. The stock market reacted positively to yesterday's figures, closing 24 points, or almost 1 per cent, higher at 3,239 and about 100 points below its all-time high. Edward Luce, Manila

Cook Islands faces bankruptcy

The Cook Islands, the small South Pacific island nation, faces bankruptcy unless urgent aid is given, as its population of 20,000 try to service a national debt of over \$100m, meeting of prospective donor nations was told this week.

The crisis meeting was held in Fiji, after the Cook Islands defaulted on debts to the Pacific state of Nauru and rescheduled loans from the Asian Development Bank. The Islands had earlier stopped loan payments to Italy, which had backed the building of a hotel said to be responsible for much of the debt, after disputes over costs.

The Cook Islands is willing to implement economic reforms in exchange for aid. Officials said their government needed \$19m, including \$7m to lay off about two-thirds of the government's 3,000 employees. Yesterday, the ADB announced to 23, to improve its accounting measures and allow greater overseas investment. Some state-owned assets will be sold. The donor nations, including Japan, New Zealand, France, the US and China, agreed to give the Islands 12 months to reform. Richard Adams, London

US businessman held in China

A US businessman, Mr William Chen, has been detained in Shanghai for allegedly importing prohibited goods into China, but officials have refused to specify the precise nature of the charge, a US consulate spokesman said yesterday.

Xinhua news agency reported the detention in a brief dispatch, saying Mr Chen had been picked up on Monday by public security bureau (PSB) personnel after he had "escaped the supervision of Chinese customs".

Mr Chen, a Chinese-American, was detained "under strong suspicion of importing to China goods which the People's Republic of China strictly prohibits," the agency said. The spokesman said a consulate official had a "fairly short meeting" with Shanghai public security officials yesterday.

Shanghai PSB officials declined to confirm the detention. Yesterday's announcement came a day after a US grand jury indicted 14 people and a Chinese-owned corporation on 30 charges of smuggling AK-47 assault rifles into the US from China. AFP, Beijing

Taiwan premier's reappointment irks opposition

By Laura Tyson in Taipei

Taiwan's newly elected President Lee Teng-hui yesterday moved to reappoint his premier, Mr Lien Chan, despite criticism by opposition parties.

They charge that retaining Mr Lien as premier violates the country's constitution, as he is also vice-president and this concentrates power in the hands of the president.

There is also debate on whether his appointment must be confirmed by the Legislative Yuan, or national legislature. Mr Wu Poh-hsiung, presidential chief of staff, argued this was unnecessary, but opposition lawmakers asserted parliament had the right to screen cabinet appointments.

"Since this is not another nomination of premier, of course it does not involve asking the Legislative Yuan to exercise its endorsement," Mr Wu said. He cited two precedents in which premiers were retained without parliament's approval after having been elected vice-president.

Critics argued that such things should not be tolerated under democracy. "In this new age, we should change to new things, not continue with old ones," said Mr Chang Chun-hung, acting chairman of the main opposition Democratic Progressive party.

CONTRACTS & TENDERS

LESOOTO HIGHLANDS DEVELOPMENT AUTHORITY

LESOOTO HIGHLANDS WATER PROJECT - PHASE IB

CONTACT LHDA 2008 MATSOKU TUNNEL AND WEIR

INVITATION TO PREQUALIFY

The Lesotho Highlands Development Authority (LHDA), a parastatal body constituted under the Ministry of Natural Resources of the Government of Lesotho, is responsible for the implementation, operation and maintenance of the Lesotho Highlands Water Project (LHWP) within the boundaries of the Kingdom of Lesotho (KOL). The LHWP is a bi-national project between the KOL and the Republic of South Africa (RSA) and its purpose is to divert surplus water from the KOL to the industrial heartland of the RSA. The LHDA hereby invites prospective tenders to apply for prequalification to tender for Contact LHDA 2008, Matsoku Tunnel and Weir, as part of the Phase IB development.

The Works will comprise approximately 5.7 km of concrete lined tunnel, tunnel inlet and outlet works, a diversion weir, a 5km long gravel access road and other associated works. The weir will be approximately 10 m high and 180 m long and will be a mass gravity structure constructed either of mass concrete or of uncotted stonemasonry. The tunnel will be of modified horseshoe cross-section with an excavated span of approximately 4.0 m with concrete lining thickness nominally 300 mm. The route of the tunnel is through basalt of the Lesotho Formation occasionally intersected by dolerite dykes. It is specified that the excavation be performed by drill and blast methods and it is anticipated that excavation will proceed from two headings.

The estimated value of the Works in Lesotho Maloti is M130 million (US \$ 30 million). Competitive export credit financing will be sought for foreign sourced supplies and services, and commercial financing for the remainder.

Construction is programmed to commence during the last quarter of 1997 and the Works are to be commissioned for the delivery of water by 01 January 2001.

Prequalification documents will be available from 28 June 1996. Applications for prequalification documents, clearly stating organisation, person responsible and title, address and contact facsimile and telephone numbers should be made in writing to the Consulting Engineers at the following address:

The Project Manager
Matsoku Diversion Partnership
Private Bag A-476
MASERU 100
Lesotho

Attention: Mr R. Blackhurst
Fax: +266 310547
Telephone: +266 313111 Ext 250

The closing date for the receipt of completed Prequalification Documents at the offices of the Lesotho Highlands Development Authority will be 5 August 1996.

Manila tax drive suffers setback

By Edward Luce in Manila

The Philippines' campaign to clamp down on alleged tax evasion was dealt a heavy blow yesterday when the Supreme Court dismissed a government appeal which would have paved the way for the biggest tax prosecution in the country's history.

The ruling by a division of the supreme court is a setback for the government's wider tax reform efforts. The bench threw the case out on a technicality by 3-2.

Mr Lucio Tan, chairman of Philippine Airlines, whom the government alleges evaded 25.5bn pesos (\$977m) in taxes between 1980 and 1992, insisted his legal rights had been violated when state lawyers failed to give him the statutory 30 days' notice before launching their investigation into his business affairs in 1982. Mr Tan denies the allegations. The ruling casts legal doubt on the validity of more than 100 other tax cases at present before the courts.

Most of the cases, including two against members of the family of the late President Ferdinand Marcos, could be thrown out on the same 30 days' rule. The government will now attempt to appeal to the full bench of the Philippines supreme court. The ruling follows an extraordinary

move by the divisional court on Tuesday when it issued a statement denying anonymous allegations in a "poison pen" letter that it had been "lavishly bribed" by Mr Tan to vote in his favour. The ruling also brings into question the government's attempt to push its set-piece tax reform bill through congress.

The bill, which seeks to broaden the tax base and lower tax rates, has been opposed by various business groups.

Mr Tan has been an influential campaigner against the legislation. He is widely thought to be opposed to a clause which would scrap ad valorem taxes in favour of specific excise taxes.

The government's case against the businessman rests on allegations that he under-declared production costs at his tobacco and beer companies by setting up "ghost" marketing arms to minimise his ad valorem tax payments.

The House of Representatives, which has already diluted elements of the bill and has argued in favour of retaining a modified ad valorem tax, is thought unlikely to enact the bill in the form submitted by the government.

The government estimates 37bn pesos is evaded in taxes yearly. The original tax bill would enable it to generate

recurring fiscal surpluses, it says.

Ministers yesterday expressed dismay at the wider implications of the supreme court ruling. "We want to take away the taxation system that favours some over others," said one.

Lucio Tan denied the allegations and insisted his legal rights had been violated

articulation of what this logging deal implies for the treasury or the national budget."

The IMF wants a "set of measures" implemented, not just explanations, said Mr Chang.

The value of the timber allegedly to be exported is \$50m-\$100m. Cambodia's reported 1996 budget revenue, which does not include contributions from these logging sources, is about \$320m. Cambodian officials claim the deals were only "in principle" and have not yet gone into effect.

They argue that the logs would not be milled immediately.

They say the only way to ensure the government receives log revenue is to deal with the Khmer Rouge which would sell the logs to Thai companies with or without government approval.

Logging row hits Cambodia loan

By Ted Bardacke in Bangkok

The International Monetary Fund has delayed a scheduled \$20m loan disbursement to Cambodia after expressing concern over lack of transparency in the sale of state assets, particularly logs.

The budget was approved early yesterday after a May 31 deadline had been extended.

The budget review process was spread over two months marked by disputes and backroom bargaining among par-

ters that, if the government does not act to increase transparency, the Fund's three-year aid programme could also be discontinued.

The temporary freeze comes ahead of an international donors' meeting next month in Tokyo, where the Cambodian government will ask for another \$1bn in assistance. Without endorsement of its management of the economy by the IMF, the government is likely to encounter severe resistance from donors. Cambodia has already received \$3bn since a 1991 UN-sponsored peace accord.

IMF concerns about the destination of receipts from logging have increased after it was alleged agreement had been reached with the Thai government to export 1m cubic metres of already-felled logs of timber via Thai logging companies.

The agreement was said to have been reached without the knowledge of the Cambodian national assembly and in contradiction of a government ban on the export of whole logs.

A large proportion of the logs are said to have originated from Cambodian territory controlled by the Khmer Rouge, which stands to receive a percentage of the proceeds, according to the environmental group Global Witness which has obtained documents detailing the deals.

Given responsibility for development in central Laos, BPCKP does other things for the government. Presided over by the French-trained Major General Cheng Sayavong, it is logging, sometimes by helicopter, hundreds of square kilometres of lush forest in an area expected to be drowned by a massive hydro-electric project.

Through its 32 different business units, BPCKP also operates wholly owned and joint-venture operations in tourism, construction and trading and has government contracts to build six roads in the capital of Vientiane. The company was recently given control of the state-owned Laos Mining Service Company, responsible for overseeing mining operations in this mineral-rich country.

But the Laos case is striking because it stems from the belief that the military is the only institution competent enough to manage a bungled economic reform process and coincides with the virtual takeover of the state by the military at the Communist party's

turnover last year that diplomats estimate between \$100m and \$150m, it accounted for about 10 per cent of the country's entire gross domestic product and is a symbol of how Lao economic development is increasingly being dominated by the country's armed forces.

The formula is not new. All

of Laos' neighbours - China, Vietnam, Cambodia, Thailand and Burma - have at times handed their militaries huge economic responsibilities.

But the Lao case is striking because it stems from the belief that the military is the only institution competent enough to manage a bungled economic reform process and coinc

A new company beginning with thousands of smart solutions in copying, printing and plotting.

As you probably know Siemens Nixdorf Printing has joined the Océ Group of companies. Siemens Nixdorf Printing is the market leader in high volume printing.

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broadest and most advanced selection of large-format technological solutions.

For printing, the new Océ Printing Systems range fulfills all possible requirements from 12 pages to 700 pages per minute.

This consolidation of know-how will create tremendous opportunities. We are able to anticipate and initiate future developments -- because the thousands of smart solutions that we can offer you today are, for us, just the beginning.



Océ and Siemens Nixdorf Printing. The new global force in printing.

IRA deals blow to peace process

By John Kampner, Chief Political Correspondent

Prospects for political progress in Northern Ireland were dealt a serious blow last night after the IRA warned it would never hand over any weapons before a final settlement.

The IRA statement – its most pessimistic assessment since the resumption of violence last February – was compounded by last-minute hitches between the UK and Irish governments over an agenda for all-party talks next week. Mr John Major and Mr John Bruton, the two prime ministers, were preparing to talk by telephone last night in a final attempt to resolve differences over a role for Mr George Mitchell, the former US senator.

A deal had been signalled earlier in the day following seven hours of talks between senior ministers. But the agreement began to unravel soon after, with both sides privately accusing the other of renegeing on it.

A British official said failure to agree could lead to a postponement of the negotiations, which are due to begin in Belfast next Monday. In the past, however, the governments have managed to bury differences at the last moment.

Mr Bruton stopped over in London on his way to Dublin from an official visit to Bonn, for talks with Mr David Trimble, the Ulster Unionist leader.

Contingency plans are being made to prevent any disturbances outside the venue for the talks, which Sinn Féin are almost certain to be excluded from. Both governments continue to insist on a restoration of the IRA ceasefire as a condition for Sinn Féin participation.

The Irish believe that if Mr Mitchell is allowed to run the talks, including the most important section which deals with a future relationship between the Irish republic and Ulster, the IRA might yet soften its position.

British ministers want to confine Mr Mitchell's role to the opening plenary session, and to the sub-committee that will look at the issue of paramilitary weapons.

The inter-Irish element would instead be handled by General John de Chastelain of Canada. He was a member of the three man team headed by Mr Mitchell whose report last January suggested six principles of non-violence to replace the UK's insistence on a prior handing over of IRA weapons.

However, Mr de Chastelain is seen by the British as more sympathetic to Unionist concerns. "This is not a trivial point," a senior UK official said. "The fear is that Mitchell could change everything, and give the talks a spin which people here as well as Unionists couldn't live with."

The problems between the governments over the talks threatened to overshadow a first official visit to the UK by Mrs Mary Robinson, the Irish president.

In its statement, the IRA said the British government's position had hardened. "The likelihood of any IRA ceasefire is remote in the extreme," it said.

Old Comet jets may get new lives

By Bernard Gray, Defence Correspondent

The unlikely prospect of a new generation of Comet aircraft taking to the skies has received a boost with British Aerospace offering to build advanced versions of the famous 1950s airliner for export as a maritime-patrol aircraft.

Bae has teamed with Boeing of the US to offer to refurbish the Royal Air Force's existing Nimrod maritime patrol versions of the Comet in a £2bn (\$3.1bn) Ministry of Defence competition to be decided this summer. Now the two compa-

nies have joined US aircraft manufacturer McDonnell Douglas to export new Nimrods.

The agreement is part of a marketing battle to persuade the MoD that its choice of maritime-patrol aircraft offers export opportunities for UK companies. Bae and Boeing are competing against the General Electric Company and US aerospace giant Lockheed Martin for the contract.

GEC has offered an electronics package for the submarine-hunting aircraft to be fitted into the Lockheed Orion aircraft, a 1950s design and the aircraft used by the US and

Japanese navies. GEC says its bid for the UK competition offers greater export prospects because its latest generation of submarine-hunting electronics could be fitted to existing or new Orions sold around the world.

It also maintains that its UK-designed system would bring more work to the UK than the Bae-Boeing bid, which is largely based on US electronics.

Bae says the task of integrating the electronics into the aircraft is comparable to that in the Eurofighter, and it is the only UK company up to the complex job.

BAe and Boeing have struggled to show that they could export their system, because the 28 Nimrods in use with the RAF are the only ones flying. The offer to build new versions is an attempt to get around this problem.

The MoD has been sceptical about export prospects for either system, however. The GEC system is apparently more exportable, but the MoD believes the US and Japanese navies, the biggest users of this type of aircraft, will develop the next generation of electronics themselves rather than buy from the UK.

In the final round of bidding for the UK competition, which has just closed, the Bae refurbishment offer is thought to have proved cheaper than the GEC new aircraft bid, putting the Bae-Boeing team ahead.

Some in the MoD believe the US and Japan will not upgrade their propeller-powered Orions, but will buy jets.

The prospect of new Nimrods, the only jet used for submarine-hunting, would seem more realistic. Industry insiders still suspect, however, that the US will choose to develop its own jet aircraft for the job, or adapt existing US jets for the task, in spite of the extra costs involved.

UK NEWS DIGEST

Labour split on PR reopened

Former Labour ministers Mr Roy Hattersley and Mr Gerald Kaufman yesterday sparked a new battle between old and new Labour by launching a campaign against electoral reform. The launch of the First Past the Post Group, which claims the support of more than 100 Labour MPs, restarted the debate that many hoped had been settled two years ago, when the party agreed a compromise under which it would hold a referendum on the issue after the general election. Mr Hattersley "made no apology" for the political motives behind his opposition to proportional representation. He said: "No one doubts that proportional representation, or any of its variants, would lead to coalition government. Coalition government in this country – no less than in other democracies – would produce the tyranny of small parties."

David Wighton

Ethnic disadvantage remains

Ethnic minorities in Britain remain at a clear disadvantage when it comes to employment. Nearly a quarter of the 2m men of working age who belong to an ethnic minority were "economically inactive" last year – neither working nor registered as unemployed – compared with 14 per cent of white men, according to statistics from the Labour Force Survey released yesterday by the Office for National Statistics. About 45.1 per cent of ethnic minority women were economically inactive compared with 28 per cent of white women. Unemployment among ethnic minorities fell to 18.7 per cent last year from 21.6 per cent in 1994. Among white workers it was 8.2 per cent last year, down from 9.9 per cent in 1994.

Male unemployment was highest among Bangladeshis, at 38 per cent. About 12 per cent of Indian men were unemployed, 23.3 per cent of Caribbean blacks and 30.8 per cent of African blacks.

Robert Taylor

Record year expected for visits

The UK tourism industry is heading for a record year after an 8 per cent rise in overseas visitors in the first three months. A total of 4.65m visitors spent £21.1bn (\$32.2bn) in the January to March quarter, compared with 4.27m and £20.04bn respectively in the same period last year. The figures mean the number of visitors to the UK for the full year should exceed last year's record 23.6m.

The number of UK residents going abroad rose 11 per cent to 8.09m in the first quarter, and spending climbed 16 per cent to £3.15bn.

Christopher Brown-Burnes

Sony deal extended

Creation Records, one of the UK's most successful independent record labels, has clinched a multi-million dollar deal to extend its joint venture with Sony Music, part of the Japanese group. Under the agreement Sony – which bought 49 per cent of Creation in 1992 – has the right to distribute outside the UK all the records made by Creation's acts. The decision reflects the trend for global music groups to adopt a more flexible approach to their relationship with independent labels.

The Elbow UK music market is heavily consolidated. The "big five" multinationals – Warner of the US, the UK's EMI, PolyGram of the Netherlands, Germany's BMG and Sony – command more than 70 per cent of sales, according to the British Phonographic Industry. Several leading independent labels, including Rough Trade and Factory, have closed.

Alice Rawsthorn

FTSE-100 firms audit spend

The FTSE-100 companies spent \$187.3m (£98.4m) on statutory audit fees according to their latest accounts, 0.5 per cent more than in the previous year, according to a survey by *Accountancy Age*. They spent 9 per cent more, or \$175.2m, on add-on services such as tax, corporate finance, management consultancy and IT advice.

Meanwhile a survey of 200 companies by City law firm Manches showed that less than half of businesses thought accountancy firms should be able to limit their liability by incorporation.

Jim Kelly

Local government probe

The Nolan committee on standards in public life announced yesterday that it would next study local government. It would consider whether existing legislation and codes of conduct were appropriate now that councils provided more services indirectly through contractors. It plans to examine rules on declaration of interest, safeguards in relationships with contractors, movement between the public and private sectors, rules on allowances and the liability of councillors.

Alan Pike

Money laundering crackdown

The ability of police to react efficiently to information on money laundering in recent months has been helped by "increased resources and better organisation", said Mr Albert Pasey, director general of the National Criminal Intelligence Service. He was delivering the service's annual report, which shows an 8.6 per cent fall in the number of suspect transactions reported to the agency by banks. The report says: "The lower figures for this year are in part due to greater familiarisation by financial reporting officers . . . and the drive towards higher quality reporting." The service has invested in more staff and updated its technology, while developing its links with MI5, the security service.

Jimmy Burns, London

EC threatens UK over beef

By Caroline Southey in Brussels, George Parker in London and Robert Graham in Rome

The European Commission is expected to stop co-operating with Britain on the terms of a framework agreement to lift the ban on British beef unless Britain gives ground in its campaign to block EU beef.

Signs that the Commission is losing patience with the UK government emerged after Commissioners yesterday decided to ease the ban on exports of three British beef by-products: gelatine, tallow and bull semen. But there are no reliable figures for the volume held on farms.

Mr Jim Reed, the director-general of the UK Agricultural Supply Trade Association, said it could cost up to £25m to collect and dispose of the feed from large mills. Feed companies have already lost £1m in value on feed they cannot sell or use following the ban. The government will pay for collection and storage of the feed prior to incineration.

Majority of Commissioners, who argued forcefully yesterday against easing the ban until the UK government stopped blocking EU business.

"It was very close. It nearly went wrong. The Commissioners don't like this tactic of blackmail," said one EU official, adding that "the Germans are raising the temperature." EU officials said the Commissi-

sters next Monday.

There is virtually no possibility of Britain reaching agreement on the framework with the other 14 member states unless it has the Commission's support.

As the pressure grew on Britain to drop its non-co-operation policy, Mr Santer hinted that the Commission could take legal action if the UK persisted with its campaign. He attacked the "manifest and deliberate policy of obstruction" which he said was against "both the letter and the spirit of the treaty". Member states could not be allowed to "duck their responsibilities", he said, adding that they had to remember their obligations under the Treaty of Rome.

He called on the British government to "appreciate what the Commission has done", adding that "we have made an important gesture of solidarity. Solidarity is not a one-way street. It is a two-way street."

Feed collection, Page 6

CBI warns of beef row damage

By Stefan Wagstyl in London

The CBI yesterday increased pressure on the government to secure an early end to the beef dispute with the UK's European partners by warning that it was harming British business.

"Let's not kid ourselves. Careless talk of Britain leaving the EU will cost jobs," said Mr Fitzgerald, the chairman-designate of Unilever, the Anglo-Dutch food group, and chairman of the CBI's Europe Committee.

Speaking at a CBI conference attended by Mr Michael Heseltine, the deputy prime minister, Mr Fitzgerald said: "This affair has not helped British business in Europe and, if continued, it would be harmful and disruptive to those of us who represent the more than 50 per cent of British trade which is conducted in Europe."

Mr Fitzgerald's remarks contrasted sharply with the CBI's position two weeks ago, when officials declined to comment on the so-called beef war's possible impact on British business.

CBI officials indicated yesterday that the employers' body had decided to enter the debate because of growing fears that arguments over beef were dam-

aging Britain's wider business interests.

Speaking after Mr Fitzgerald, Mr Heseltine said he welcomed the Unilever executive's remarks. Mr Heseltine made no attempt to hit back directly at the implied criticism of government policy. He said that Britain was protecting its interests as any nation might. He condemned as "offensive" comparisons between the beef dispute and images of "British troops fighting in the trenches and Spitfires dogfighting in the skies over Europe". He said the UK had to remain at the heart

of Europe so that it could influence its development.

Earlier, Mr Fitzgerald had urged the UK to stay at the heart of Europe. He condemned the idea that Britain could leave the EU and still retain access to the single market, like Norway or Switzerland.

Mr Fitzgerald said that the UK's "increasingly semi-detached role in Europe" was ironic because Britain was winning intra-EU debates on competitiveness, deregulation and the single market.

Mr Wim Kok, the Dutch prime minister, urged the UK to end its policy of non-cooperation in the EU and negotiate a settlement of the beef dispute with its European partners.

Seeking to allay British fears about a possible loss of national identity in the EU, Mr Kok said: "Building Europe does not imply demolishing the nation state."

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BRAZIL and the state of Bahia

Not yet clear of danger

In spite of substantial economic progress, short-term problems keep the success to which the country aspires out of reach, says Angus Foster

Brazil is lost in a time warp, cut off from its past yet still not within reach of its future.

Even the Brazil of two years ago seems to belong to a different epoch. Inflation was then nearly 40 per cent a month, politics was overshadowed by the mediocrity of former president Itamar Franco and some analysts thought a return to power by the military to be

possible. The success of the "Real" plan, named after a new currency launched in July 1994, has brought inflation to less than 2 per cent a month. The election as president from January 1995 of Fernando Henrique Cardoso, a cautious but talented former sociologist, has introduced a rare stability into politics.

But the Brazil to which leaders such as Mr Cardoso aspire is as elusive as ever. It remains one of the most unequal countries in the world in terms of wealth distribution, with an equally dangerous gap between the rich south and poor north. Its human rights atrocities continue to shock the world, most recently in April when police gunned down at least 18 landless farmers. And the country's politicians, dogged by powerful interest groups, nepotism and corruption, seem increasingly out of kilter with their electors.

Linking Brazil to its ideal future - defined by most as above average growth, a less intrusive government and a more just society - will not be easy. Mr Cardoso, thanks to the power of the presidency, could play a defining role. But in a country as big and compli-



Housing apartments in the centre of São Paulo: wealth distribution remains extremely unequal

rates to absorb the unemployment created by liberalising reforms, and to solve Brazil's social problems," he says.

Mr Cardoso's election platform aimed to continue the restructuring of the Brazilian economy, under way since 1990. State-led development has been superseded by a greater reliance on the private sector. Mr Cardoso pledged to shrink the government and channel spending into key areas such as education and health.

Progress has been erratic. He made a good start last year, changing the constitution to open up telecommunications and electricity to private sector competition. But proposals to cut government spending by reforming the social security system, and civil service have been emasculated in the lower

house of Congress, where party discipline is weak and members of Mr Cardoso's coalition often vote against the government.

Many of the proposals were controversial and involved reducing special privileges of powerful groups such as judges and the police. But the setbacks in the reform process have not only undermined Mr Cardoso's authority, they have also used up valuable time.

Traditionally, Brazilian presidents are strongest at the beginning of their mandates, when their popularity is high.

With Mr Cardoso heading towards the half-way point in his four year mandate, some analysts worry that the good part is already over.

His fixation on pushing the reforms through Congress has

also focused media attention and public opinion on the capital Brasília and Brazil's corruption and out-dated party system.

Concentration on the reforms has also overshadowed changes elsewhere in Brazilian society, which will ultimately be far more important. They include the slow but steady strengthening of local democracy in the rich south, emerging consumer groups and a more investigative media.

Lowered import tariffs and the Mercosur customs union with Argentina, Uruguay and Paraguay, have forced previously myopic businesses to look overseas and strive for world standards, suggesting recent productivity gains can be extended.

Mr Cardoso may yet reinvig-



Children collecting melons for Salvador market: the fall in inflation has improved the diet of the poor

Tony Morrison

orates his presidency and give new impetus to the reforms.

He has recovered in the past,

using his charm and capacity to build consensus to hold

together a fractious alliance.

But if he fails, critics who

pointed to his lack of executive

experience and readiness to

compromise will feel them-

selves vindicated.

Government members often

call for patience, arguing that

modernising a country with

wide regional differences is dif-

ficult. They say there are no

short-term threats to the econ-

omy and that debunking state-

led development will take time.

"The government has not lost

its impetus, it's just that these

reforms are more difficult and

they are being discussed in an

open democracy," says Marco

Maciel, the Brazilian vice-president.

The April massacre triggered

strong reactions from the

media and public opinion. Out-

rage was probably exacerbated

by television pictures of the

police opening fire. But this

may also have reflected popu-

lar frustration that having con-

quered inflation, and created a

currency as strong as the US

dollar, Brazilians were sud-

denly reminded of how much

remains to be done before the

country reaches the future it

claims to deserve.

Given Brazil's size, natural

resources and the creativity of

its people, it could play a lead-

ing role in the world economy

next century. The progress of

the past two years has brought

this nearer. But the way

through its short-term prob-

lems, to tie the present to the

future goal, remains elusive.

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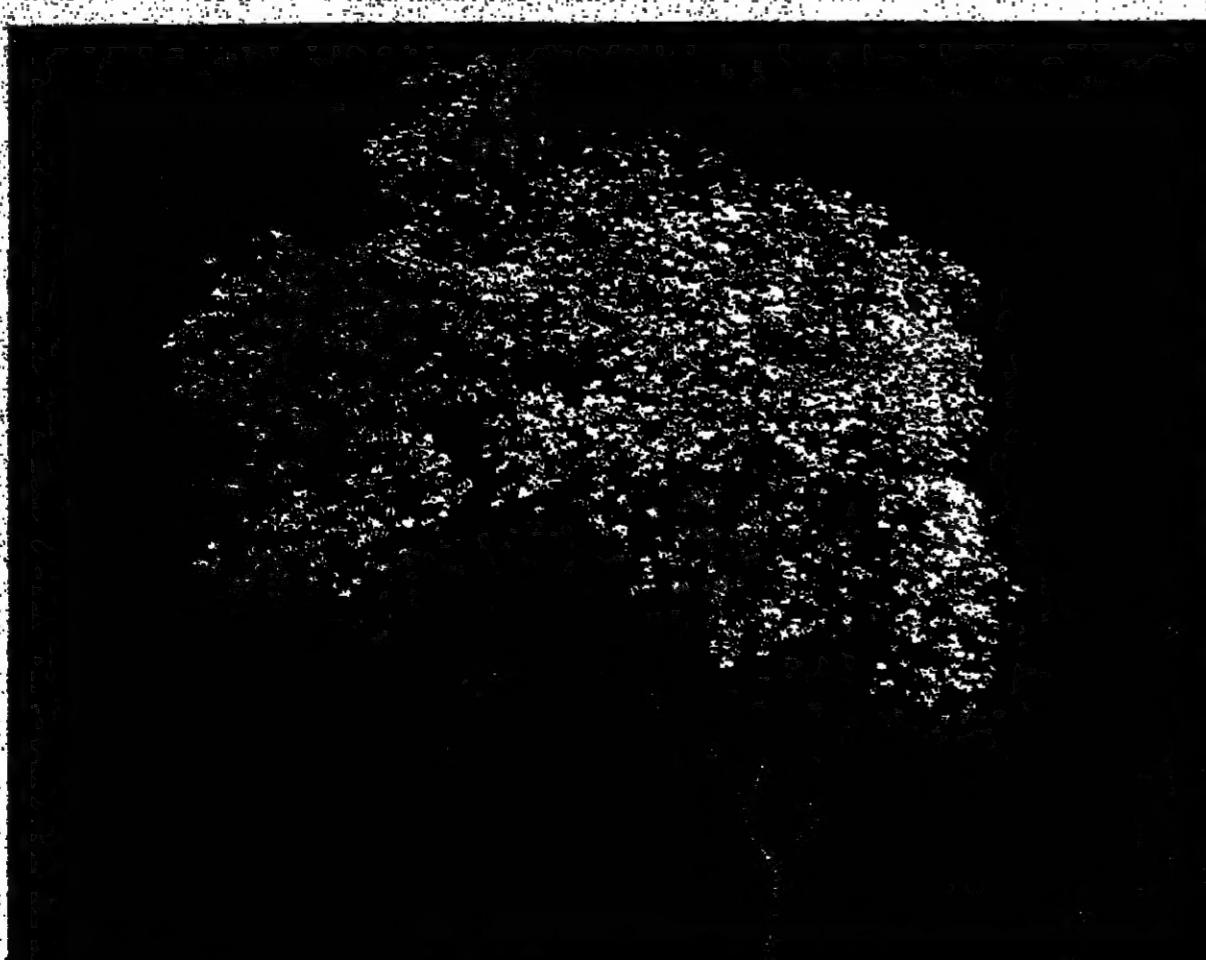
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Editorial production:

Sarah Murray

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■ The Brazil cost: by Stephanie Flanders

Taking a toll on business

The pressure to reduce the high cost of operating in the country is mounting

Ask a Brazilian businessman why he has trouble competing in world markets and it is a fair bet that he will start talking about the "Brazil cost", or "a costa Brasil".

Everybody has their own list of factors that make Brazil a costly place to do business; but high interest rates, poor infrastructure, and the tax and social security system would top most of them.

As ministers are the first to admit, opening up the economy and curbing inflation has not lessened any of these problems. Indeed, in the case of interest rates, the constraints of the Real plan have made it considerably worse.

Roberto Jeba, the chairman of a São Paulo paper and packaging company claims it is now all but impossible for the average Brazilian company to borrow for investment. Interest rates are a good deal lower than they were a year ago, but commercial loans still cost upwards of 5 per cent per month.

Mr Jeba believes that the duration of loans is an even larger block on investment. Domestic bank loans rarely extend much beyond 3-6 months, and only the biggest Brazilian companies can raise longer-term funds on international markets.

After two years of falling inflation, banks are at last beginning to offer more 12 to 18-month loans. But Paulo Ferrez, chairman of Bozano Simonson, a leading domestic investment bank, says that a shortage of truly long-term finance will be a reminder of Brazil's past for some time.

"You are not going to get banks lending money for 15 years until the bank's investors are willing to entrust their cash for the same length of time," he says.

"In a country with a history like Brazil's, people might have to see 15 years of price stability before they are willing

ing to take that chance". Poor infrastructure is hardly a uniquely Brazilian problem, but it takes a particular toll on business costs in a country of its size.

Any businessman can cite examples of producers in the interior whose costs are a fraction of the international average before they leave the factory, but well above it by the time goods have negotiated their way to port. In the congested city of São Paulo, residents joke that they spend half of the work day waiting in traffic - the other half waiting on the line.

With every layer of government strapped for cash, the government is pinning its hopes on the private sector to put this part of the Brazil cost right. So far the government's drive to open up public infrastructure concessions to private bidders has met with mixed enthusiasm at the state level. But the sheer weight of demand in cities such as São Paulo and Rio is forcing the pace of reform.

The hope is that other states will be forced to follow their example, for fear of losing out in inter-state competition to attract private jobs and investment. But it could be many years before most companies feel the effects.

By common agreement, the problems with the tax and social security system is less the size of the revenues collected than the structure. Taxes are skewed heavily towards employment and production, and are often models of poor design. For example, there are 21 different social security contributions, many of which "cascade" down the production chain since they are based on turnover.

Opposition in Congress has put paid to the government's hopes of comprehensive social security and tax reforms this year.

But reformers are hoping to eliminate some of the system's worst excesses through piecemeal legislation.

Here, as elsewhere, the "costs Brasil" is on the way down, though a good deal more slowly than ministers and employers would like.

■ Capital markets: by Jonathan Wheatley

Premier role still elusive

More reforms are needed if São Paulo is to become the region's leading financial centre.

That Brazil's financial markets managed to function at all during decades of boom, bust and runaway inflation demonstrates their resilience and sophistication.

However, the prospect of sustained economic stability means capital markets, particularly stock markets, have some catching up to do. The São Paulo Stock Exchange (Bovespa), although Latin America's busiest, is far from fulfilling its main function as a source of investment capital.

Daily trading on the Bovespa, at about R\$50m, is half the level it was at the start of the decade, when the government of the former president, Fernando Collor, began dismantling trade barriers and launched capital markets on a wave of optimism. Despite the successes of the incumbent president, Fernando Henrique Cardoso, investors have since got used to the idea that rebuilding an economy the size of Brazil's takes time.

Low volume on the Bovespa, which claims 90 per cent of Brazilian trading, inevitably leads to low liquidity, exacerbated by concentration in a handful of shares. The market is developing reforms designed to spread liquidity to second- and third-tier stocks.

To attract new custom, the Bovespa recently introduced stock lending, and plans to launch Brazilian Depository Receipts. The idea may sound far-fetched, but the exchange says three foreign companies are already interested.

Volume growth, however, will only come with structural economic reform. Taxation, public administration and pensions must all be overhauled before the government can reduce interest rates to international levels and allow companies to invest in production.

Few investors doubt that the government is on the right track. The US asset management company, Capital Group, which has \$1bn in third party

funds invested in Brazil, demonstrated its faith recently by forming a joint venture with local bank BBA Credicentral.

Although many investors have been disappointed by the pace of reform, advances have been made. The government's privatisation programme was boosted last month by the sale of a controlling stake in Light, a Rio de Janeiro electricity company, for R\$2.3bn. Reforms of Brazil's pension system have been diluted and delayed by congress, but the changes will still help financial markets. "The reform isn't ideal, but even so it will lead to a big increase in savings," says Alberto Alves Sobrinho of Fair Corretora, a São Paulo brokerage. "Some of that will make its way into stocks."

There is little prospect of new stock issues, however, while many companies are trading at below book value and while family owners remain unwilling to relinquish control, there is little chance of new stock issues. Nor is the fact that many Brazilian companies prefer to use fixed-income instruments to raise capital encouraging.

Domestic interest rates are still extremely high by global standards, so much Brazilian debt is placed overseas in Eurobonds and other commercial papers. Public and private issues rose from \$5.96bn in 1994 to \$9.85bn last year and spreads have fallen as confidence in the economy has grown.

Brazilian interest rates have also attracted short-term investment from overseas. Despite the arbitrage opportunities for investors elsewhere in Latin America, however, most of this capital has come from outside the region.

"Investors in other Latin American countries know their own markets well but are less able to gauge risk in Brazil," says Marcio Ferrazoli, a fixed-income trader at Bank of Boston's São Paulo subsidiary.

If lasting stability is achieved, Brazil will become less of a mystery and regional integration should increase. But the idea of São Paulo becoming the financial capital of Latin America is, says Mr Ferrazoli, "still on paper".

■ Politics: by Angus Foster

An increasingly tangled web

The president has had to muster his strength to keep the government's coalition together

to take office to pass political reforms which would address some of the problems. But the ideas are controversial and have hardly been discussed, suggesting Brazil will be burdened with its political process for some years yet.

Politics in Brazil is so complicated that a word had to be invented for it. "Fisiologismo" was dreamt up to describe the bargaining between different interest groups needed to oil the wheels of Congress. With so many regional and party interests, the bargaining often takes on absurd proportions.

Thus, in order to salvage his troubled social security reforms on course, President Fernando Henrique Cardoso has so far had to promise to refinance part of São Paulo's debts, water down proposals to call in overdue farm loans and speed up government hand-outs to the poor north-east.

It is a system that is far from ideal, and its emergence is blamed on Brazil's still young democracy and a distorting election system for the lower house of Congress. "We need reform of the electoral and party systems to guarantee governability," says Marco Maciel, the vice-president.

Mr Cardoso hoped when he

took office to pass political reforms which would address some of the problems. But the ideas are controversial and have hardly been discussed, suggesting Brazil will be burdened with its political process for some years yet.

The chief problem is the lower house where each state is a single constituency and deputies need only a few thousand votes to be elected, especially in the poor north.

Deputies tend to represent narrow, regional interests and often show little concern for important issues affecting the whole of the Brazilian federation.

Compounding the problem is the fact that the 17 political parties in Congress are weak and usually based around powerful individuals rather than ideology. The Democratic Movement party (PMDB), the largest in Mr Cardoso's coalition alliance, is split into four wings divided along regional and personal lines. Some wings regularly vote against the government when they feel their interests are threatened.

Sitting at the centre of this tangled web is Mr Cardoso. He has needed to muster all his charm and political nous to keep the government's coalition together, since it stretches from his own Social Democ-

racy party (PSDB) to the right wing Liberal Front (PFL).

The coalition, in theory, has nearly 350 of the 513 seats in the lower house, easily enough to secure the 308 votes needed to pass constitutional amendments.

At the time of voting, however, party loyalty has often counted for little. By the time it was first approved, the social security reform had been subject to so many compromises that some ministers admitted it was only a stop gap measure which would need to be addressed again in a few years.

The coalition's ideological diversity is another debilitating factor. In a recent vote over cellular telephones, the main argument was between coalition allies in the PSDB and PFL, some of which nearly came to blows. Meanwhile, Mr Cardoso's hopes of accelerating land reform are opposed by the largely landowning leaders of the PFL.

"The president is a shrewd politician, but the type of alliances he made will prevent him making things work," says Luiz Pedone, a political scientist in Brasília.

As if all this was not complex enough, the issue of re-election will soon make things even more complicated. According to the constitution,



President Fernando Henrique Cardoso

The price Mr Cardoso will have to pay for re-election, persuading enough interest groups to support him, is not yet clear. Recent opinion polls suggesting his popularity is falling - probably because of concern about rising unemployment - and media criticism of the government's social policies, will certainly raise the stakes when the bargaining, and the "fisiologismo" gets under way.

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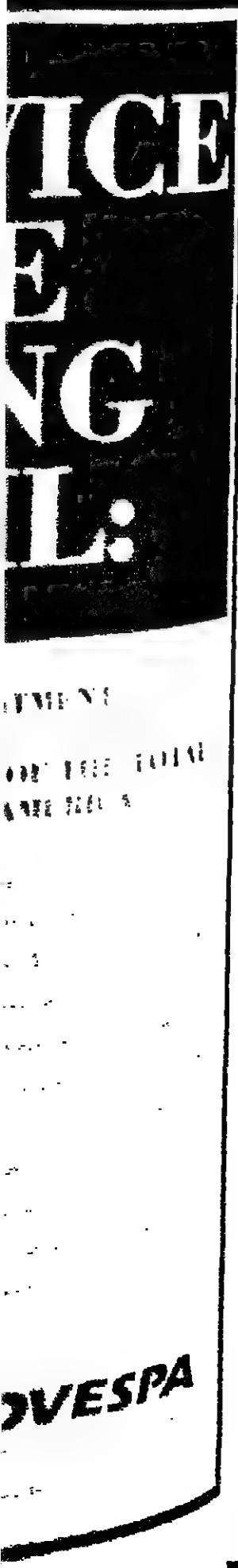
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4 Brazil

■ Privatisation: by Stephanie Flanders

Mature but slow-moving

While the valuable public service and utility sectors are now part of the process, progress remains sluggish

Ministers like to say that the six-year old Brazilian privatisation programme has reached "a new stage of maturity" under the government of President Fernando Henrique Cardoso.

The good news, for foreign investors, is that it is finally beginning to touch the hugely valuable public service and utility sectors that were the highlight of sell-off programmes elsewhere in Latin America. The bad news is that this more "mature" process is still painfully slow.

Last month's purchase of a controlling stake in Light, the Rio de Janeiro power company by a consortium including Electricité de France (EDF) is a case in point. In the auction, the first to involve significant foreign participation, raised \$2.23bn, making it Brazil's largest privatisation to date. But it was also one of the most delayed, with Light having been first proposed for privatisation in 1992.

The sale of the Rio distributor should help pave the way for the gradual privatisation of the vast Brazilian power generation network, which produces as much energy as the rest of Latin America combined. Like the long-awaited sale of mining giant Companhia Vale do Rio Doce, expected early next year, it will help President Cardoso deflect claims that privatisation has slowed considerably since he took office.

Between the beginning of 1995 and the Light auction, the Cardoso administration raised a total of \$1.1bn, placing 11 companies either partly or wholly into private hands. This compares with 33 privatisation offers - with combined proceeds of \$8.5bn - during the previous four years of the programme.

Finance minister Pedro Malan insists that the government is "100 per cent committed" to rolling back these frontiers of the state - if only because it cannot afford not to. Like most economists, he believes handing over large chunks of the economy to the private sector is the only way to upgrade the economy's infrastructure and raise its productive capacity, given the enfeebled state of public finances.

Yet Mr Malan and other privatisation enthusiasts are also pragmatic about how long it will take the government to translate this theory into practice. The flagship Light privatisation, for example, was rescheduled more times than

anyone cares to remember. Critics see the delays in these and other key privatisations as a sign of waning government enthusiasm. But many of those familiar with the administrative and political niceties involved in putting a company on the market doubt that things could move much faster.

Carlos Langoni, a professor at the Getulio Vargas Foundation in Rio, says the current energy and utility privatisations could not move faster because they raise regulatory and competition policy issues not evident in the early stages of the programme.

Defenders of the government's record also point to important developments at state and local level which many foreign investors focused on the "headline", federal privatisation programme tend to overlook.

A severe shortage of public funds is prompting several states and local municipalities to make use of a 1995 law permitting them to grant private concessions for public service projects. Rio de Janeiro has been a pioneer in this, putting many of its roads and bridges up for private contract in the year since the law was passed.

The states of Rio de Janeiro and São Paulo have also had to take the initiative in pushing ahead with power privatisation, despite the uncertainties about how the new firms will be regulated at the federal level.

The São Paulo government has spent the past year preparing to unbundle the state's highly integrated electricity companies into stand-alone generation, transmission and distribution companies. Given the necessary approval from the state assembly (expected in the next few months), the state energy secretary, David Zylberstajn, aims to formalise this restructuring in time to start selling off individual companies in early 1997.

Mr Zylberstajn accepts that it would be preferable to have the new federal regulations agreed before privatising parts of the São Paulo network. But he is confident that foreign investors will be prepared to bear some regulatory uncertainty in return for gaining access to such an enormous market. Eletrospaulo, the main distributor for the city of São Paulo, supplies three times more electricity than Light and accounts for 22 per cent of Brazil's electricity consumption.

A consortium of Calheiros electricity companies decided at the last minute not to participate in last month's auction of Light, partly on the grounds of excessive regulatory risk. But most analysts are more sanguine. "Yes there's risk," says one, "but if you don't want risk, you don't want Brazil."

■ The private sector: by Jonathan Wheatley

Restructuring proves a painful process

A new market for consumer goods is emerging but many industries find it hard to cope with more competition

have natural advantages. In a vast country where transport is often precarious, mass-market goods can only succeed if they have national distribution. It is difficult for new entrants to compete - hence the associations formed last year by Anheuser-Busch and Miller Brewing with, respectively, Antarctica and Brahma, Brazil's two biggest brewers.

Household electrical goods cater to years of unsatisfied demand as do so-called "popular" cars, no-frills models which take 80 per cent of a market that has doubled in size in the past five years.

Other industries were less prepared to withstand the flood of imports caused by failing trade barriers and rising consumption. Among the hardest hit are two traditional stalwarts of Brazil's economy, footwear and textiles.

For manufacturers in these sectors, the removal of trade

barriers has been doubly cruel. For more than two decades, government policy was to protect domestic industry with tariffs that made imports extremely expensive. With little competition, manufacturers were under no pressure to invest in modern machinery. But even those who wanted to were deterred by import duties that put foreign-made capital goods beyond their reach.

Ill-prepared to face foreign imports, many businesses have failed. Brazil's textiles industry consisted of 830 manufacturers in 1994. Since then a quarter of them have closed with the loss of more than 15,000 jobs. The government responded by raising tariffs again and, last month, by putting tough quotas on cheap imports from Asia. Manufacturers say the measures do not go far enough.

Some companies have invested, but their ability to do so is restricted by the cost of



The bridge between Brazil and Paraguay; bureaucracy at borders is slowing trade

Joe Raedle/Gamma

domestic credit, which the government has kept high as part of its anti-inflationary strategy.

As a result, most investment in manufacturing is by Brazilian companies with sufficient standing to raise capital on

international markets and by multinationals long established in Brazil - Volkswagen, Fiat, General Motors and Ford - are investing in new production lines while a string of European and Asian manufacturers have announced or are preparing to announce investments.

They are attracted by the potential of Brazil's expanding market and by the Mercosur customs union formed by Brazil, Argentina, Paraguay and Uruguay. The agreement has boosted regional trade and allowed many companies to treat the four countries as a single market.

Auto manufacturers have been able to integrate operations in Mercosur, concentrating production of individual models in Brazil or Argentina for export to the rest of the union. Other companies have followed similar strategies: food processor Sadia recently transferred operational control of its Argentine division to its headquarters in São Paulo. Nevertheless, persistent bureaucracy at national borders means it will be some years before Mercosur operates as a genuine single market.

CASE STUDY Automotive components

Facing the end of the road

While auto makers prepare for expansion, their suppliers face drastic restructuring. More than 1,000 components manufacturers operate in Brazil. Analysts expect that number to fall to about 200 in the next few years.

Some reduction will come from mergers and acquisitions but many small manufacturers face extinction. Of the businesses that survive, only a handful will be leading companies and they will be operating on a reduced scale. David Wheeler, an analyst at brokerage Bear Stearns in São Paulo, says many components makers will see sales down by between 30 and 50 per cent this year.

"The industry is going through its second big change this decade," he says.

The first phase was one of expansion in line with the growth in auto production. The components industry association, Sindipeças, says sales last year were worth \$16.5m, up from \$12.3m in 1990.

But two factors are forcing manufacturers to cut back. One is falling sales of agricultural equipment resulting from a credit crisis among farmers. A longer-term change is the trend in the world auto industry towards standardisation and global sourcing.

Combined with falling trade barriers and an industry agreement within the Mercosur customs union, this means manufacturers will rely more on overseas suppliers and on big local

companies operating in partnership with multinational groups.

With production set to rise from 1.6m vehicles last year to 2m by the end of the decade, the outlook is not all bleak. But the industry can already produce 2.5m vehicles annually. As the average age of vehicles drops the market for

replacement parts will shrink and longer warranties will demand longer-lasting parts. Big Brazilian manufacturers such as Iochpe-Maxion, Cofap, Metal Leve and Marcopolo will probably survive in the tougher climate. But for many, Brazil's increasing involvement in the global economy will mean the end of the road.

Jonathan Wheatley

■ The regions: by Leslie Crawford

The great gulf widens further

Development policies have failed to tackle the growing gap between the poor north-east and the rich south

"There is a Berlin Wall dividing the north-east from the rest of Brazil," Cícero Lucena, minister for regional policies in Brasília, recently told the weekly magazine Veja.

His job is to tear this wall down. But to do so, Mr Lucena must first address the question of why 35 years of federal development policies have failed to level the inequalities which divide the poor north-east from the rich south of Brazil.

Virtually every socio-economic indicator in Brazil points to a widening gulf between the two regions, as the

north-east is left further and further behind in the development race. In a 1988 study the average head of household in the north-east region earned half the wage of his peers in the south, died some 10 years younger and was twice as likely to be illiterate.

Less than half the population in the north-east had access to potable water, compared to 74 per cent in the south. Almost one-third of the population in the north-east earned less than the minimum wage of \$112 a month, against 18 per cent in the rest of Brazil. The north-east, home to 30 per cent of Brazil's population, produced only 15 per cent of the country's economic output.

Even in death the regions were worlds apart: while preventable infectious diseases remained the main killers in the north-east, southern Brazil

ians were more likely to die from first world ills such as cancer or heart failure.

Brazil has a specific federal development agency for the north-east which has invested R\$3.5bn in the region since its creation in 1989, according to Mr Lucena's calculations. Over the years, however, the agency, called Sudene, earned a reputation for corruption, then inefficiency, and finally irrelevance.

"The whole rationale for having agencies like Sudene needs to be rethought," says Rodolfo Tourinho, finance secretary for the state of Bahia.

"Tax holidays and other fiscal incentives are no longer enough to attract investments to the north-east. We need new policies to foster development."

Past governments offered generous

incentives in order to persuade companies to move to the north-east. In the 1970s, the decade of Brazil's "economic miracle", the state also played a leading role in the industrialisation of less-developed regions, building, for example, Brazil's biggest petrochemical complex outside Salvador, in Bahia.

Federal government deficits in the 1990s make it less likely that the state will continue acting as a catalyst for the development of the north-east. In any case, past policies have been discredited for concentrating wealth in the hands of a few industrialists and commercial farmers.

Critics say the old model of development encouraged the wrong kind of industry to locate in the north-east: petrochemicals, aluminium, paper and pulp plants and metal refineries are all capital intensive. They could

not solve the region's employment problem, or raise living standards of rural and urban poor.

Even when federal government projects are designed to integrate subsistence farmers into the formal economy, the effort often stumbles upon the lack of formal education in rural communities.

Irrigation projects along the River São Francisco have transformed parts of the north-east's arid interior into thriving centres of agricultural production.

But those responsible for the transformation are, in the main, commercial farmers from the southern part of Brazil.

Local farmers, with little experience in marketing produce or negotiating bank finance, have been less successful with their irrigated plots.

Continued on page 5

Tocantins State - A new frontier for investors

Linking the domestic economy with the international market, Tocantins offers excellent business opportunities to the private initiatives in key areas such as:

FORESTRY, REFORESTATION, MINING, TOURISM, ELECTRICITY GENERATION, AGRI-BUSINESS (SOYBEAN, CORN AND TROPICAL FRUIT INDUSTRIES).

The Tocantins economy is based primarily on extensive cattle ranching. In some regions, such as the south-center and, south-east, we can see enormous expansion of commercial agriculture, and the intensive use of modern techniques and equipment.

The important factors enabling the improvement of agriculture and cattle ranching are:

- Plentiful water resources; a well defined rainy season and good water level during the dry season;
- The largest expanse of land fit for cultivation in the world; extending over 1.2 million hectares along the Javáes river valley;

• Soil and climatic conditions favourable for agricultural production including tropical and amazonian fruits, spices and exotics, vegetable oil, as well as urucum which has a promising international market giving the European control of synthetic dyes.

• Easy access to international markets through competitive routes following the completion of the "Araguá-Tocantins" waterway.

EXPORTS

The Processing and Exportation Zone - ZPE is a regional economical development instrument that encourage the establishment of organizations exclusively dedicated to exports through deferred treatment on taxes.

The ZPE's prime duty is to add value to the abundant raw material from ranching, agriculture, vegetable, and mineral extracting activities.

TOURISM

The State of Tocantins stands out from the national context of Eco-tourism through the extraordinary beauty of its landscape, fauna and flora, with good conditions for the establishment of theme parks.

The "Araguá" and "Tocantins" rivers flow almost parallel over a considerable distance, creating an exotic landscape and beaches at several towns, which offer great potential for tourism development.

Geographically well located, the State of Tocantins has excellent hydro potential around 6,000 MW. The "Lageado" power plant alone, due to start construction in 1997, will offer 1,000 MW. The completion of the dam will create a bridge crossing the Tocantins river, allows commercial navigation, and creates a wonderful lake on the edge of the capital city Palmas.

Secretary of Industry Commerce and Tourism

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COMPANIES AND FINANCE: EUROPE

Saab approaches crossroads after six-year overhaul

Swedish carmaker's tie-up with GM's Saturn unit is a milestone in its relationship with its US part-owner

Keth Butler-Wheelhouse, the chief executive of Saab Automobile, jokes that the Swedish carmaker is "a wort on the tail of the dog" because it is such a small part of the empire of General Motors of the US, which manages and half-owns Saab.

In recent years the "wort" has caused some pain, running up almost SKr50bn (\$1.34bn) in net losses since GM bought a half-share in 1989 and fueling speculation among motor industry watchers that Saab is fighting a losing battle for long-term viability.

Late last year, GM's Swedish co-owner, the Wallenberg group's Investor, publicly expressed concern about Saab's future as it tumbled back into the red. Although Saab returned a small full-year profit in 1995, it ran up losses of SKr33m in the first quarter of this year as car sales fell 12 per cent.

But Saab's British-born chief is anxious to rebut the impression that Saab's survival is in question. "We are a boutique, yes," says Mr Butler-Wheelhouse. "But there is still a place for us in the world market."

Saab, he adds, still fulfills the promise for GM of winning customers willing to pay a premium for a high-priced, European luxury marque which is not otherwise available in the GM range of models.

"This brand appeals to different customers and we can't replace those customers [with

other GM brands]," he says.

In fact, Mr Butler-Wheelhouse argues, Saab is only just reaching what he calls the crossroads in its six-year overhaul by GM. To date, the company has slashed staff and introduced lean manufacturing techniques and is producing its annual output of 100,000 cars with half the workforce it needed for the same numbers in 1990.

It has made heavy cost savings by integrating component purchasing and manufacturing with GM companies. Crucially for a company competing with the likes of BMW and Mercedes, it is also receiving high quality ratings after dismal rankings in the past.

"Net of exchange rate fluctuations, we are basically breaking even now," says Mr Butler-Wheelhouse. "The key to the future is to sell a lot more cars."

After almost four years in

Saab Automobile

	Profit/(loss)	Car Sales
1990	SKr2.2bn	50,000
1991	(2.24 bn)	57,500
1992	(1.57 bn)	73,000
1993	(1.57 bn)	73,000
1994	(1.02 bn)	88,700
1995	275 m	98,700
1st quarter	(SKr33 m)	22,000

Source: Company reports

charge, Mr Butler-Wheelhouse is increasingly tipped to be moved on by GM soon. But he has set in train two developments crucial to Saab's quest to "sell a lot more cars".

The company is to launch a new model early next year and is setting out to revamp its sales and distribution network with the aim of increasing its volumes by 50 per cent by the end of the decade.

An important step is being taken in the US - Saab's biggest market - where Saab is aiming to capitalise on the success of GM's Saturn subsidiary, which has built up strong sales and high customer loyalty in recent years.

Saab has hired Mr Joel Manby, a senior Saturn executive, as its US chief and says more Saturn executives will be brought in to shake up the Saab US operations.

A vital part of the Saab strategy



Keith Butler-Wheelhouse: 'still a place for us in world market'

is to retain its individual brand identity. But Mr Butler-Wheelhouse says it now intends to copy Saturn's sales, distribution and servicing techniques and eventually develop closer co-operation "behind the scenes" between the two operations.

Saab's 300-strong string of dealers in the US is to be overhauled to achieve a broader geographical spread - its sales are concentrated in the north-east, the west and the Chicago area - and to shadow more closely the Saturn network.

In time, Mr Butler-Wheel-

house says, some Saturn dealers may take on Saab dealerships.

The overall aim is to raise US sales from 25,500 last year to 40,000 a year by 2000.

Saab is also to focus its sales efforts on the UK, France, Germany, Italy and Japan, which it identifies as the top potential growth markets for its class of car.

Closer co-operation with GM networks in these countries is also on the cards. One example cited by Mr Butler-Wheelhouse is fleet sales in the UK, where Saab could be a top-of-the-line complement to Vauxhall's range.

cedes E-class and BMW 5-series.

It will include an estate-car version to be launched in 1998 - the first Saab estate since the 1960s.

Motor industry analysts have argued that Saab needs both bigger volumes and enhanced exploitation of its links with GM to survive. But the company is attempting to achieve these against a background of weakening sales and tough price pressure.

It should be possible to secure a niche of the size Saab wants. The question is whether it can be profitable," says Mr Nigel Griffiths of DRI McGraw Hill in London.

Both GM and Investor evidently believe it can. Despite the clear reservations it expressed late last year, Investor has since restated its commitment to Saab and both owners are thrashing out the terms of a new refinancing package to carry the company through its next stage of development.

No details of the size or shape of the refinancing have yet been revealed, but Mr Butler-Wheelhouse says they are based on the assumption that Saab will have established sustainable profitability by the turn of the century.

The new car, built on a new GM-derived platform, or chassis, will become Saab's top-of-the-range model, pitched above the old 900 in specification and designed to compete against cars such as the Mer-

cury Cougar.

Hugh Carnegy

Fanjul due to step down tomorrow as Repsol chief

By Tom Burns
in Madrid

Mr Oscar Fanjul is due to resign tomorrow as chief executive of Repsol after the Spanish energy company holds its annual meeting, to be replaced by Mr Alfonso Cortina, chairman of the cement company, Portland Valderribas.

Mr Cortina will join Repsol's board today.

The change at Repsol, which is 10 per cent state-owned, follows the formation of a centre-right government last month and is one of the most controversial of those in progress in leading corporations linked to the public sector.

Mr Fanjul's departure has caused concern among international institutions, which represent some 32 per cent of the oil, gas and chemical group's equity.

Critics of the move say that Mr Fanjul has been responsible for the corporation's successful expansion over the past decade and that he has fallen victim to the machinations of Banco Bilbao Vizcaya, the big domestic bank which owns 7 per cent of Repsol's shares.

Mr Cortina became a mem-

ber of BBV's board in October last year, after he invested about Pts4bn (\$23.2m) to become the bank's largest individual shareholder with some 0.8 per cent of its equity.

He will join BBV's chairman, Mr Emilio Ybarra, who was already a Repsol director, on the energy group's board.

BBV is expected to gain another Repsol board post tomorrow, when six directors, including Mr Fanjul, who were appointed by the previous government, are due to resign from the 16-member board.

The boardroom reshuffle will allow La Caixa, the Barcelona-based savings bank which has recently acquired 3 per cent of Repsol, to appoint two directors.

Pemex, the Mexican energy group which controls some 5 per cent of Repsol's stock, will increase its board nominees from one to two.

A similar arrangement among core shareholders and the government will usher in a new chairman at Telefónica, the telecoms group which is 20 per cent state-owned.

BBV, La Caixa and Argentaria, the partially privatised banking group, together

control close to 10 per cent of Telefónica's equity and they are expected to back the appointment of Mr Juan Villalonga in place of Mr Velázquez.

Mr Villalonga, a merchant banker, is a close friend of prime minister Mr José María Aznar, the leader of the Popular party.

He left CS First Boston last year to join Bankers Trust as the senior executive of its office in Spain.

The succession appears less smooth at Caja Madrid, the biggest domestic savings bank after La Caixa, where the board, under the guideline for savings banks, is made up of representatives of all political parties, trade unions and local institutions.

A majority of the board is said to oppose the government's plan to replace current chairman, Mr Jaime Terceiro, with Mr Miguel Blesa, also a member of Mr Aznar's circle of close friends and the Popular party's representative on the Caja board.

Mr Feliciano Fuster, the chairman of Endesa, the electricity generator which is 66 per cent state-owned, said yes-



Oscar Fanjul: institutions are concerned at his departure

esterday he had offered his resignation to the new government and still did not know whether it had been accepted.

Mr Fuster is expected to stay on for the time being in order to steer through a disposal of Endesa shares later this year.

Iri in the black but warns on debt level

By Andrew Hill in Milan

Iri, the Italian state holding company, yesterday reported its first profit at group level since 1990 thanks to continuing disposals which raised about L1.400bn (\$806m).

But the group again warned that if it failed to sell its stake in Stet, the telecoms holding company, this year it would miss European Commission targets on debt reduction.

The state holding company also postponed approval of Alitalia's plan for a L1.000bn capital increase over the next five years, because it had not yet approved the drastic restructuring proposed by the state airline's new management.

Iri reported a consolidated group profit of L530m after tax for 1995, compared with the 1994 loss of L354bn. After minority interests, Iri's share of the subsidiaries' results was a loss of L1.193bn, against L1.750bn in 1994. Operating profit at the group rose from L3.891bn to L3.233bn.

Parent company losses also narrowed to L345m, compared with L1.471bn in 1994, but debt remained high. At parent company level, net debt was

L22,456bn at the end of 1995, against L23,046bn a year earlier. In 1995, the Italian government committed Iri to cut parent company debt to about L4,600bn by the end of this year.

Although Iri also intends this year to sell its stake in Autostore, the toll-road company, only the sale of Stet would raise sufficient money to reach the target. The new government has indicated in the past few days that although the privatisation is a priority, it could take time to establish the regulatory mechanism for the sector.

At group level, Iri was carrying some L56,100m of debt at end-1995, L4,200m less than at the end of 1994.

Iri, which owns 90 per cent of Alitalia, said it had decided not to attend the airline's June 10 shareholder meeting to approve the planned capital increase.

That means approval of the plan - which envisages an initial L1.500bn capital injection from Iri - will slip to June 28 at the earliest. To date, only Alitalia managers have approved the restructuring, which will involve almost 3,000 job losses.

SA Breweries in Polish move

South African Breweries, the brewing and hotels group, has become a strategic investor in Poland's Lech brewery in Poznan in partnership with Euro Agro Centrum, a local food processing group. SAB already owns breweries in Hungary and Romania. The South African company, backed by EAC, is expected to win a tender for a controlling stake in the state-owned Tychy brewery, Poland's second-largest producer which controls a 12 per cent share of the market.

The Lech brewery was privatised two years ago through a sale to EAC which is owned by Mr Jan Kulczyk, a local entrepreneur. EAC then promised to retain a controlling interest in Lech until the end of next year. However, SAB now has a third of the shares on the brewer's supervisory board and has executives in key positions at the company.

SAB won control of a 15 per cent stake in Lech by buying shares in an offshore company owned by Mr Jan Kulczyk which currently holds 45 per cent of the brewery's equity. Terms of the sale which took place last autumn have not been disclosed. EAC originally paid 20m zloty (\$7.5m) in September 1993 for a 40 per cent stake in Lech and promised to invest \$65m in the brewery.

Christopher Bobinski, Warsaw

Greeks buy Turkish mine stake

Silver & Baryte Ores Mining, the Greek perlite and bentonite producer, has acquired a 48 per cent stake in Pabalk, a Turkish mining company, as part of its strategy of diversifying sources for its perlite processing operations. The move is unusual for a Greek company as Greek-Turkish political differences tend to discourage cross-border investment.

Silver & Baryte said the \$1m investment was made through the group's German subsidiary, SAB Holding. Pabalk produces around 30,000 tonnes a year of high-quality perlite at mines in the Marmara region near Istanbul. The Greek company has also bought a 50 per cent stake in Sarca, a perlite producer in Sardinia for about \$1.5m. Sarca produces about 65,000 tonnes yearly of raw perlite.

Silver & Baryte is Europe's largest producer of perlite, mainly used as an insulating material. Its pre-tax profits for 1995 rose 58 per cent to Dr3.1bn on a 40 per cent gain in turnover to Dr12.3bn (\$65m).

Karin Hope, Athens

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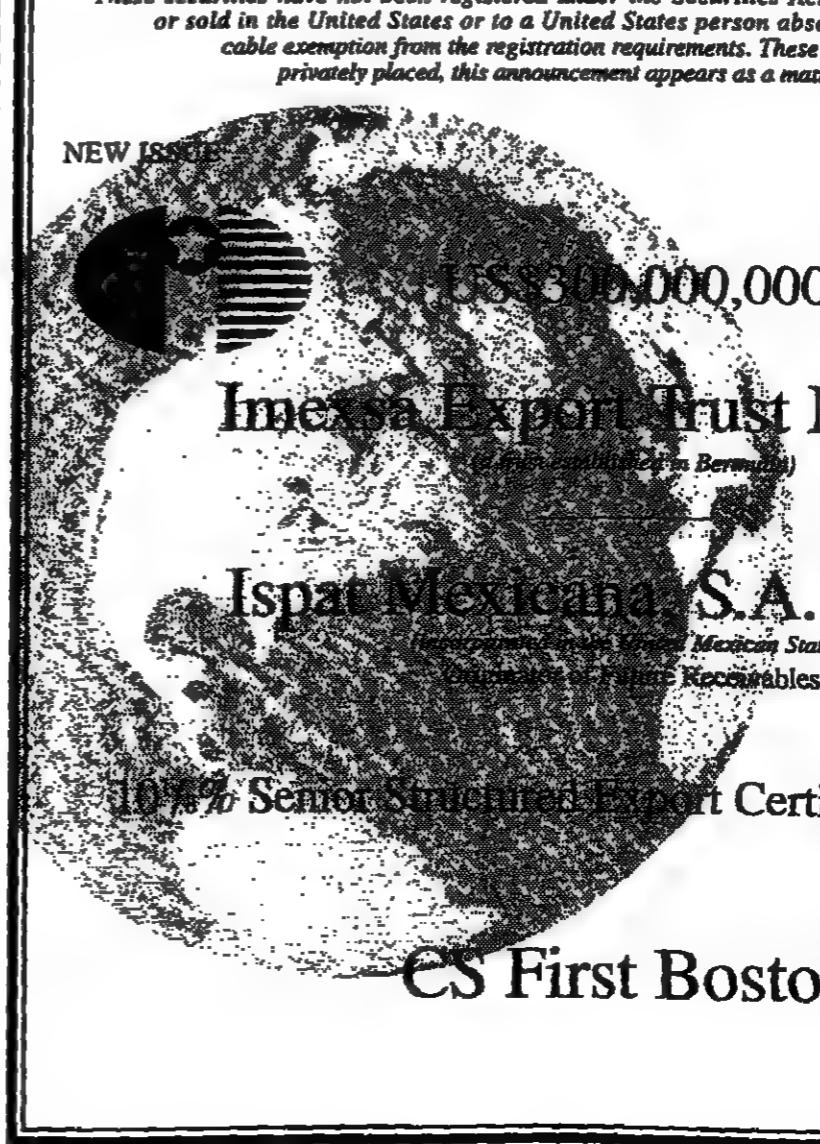
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May 31, 1996



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Rhône-Poulenc set for disposals worth FFr1bn

By Jenny Lucey

Rhône-Poulenc, the French chemicals company, is set to announce the sale of US drugs businesses worth more than FFr1bn (\$193.4m), as part of a FFr10bn programme of disposals aimed at halving the group's unwieldy debt burden.

Mr Igor Landau, head of the group's health business, said this week "a major sale" would shortly be announced on the drugs side.

His comments reignited speculation that the group might be considering selling part of its 68 per cent stake in drugs company Rhône-Poulenc Rorer, in order to reduce debt following the FFr1.8bn (\$2.8bn) acquisition of UK drugs business Fisons.

However, the group is poised to announce the sale of much of the US drugs business acquired with Fisons.

Rhône-Poulenc has said it planned to halve its gearing from 72 per cent within two years through drugs and chemicals disposals and the sale of its stake in Société Générale.

So far, this strategy has raised FFr2.5bn on the chemicals side, with the disposal of the group's US soda ash business and its plastic films operation. The next sale will be of drugs businesses in the US.

According to one pharmaceuticals analyst, the sale is unlikely to include the respiratory drugs that account for

two-thirds of Fisons' US drug sales. "This area is a core business for RPR and they have made clear they intend to hang on to it," he said.

However, nearly all of the businesses acquired by Fisons in 1988 when it bought US drugs company Pennwalt for FFr10bn are set to be sold.

The main brands involved are Iomannin, an appetite suppressant, and Zoroxyn, a diuretic for heart failure and kidney disease, with combined sales last year of \$45m. But the disposal is also likely to include smaller branded drugs, such as Americaline, Microx and Hyorel, as well as as assorted cough and cold treatments, with combined sales of around \$5m.

Analysts expect the disposal to raise between FFr1bn and FFr1.5bn.

Meanwhile, Rhône-Poulenc remains emphatic that it has no plans to reduce its stake in RPR, or to change the structure of the group. Analysts say they, too, would be surprised if such a sale were announced in the short term.

"It will not come as part of the current drive to reduce debt," said one, "but it is likely to come eventually."

The group is, however, pursuing further decentralisation of its operations. In this vein, it announced yesterday that it would be cutting between 400 and 450 jobs at its corporate headquarters in Paris.

Eridania team to buy Navigation Mixte unit

By Andrew Jack in Paris

Navigation Mixte, the French conglomerate which was taken over by French financial group Paribas earlier this year, yesterday announced the sale of its subsidiary Compagnie Française de Sucrerie for FFr2.35m (SS55m).

The purchase by a group of leading rival sugar producers in France co-ordinated by Eridania Béghin-Say, the Franco-Italian agro-food group, removes some fears within the country that CFS, which holds 12 per cent of the domestic market, might otherwise have been taken over by a foreign buyer.

The sale also marks the first significant step towards a

restructuring and possible break-up of Navigation Mixte, which owns a range of assets including banking, insurance, tuning, canning, transport, weighing instruments and safes.

Subject to regulatory approval, Eridania Béghin-Say will buy CFS and then sell on 53 per cent of it: one-third to Générale Sucrerie, a subsidiary of Saint-Louis, and the remaining two-thirds to five agricultural co-operatives.

The deal reinforces Eridania's position as the largest sugar producer in France. It plans to retain two of CFS's five factories, and sell two to the co-operatives and the remaining one to Générale Sucrerie.

Until the announcement of the sale yesterday, Navigation Mixte, which reported losses of FFr1.5bn for its 1995 financial year, had sold little except Champagne de Venoge, a small champagne producer, and had pledged to dispose of Sidhet, which owns a hotel in Tunisia.

The move follows months of reflection by Mr André Lévy-Lang, Mixte's chairman, who was appointed by Paribas in discussion with other large shareholders in the conglomerate after they unexpectedly dismissed his predecessor Mr Marc Fournier at the annual general meeting last year.

Mr André Lévy-Lang, Paribas' chairman, announced in March a full takeover for the group, and now holds 97.36 per cent of the shares.

The FFr8.7bn cost of the bid is to be funded from Navigation's own resources, including FFr3bn in cash reserves.

Infostrada in deal with Autostrade

By Andrew Hill in Milan

Infostrada, the Olivetti-led telecoms joint venture, has reached a preliminary agreement to lease telephone lines from Autostrade, the Italian state-controlled operator of toll highways, as the base for alternative telecoms infrastructure gainers pace in Italy.

Potential competitors of Telecom Italia, Italy's state-controlled telecoms operator, have stepped up their search for rival networks ahead of next month's Europe-wide liberalisation of alternative infrastructure.

Olivetti, the information technology and telecoms group, said the accord with

Autostrade would allow Infostrada, a joint venture with Bell Atlantic of the US, to use the telecoms network as soon as EU directives on liberalisation had been implemented in Italy.

By July 1, the date for infrastructure liberalisation, Ferrovie dello Stato, the Italian state railway, will have to choose a partner to buy a majority stake in its 1,600km fibre-optic network, which has an estimated value of some £1.000m (SS47m).

ESI said yesterday that Lazard and Paribas, which are handling the sale, had received expressions of interest from many of the principal operators, including Infostrada and

its allies France Télécom, Deutsche Telekom and Sprint of the US.

Italian newspapers have also reported that Nippon Telecom and Telephone of Japan, and AT&T of the US and its European partner Unisource are interested in the FS network.

"The aim of these new entrants is to be well-placed both to compete on fixed telecoms links, but also to bid to become the third mobile telephone company in Italy," said one telecoms executive.

The length of Italy and the inaccessibility of certain areas means that buying an existing network or leasing lines is the most sensible option for many new entrants.

Two EDS executives to move to Origin

By Paul Taylor

Origin, the outsourcing subsidiary of Philips, has lured two senior European group executives from EDS, the US-based computer services group.

Mr Geoffrey Carroll and Mr Tom Butler are to become Origin's chief executive and chief operating officer, respectively, replacing Mr Henk Cohen who is stepping down as chief executive to work on "special projects" for Philips Electronics.

Mr Butler, aged 44, was group executive for EDS operations in north Europe until he resigned unexpectedly three weeks ago. Mr Carroll held the same position for EDS in south Europe.

The two men were important members of the group's European team under Mr John Bateman, chief executive of EDS operations in Europe, who appointed them to the posts last August.

However, it is understood that both Mr Butler, who is British, and Mr Carroll, an American, had difficulty fitting into their new EDS roles which involved less "hands-on" work than their previous positions.

At Origin the two men will have the task of transforming a company which was viewed by many as an also-ran in the computer services sector until it won a £75m five-year contract from ICI earlier this year.

PT global offer heavily oversubscribed

By Peter Wise in Lisbon and Andrew Hill in Milan

A secondary global offering of 22 per cent of Portugal Telecom, which closes tomorrow, is heavily oversubscribed, while demand for a domestic retail offer of 11m shares has exceeded the shares available by nine times, brokers said yesterday.

Demand for the main tranche - 36.8m shares being sold directly to international institutional investors through a bookbuilding system - was about three times more than the shares on offer, they said. This means an option to sell a further 3.9m shares to cover over-allotments is almost certain to be exercised.

Brokers are hoping for a discount to the market price

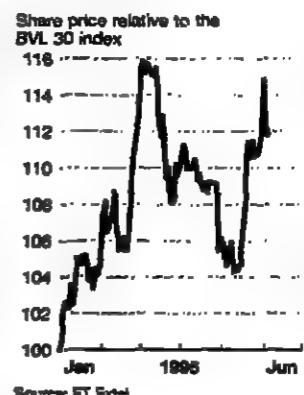
when Portugal fixes the offer price next Monday, the day before trading in the new shares begins. The shares closed at Es3.651 yesterday, down almost 1 per cent on Tuesday's close and a fall of 4 per cent on their record high of Es3.851 a week ago.

The shares have gained more than 28 per cent since an initial public offer of 27 per cent in June last year.

"Setting the price below Es3.600 a share would create a favourable climate for future privatisations," one London-based analyst said. "It would be prejudicial for Portugal if the share price fell substantially after the offer."

Portugal Telecom will account for about 11.5 per cent of the total market capitalisation of the Lisbon stock market

Portugal Telecom



other leading European telecommunications operators are also understood to have expressed interest.

Hoechst pulls out of CFC substitutes

By Jenny Lucey

Hoechst, the German chemicals group, is pulling out of the market for CFC substitutes, with the sale of most of its fluorine chemicals business to Solvay of Belgium.

The group, which had been using only half of the 30,000 tonnes of capacity at its main CFC-substitute plant in Frankfurt, said it "saw no likelihood of becoming one of the world's leading suppliers" in that market.

With the phasing out of CFC production under the Montreal protocol, many of the world's largest chemical companies have invested heavily in the development of CFC substitutes for use as refrigerants in industrial cooling systems.

However, even the three leading producers of CFC substitutes - Du Pont of the US, Elf Atochem of France, and ICI of the UK - reported a disappointing take-off in the market following the banning of CFC production in Europe in 1984 and in the US in 1986.

Hoechst had developed five substitutes and begun producing three of them, with 4,000 tonnes of capacity at a new plant in Tarragona, Spain, in addition to its main plant and

a CFC recycling facility in Frankfurt.

However, with sales last year of DM130m (\$35.2m), the business failed to meet the performance targets necessary to make it a core activity, the group said.

Solvay, which will be drawing the Hoechst operation into a fluorine chemicals business which had sales last year of DM370m, plans to lift the output in Frankfurt to the full 30,000 tonnes of capacity.

This coincides with reports of a surge in demand for CFC substitutes in the past six weeks.

In the US, sales of CFC substitutes doubled between April and May, according to Elf Atochem. Sales will be further boosted this autumn, when stocks of CFCs run out.

At the same time, smuggling of CFCs from developing countries, where production remains legal, has virtually ceased in the US following the imposition of strict penalties by customs authorities. It has also dropped sharply in Europe.

However, analysts say these factors are unlikely to prevent further consolidation in a sector that remains over-crowded.

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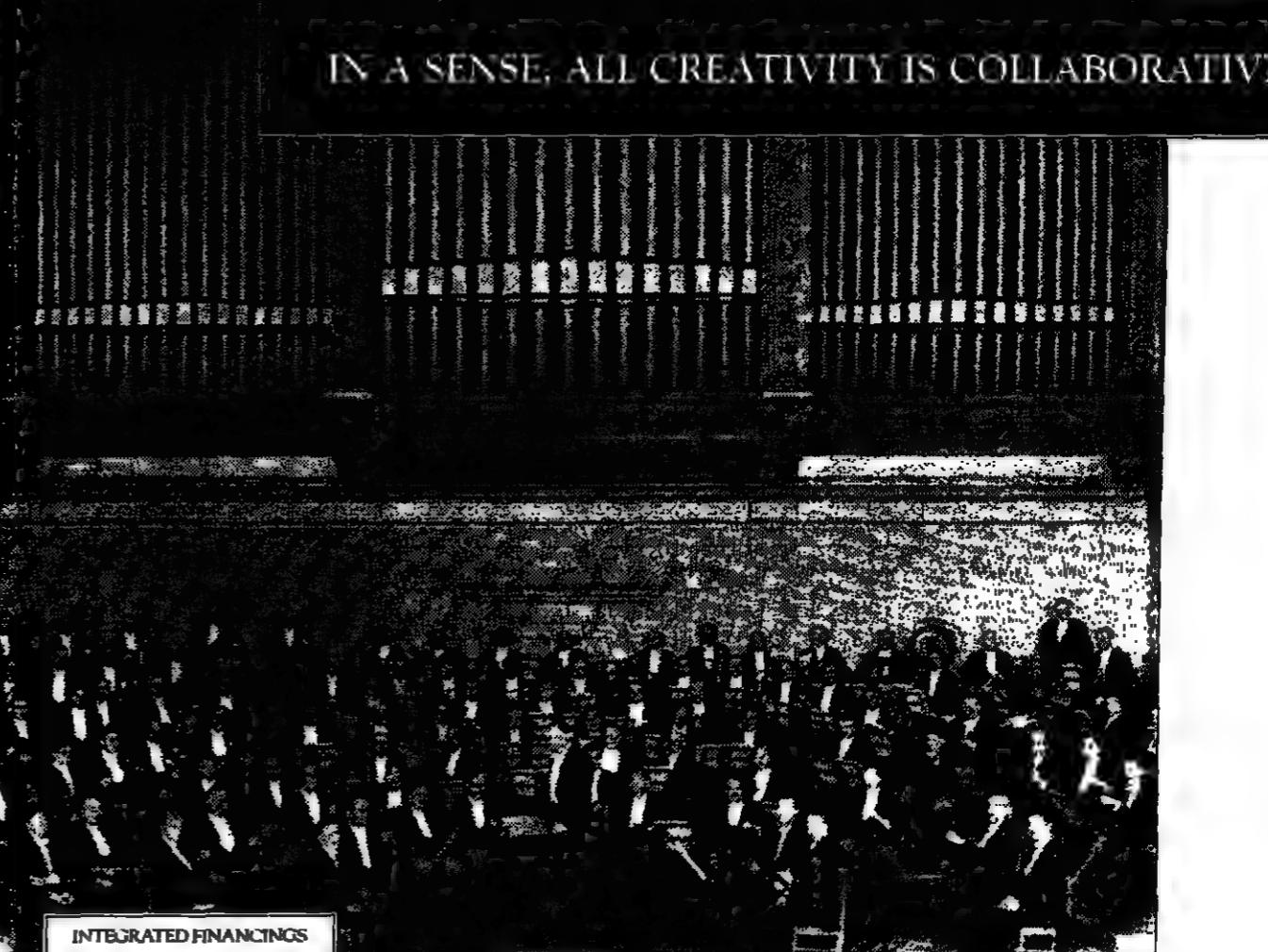
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BATA IN TRANSITION

Footwear family goes out of fashion

The group is still strong but recent upheavals may be only a start, says Bernard Simon

A relaxed atmosphere usually prevails at the quarterly meetings of Bata Shoe Organisation's board. Almost all the directors are long-time friends and trusted advisers of Mr Tom Bata, the energetic octogenarian who has held sway over the family shoe group for more than six decades.

The board meetings are held whenever possible in one of the dozens of countries where Toronto-based Bata makes or sells shoes. The day begins with an informal presentation by local management. At Mr Bata's behest, a small selection is on display of the roughly 1m pairs of shoes made or sold each working day in the far-flung Bata empire.

However, the mood was more expectant than usual when the board gathered in Padua, the centre of Italy's shoe industry, in April 1995.

A new management team headed by Mr Stanley Heath, the first chief executive from outside the family in Bata's 102-year history, had just completed a review of the group's European operations. Its conclusions were grim.

Losses were mounting at retail chains in Germany, Belgium, the Netherlands and one of Bata's four subsidiaries in France. The directors were told drastic action was needed, including concessions from lenders and a quick sale of some of the most troubled businesses.

Mr Heath and his team had prepared their ground carefully. They knew that Czech-born Mr Tom Bata and his Swiss-born wife Sonja would balk at severing big chunks of Bata's European operations, or risking a confrontation with the group's long-time bankers. Several non-family board members were quietly briefed on the management proposals before they arrived in Padua.

The strategy appeared to work. The entire board, including the Batas, went along with the restructuring plan. However, getting the proposals approved turned out to be the easy part. Implementing them triggered upheaval in one of the world's biggest family-owned businesses.

Mr Heath and several of his senior managers resigned five

months after the Padua meeting amid growing friction with Mr and Mrs Bata. Those who left included the newly-recruited chief financial officer and the head of Bata's European operations.

Not did the European restructuring go smoothly. Although buyers were found for most retail chains in France, Germany and Belgium, problems at Myrys, another French subsidiary, could not be resolved. Myrys, which operates 227 stores and several factories, filed for bankruptcy protection in April. The 110-outlet German subsidiary was sold to Fazio of the UK, which has now entered insolvency proceedings.

Bata has also had its hands full in other parts of the world. In February, it unloaded Pic 'n Pay, a troubled 300-store chain based in North Carolina, for a nominal US\$1 plus a long-term promissory note.

Less than a week later, Pic 'n Pay's new owners - a New Jersey-based venture fund - put the company into Chapter 11 bankruptcy protection. Creditors, some of whom had little inkling of the chain's financial problems, were furious. NationsBank, the biggest creditor, is owed US\$41m.

In total, Bata has shed about a fifth of its 6,000 retail outlets over the past year. The turmoil has strained relations with suppliers and lenders, and damaged morale within the company.

Perhaps most important, the upheavals have heightened uncertainty over what will happen when Mr Tom Bata, who turns 82 this September, hands over the reins.

In a rare interview at his Toronto home, Mr Bata describes the past few years as "an adjustment period" that had affected not only Bata, but the entire footwear industry.

The key to a shoe company's success has traditionally been an efficient, low-cost manufacturing base ded to an extensive distribution network.

But that changed in the mid-1990s when Nike and Reebok took the shoe world by storm. "Footwear very quickly became marketing driven, not manufacturing driven," says

invited back to refurbish the plant.

Bata retains many hallmarks of a family business. It has never disclosed revenues or profits. Even senior managers are kept in the dark about many aspects of the company's performance. One former employee says that "everyone who is in that company is a long-term, loyal servant to [Mr Bata], and he has an incredible power over them."

The only person approaching Mr Bata's influence is his wife, Mrs Bata, 88, who has an office next to her husband's at Bata's modest headquarters in suburban Toronto. She sits on the boards of several well-known Canadian companies and has applied her energy and determination to set up a widely-acclaimed 10,000-piece footwear museum on Toronto's Bloor Street. The museum's recent purchases include a pair of Napoleon's socks.

The Batas appear to have

one US shoe distributor. Strong, distinctive brands and a flair for innovation became the key to healthy profits and steady growth.

In North America and western Europe, the cosy, main-street shoe store gave way to much bigger retailers in shopping malls, and to vast, low-cost superstores typified by Wal-Mart, the US retailing group, and Payless, another US chain where shoes sell for as little as US\$9.99 a pair.

"Whereas at one time our retail operation was primarily a means of distributing the products of our own manufacturers," Mr Bata says, "in these much more sophisticated types of outlets, no manufacturer could possibly produce the variety of products which the consumer would like."

Bata was slow to keep pace with these changes. Its organisation, management style and corporate culture are steeped in the family business trans-

itioned an opportunity to revitalise the business in 1985 when Mr Bata handed over the chief executive's job to his Harvard-educated son, Tom Jr.

The younger Bata turned out to be a less forceful manager than his father. Some of his business decisions were questionable. For example, he spearheaded the purchase of the Myrys shoe chain in France, although it competed directly against existing Bata businesses. Mr Tom Bata Sr says blame for the Myrys investment rests with the entire board.

The family appeared ready to make a fresh start when Mr Tom Bata Sr turned 80 in September 1994. Tom Jr moved aside, and the owners turned to Mr Heath, a friendly but firm UK-born Canadian who previously headed the Latin American food operations of R.R. Nabisco, the US consumer products group.

Mr Heath quickly began to put his stamp on the company. He told the Financial Times early in 1995 that he was "trying to create an environment in which at least the top 30-40 people around the world begin to buy into [a] sense of teamwork".

It was not to last, however. Within a few months of the Padua board meeting, relations had turned frosty between Mr and Mrs Bata on the one hand, and Mr Heath and his new team on the other.

Mr Bata described Mr Heath as "a very fine gentleman". But he noted that neither Mr Heath nor most of his recruits were "shoe people". According to Mr Bata, "this is a very, very peculiar business".

For their part, the new managers were irritated by what they saw as the owner's incessant interference in operations, often without their knowledge. As one said when they resigned last September, "you can't appoint a new chief executive and then poke your nose in all over the place".

In spite of the recent problems, Bata remains a force to be reckoned with in the international shoe industry. The company appears to be especially well placed to take advantage of trade liberalisation in Latin America and south-east Asia.



Indian unit struggles in face of competition

By Kunal Bose
in Calcutta

Bata India started its downhill journey in 1992, when it reported a full-year loss of Rs86m (\$2.5m). It was widely thought that India's biggest shoemaker, 51 per cent owned by Canada's Bata Shoe Organisation, would quickly reorganise to meet competition from domestic manufacturers and imports. But it did not happen. This year the company reported a net loss of Rs49m.

According to the parent, many of the Indian unit's problems stem from growing competition from low-cost imports and the virtual abandonment of Bata's time-tested policy of offering quality products at affordable prices, in favour of high-priced shoes and leather accessories for niche markets.

BSO reacted by posting a number of expatriate executives. Mr William Keith Weston, who was the regional director of Bata Pacific, replaced Mr P.K. Dutt as managing director.

The company modernised several stores, using some of the funds raised through a Rs480m rights issue to project a new image. But sales did not recover sufficiently. The group was left with stocks of high-priced shoes which it had to sell at a heavy discount.

Moreover, Bata's costs remain high. Employee costs represent about 20 per cent of sales, compared with as low as 7 per cent for new entrants.

Mr Weston is trying to tackle high manufacturing costs by reducing outsourcing, hoping to raise Bata's in-house productivity.

Outsiders wonder whether Tom Jr will want another chance to prove his mettle as chief executive once his father is gone. Will his three sisters give him the opportunity, or will they want to get their hands on a piece of the family fortune?

What role will be played by strong-willed Mrs Bata, and by the company's equally strong-willed managers in various parts of the world?

These imponderables suggest the recent upheavals at the family group may seem mild compared with what lies in store over the next few years.



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June 1996

Indian unit
struggles
in face of
competition

Buoyant demand lifts Indian vehicle makers

By Kunal Bose in Calcutta

Buoyant demand for two and three-wheeled motor vehicles, enabling price rises, has resulted in healthy profit advances for Indian manufacturers. To cope with demand all the leading producers are investing heavily to raise production and introduce new models.

For 1995, Bajaj Auto, the country's largest manufacturer of two and three-wheeled vehicles, posted a 32.64 per cent rise in profits before tax to Rs1.95bn (\$170m) on a 28.2 increase in sales from Rs2.05bn a year earlier to Rs27.94bn. Net profits rose 37 per cent to Rs1.15bn. Earnings per share were up 30.37 per cent from Rs40.17 to Rs52.37. The company plans to raise the dividend from Rs8 to Rs10 a share.

In spite of a strike lasting almost two months at its Waluj factory, Bajaj Auto raised production to more than 1.5m vehicles from 1.3m the year before. However, the company saw its share of the domestic market slip from 48.8 per cent to 46 per cent. Export income was up 45 per cent to Rs1.9bn. The company is raising the capacity of the Waluj factory to 2m vehicles a year.

TVS Suzuki, which raised its market share of mopeds and motorcycles in the face of stiff competition, saw pre-tax profits jump 60 per cent to Rs685m (\$19.94m) on a 51 per cent increase in sales to Rs6.18bn. However, because of a sharp increase in the provision for tax from Rs25m to Rs265m, net profits grew only 2.18 per cent to Rs45m. The company is aiming at turnover of Rs10bn in the current year. It is in the process of finalising a Rs2bn investment programme to



Sales motor along: two and three wheel traffic in Delhi Tony Andrews

build a scooter plant with capacity of 25,000 vehicles a month. The factory is to be commissioned by 1998, and will give the company a presence in every segment of the two-wheeler market.

Hero Honda Motors, a joint venture between Honda of Japan and India's Munjal group, posted a 33.44 per cent rise in net profits to Rs263.4m on sales up 33 per cent at Rs3.35bn. The company, which sold 230,194 vehicles against 183,751 a year earlier, saw its market share improving. Earnings per share rose 35 per cent to Rs13.19.

The company hopes to commission a new motorcycle factory at Gurugram in January which initially will have capacity of 100,000 vehicles a year. This will be doubled by September 1996. Hero Honda is also expanding the capacity of its existing factory at Dharbhara from 800 to 1,000 vehicles a day.

LML, a joint venture

between Piaggio of Italy and India's Singhania group, posted a 48 per cent rise in sales to Rs5.12bn. Net profits were ahead 17 per cent at Rs308m. Earnings per share rose from Rs6.38 to Rs7.44.

The company, which raised scooter sales by 20 per cent to 239,353 units, is aiming at increasing manufacturing capacity to 500,000 scooters a year. Piaggio will make available technology as capacity is expanded.

Most analysts agree that in order to compete effectively, PC suppliers will need to form global alliances. This reflects the need to achieve economies of scale in terms of components purchasing, and shortening product life-cycles which mean that the window of selling opportunity for a new PC product may be as short as six months.

Integrating their operations outside Japan and China will certainly provide NEC with opportunities to expand its PC business beyond its domestic market, but the deal raises fundamental questions about whether NEC should expand

Computing the benefits of a PC link-up

The NEC-Packard Bell tie-up is about expansion, but compatibility is in question

NEC of Japan and Packard Bell, the loss-making US-based home personal computer specialist, this week painted their PC joint venture as a big step into the cut-throat, \$120bn global PC market. However, the benefits of the deal are already being questioned by industry analysts.

The two companies presented the link-up as the formation of a global force in PCs with potential combined revenues of about \$35bn this year, making it the world's fourth-largest PC manufacturer after Compaq Computer, International Business Machines and Apple Computer.

Most analysts agree that in order to compete effectively, PC suppliers will need to form global alliances. This reflects the need to achieve economies of scale in terms of components purchasing, and shortening product life-cycles which mean that the window of selling opportunity for a new PC product may be as short as six months.

Integrating their operations outside Japan and China will certainly provide NEC with opportunities to expand its PC business beyond its domestic market, but the deal raises fundamental questions about whether NEC should expand

these operations at all, and if so, whether Packard Bell is the right partner.

Overall the deal - foreshadowed in April when NEC invested \$285m in Packard Bell, raising its stake from just under 20 per cent to an effective 40 per cent including preference shares - appears to be aimed at improving Packard Bell's financial performance and facilitating its continued rapid growth.

'By getting even further into PCs, NEC is increasing its exposure to low-end business' - Shigeru Yoshimaka, SBC Warburg

Packard Bell claims to have sold 4.5m PCs last year and has built up a solid position with low-cost multimedia machines aimed at the home PC market, the fastest growing segment of the world PC market in recent years. However, the company has had difficulty managing its rapid growth and has failed to make much impression on other markets, including the important corporate market and the continental Europe PC market.

For NEC, the deal may provide insurance against the day when its Japanese-language proprietary system can no longer compete effectively against international systems based on

"open systems" technology. NEC is Japan's largest PC maker, but 90 per cent of its business is in Japan, where it has just under 50 per cent of the market, and where it has been under attack from lower-priced IBM-compatible machines built by competitors such as Fujitsu.

Overseas, NEC's presence - like that of Zenith Data Systems, the struggling PC subsidiary of France's Groupe

Bull which Packard Bell acquired in April - has been largely restricted to notebook computers. However, integration with PB's business will bring economies of scale and provide NEC with much needed distribution channels in the US.

The Japanese company has expressed its ambitions to become a serious competitor in overseas markets. "The past 10 years were a period for NEC of catching up. The next 10 years will be a period in which NEC will enter the top league," Mr Takashi Kuwabara, general manager in charge of international PC businesses, says.

Meanwhile, other analysts, including Mr Peter Wolff, industry analyst at Baring Securities in Tokyo, fear the decision to keep Mr Beny Alagem on as head of the new

company will make it difficult for NEC to make it a profitable business.

NEC, however, insists that the benefits go beyond the PC business. According to figures from Dataquest, the high-tech consultants, the combined Packard Bell-NEC operations would have had a US market share of 15.1 per cent in 1995 in terms of unit shipments, making it the market leader there.

NEC is betting that this large market share will also provide it with an opportunity to expand its PC-related products in world markets. For example, semiconductor makers are competing to establish their own chips as the standard for graphics and sound processing in home multimedia PCs. "If NEC and Packard Bell use the same chip for graphic accelerators, the chances are better that it will become an industry standard," Mr Kuwabara says.

The challenge for NEC is to ensure that those additional benefits it envisions do not get swallowed up by the problems its expanded PC interests are likely to generate. Meanwhile, it is clear that NEC is now in the Packard Bell driving seat.

Michiyo Nakamoto and Paul Taylor

Texas Instruments buys TDK arm

By Michiyo Nakamoto
in Tokyo

Texas Instruments, one of the world's leading semiconductor makers, has acquired Silicon Systems (SSI), the US semiconductor subsidiary of TDK, the Japanese maker of magnetic tapes and electronic parts, for \$755m.

The US group will acquire SSI's business in semiconductors for hard-disk drives, but not its communications products division nor its systems division, which TDK will retain.

The Japanese company plans to continue its involvement in electronic devices, which it says remain "a central element of TDK's long-term plans".

The sale of the US subsidiary, which TDK acquired in 1989 in a friendly takeover, reflects the shifting balance of strength in the semiconductor industry.

In the 1970s and 1980s, there

was widespread concern in the US and Europe that Japanese semiconductor makers would dominate the world.

Although Japanese companies remain some of the largest and most successful semiconductor makers, the return of Intel, the US company, as the world's largest semiconductor maker, and the growing presence of Korean companies in the memory market - the forte of Japanese companies - has softened the threat.

TDK's decision to dispose of SSI, which had just begun a return to profit, surprised some industry watchers. However, the large amount of capital spending required of semiconductor makers is thought to have encouraged TDK to focus its capital spending in fewer areas.

SSI, which recorded sales of \$407.2m in the year to March 1996, represents less than 10 per cent of TDK's overall business.

In the 1970s and 1980s, there

Corporate culture takes toll at Sony

By Michiyo Nakamoto

Japanese salarymen are noted for their dedication to the company, but there are growing signs that devotion to work extends dangerously to the higher echelons of the corporate hierarchy.

Mr Norio Ohga, 66-year-old chairman and chief executive of Sony, was yesterday still confined to a Tokyo hospital bed as a result, according to Sony, of overwork. His ill-health comes on the heels of the retirement of Mr Akio Morita, one of the founding figures of Sony, who collapsed on the tennis court.

Mr Ohga, who last year handed over the day-to-day operations of Sony to Mr Nobuyuki Idei, president and chief operating officer, was taken to hospital after complaining of feeling unwell.

Sony's chairman had been particularly busy over the past few weeks in his role as chairman of the Electronic Industries Association of Japan, which represents the country's computer, semiconductor and consumer electronics makers.

Mr Ohga has been tackling the task of forging an agreement with the US Semiconductor Industry Association on private industry co-operation to replace the bilateral semiconductor accord, which expires at the end of July.

Mr Ohga's hospitalisation is likely to re-focus attention on the strenuous demands made on Japanese corporate employees, not least elderly executives. The Japanese word *karoshi*, which means death from



Norio Ohga: ill-health blamed on rigours of office

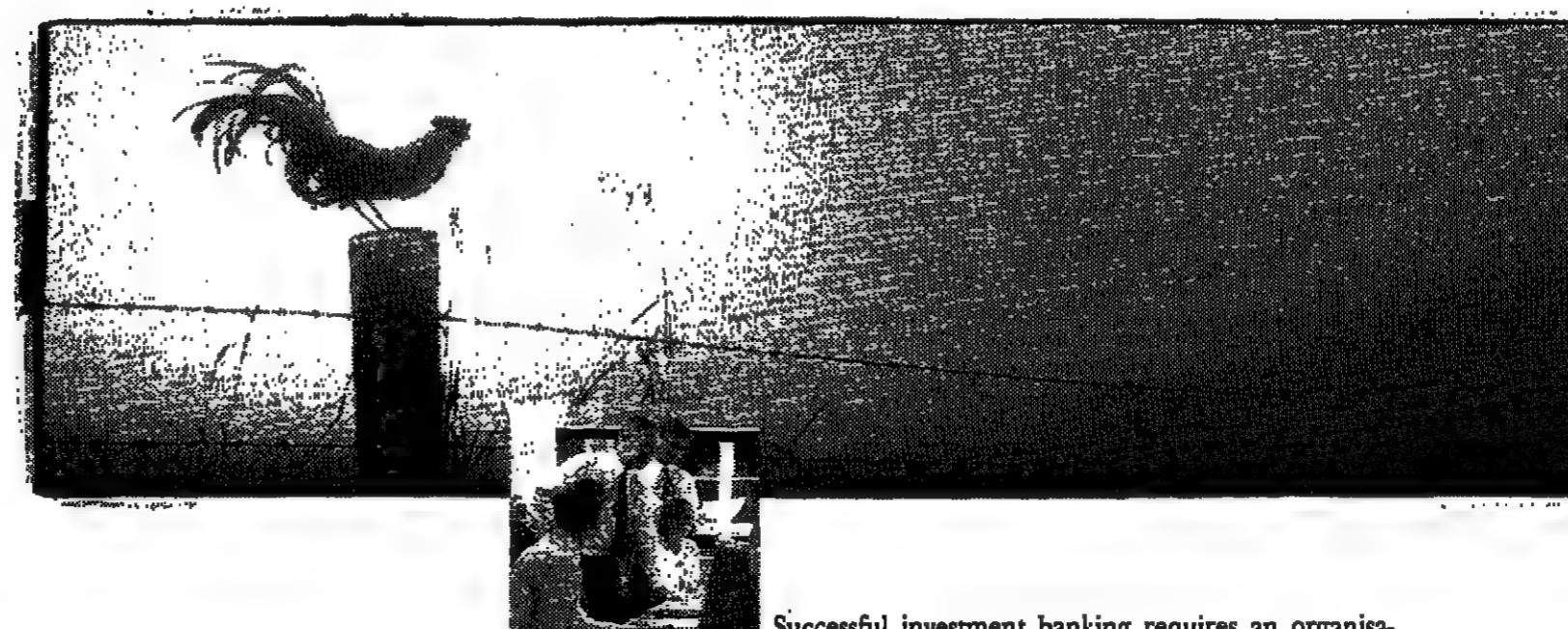
overwork, underlines the seriousness of the problem.

Overwork, however, is not restricted to young men. Japanese executives tend to continue in highly demanding posts for longer than their western counterparts.

Although Mr Idei more or less runs Sony, Mr Ohga is actively involved in corporate affairs, according to the company. He became chairman after Mr Morita and forced to retire aged 73.

At 71, Mr Shochiro Toyoda juggles the chairmanship of Kedanren, Japan's most influential business organisation, and of Toyota, the carmaker. However, his brother, Mr Tatsuro Toyoda, 67, who continued as president of Toyota while assuming the chairmanship of the Japan Automobile Manufacturers Association, was hospitalised last year and moved to the less demanding post of vice-chairman.

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COMPANIES AND FINANCE: THE AMERICAS

Orange County seeks \$900m from issue

By Maggie Urry in New York

Orange County, the bankrupt Californian local authority, returned to the debt markets yesterday to raise nearly \$900m, bringing the municipality a step closer to ending the crisis precipitated when it lost nearly \$1.7bn on derivatives investments in late 1994.

However, the pricing of the long-awaited bond issue, which was taking place late yesterday, will say little about investors' perceptions of the municipality, since insurance

backing for the securities give them a AAA rating. Bankers said yesterday there was good demand for the bonds.

Orange County filed for bankruptcy in December 1994 after derivative investments plunged in value when interest rates moved against the County's position.

Investors in municipal bonds were afraid the county would default on its debts. As a result, investors would have been reluctant to buy any new bonds from the authority without insurance backing.

The bond issue represents a part of the county's plan to emerge from bankruptcy. The plan was put forward last year and later revised. It met trouble when the county's affluent residents voted against a sales tax increase last June, which was designed to help pay debts.

In July last year, investors agreed to a one-year delay on repayments of \$800m of debt and it is partly to repay those investors that the current issue of certificates of participation is being made.

Officials from the authority have repeatedly met New York bankers, investors and ratings agencies in an attempt to convince them of the county's determination not to default on future bond issues. However, investors have remained angry and sceptical.

As well as insurance for the bonds, arranged with MBIA Insurance, a company which provides such cover for securities issues, the bonds will also be backed by revenues from sales taxes and motor vehicle registration fees dedicated to paying interest.

Tenneco and Arvin expect size to matter

By Helg Simonian, Motor Industry Correspondent



Richard Snell (left) of Arvin and James Baker of Tenneco expect economies of scale to hamper rivals

Tenneco Automotive and Arvin Industries, two of the world's leading car component makers, expect the number of significant parts suppliers to decline sharply as carmakers turn increasingly to parts companies that operate globally.

The two US companies also predicted, separately, that their sales and profits would grow faster than the rise in car demand on the back of rationalisation and the steady move to higher-value-added items in the components industry.

Mr Richard Snell, chief executive of Tenneco Automotive, forecast sales would rise to about \$2.8bn this year from \$2.5bn in 1995. He said operating income, which was \$240m last year, would go up by an even greater proportion, as profits had been held back by a number of new product launches, which should bear fruit this year.

Mr James Baker, vice-chair-

man of Arvin, said sales were expected to reach \$2.25bn this year compared with \$1.8bn in 1995. Analysts expect the group's net profits, which were held back by an expensive legal settlement in 1995, almost to double this year, to \$35m.

Tenneco Automotive and Arvin Industries are the world's leading makers of automotive exhaust and suspension

systems. They control the world's best known brands for mufflers and shock absorbers, and in recent years consolidated their positions through acquisitions.

The two companies are excellent proxies for the world auto components business, in which the pace of mergers and acquisitions has been accelerating owing to economies of scale,

and pressure from car companies for higher productivity and lower prices. "It would appear to be impossible for a third company, no matter what its resources, to establish itself in the shock or exhaust business today," Mr Baker said.

Both companies expect to generate their sales and earnings rises by expanding into parts of the world where car

demand is growing. Growth will also come from the steady disappearance of competitors in more mature markets and from the trend towards outsourcing and more complex components in the motor industry.

Yet despite their similarities, the two companies differ sharply in their strategies. Mr Snell said Tenneco Automotive was still keen to fill its gaps in its geographic presence. The company was looking at acquisitions in Italy and in east and central Europe, where demand for cars was forecast to grow substantially, he said.

By contrast, Mr Baker said Arvin had almost completed a long investment phase aimed at developing its international presence.

Unlike Tenneco, Arvin was also satisfied with its current product range, and believed it could still extract significant sales and earnings increases through innovation, cost-cutting and sales development in its core businesses.

Warehouse chain 'sold fake Calvin Klein jeans'

By Richard Tomkins in New York

Calvin Klein Jeanswear, the US company that makes Calvin Klein branded jeans, has accused Price/Costco, the US membership warehouse chain, of selling 'bogus' jeans under the Calvin Klein trademark.

The jeans company said it had filed suit in the US district court in Newark, New Jersey, seeking an injunction to stop Price/Costco from the alleged activity. It was not seeking monetary damages, it said.

Calvin Klein Jeanswear, a subsidiary of the quoted Designer Holdings, is not part of the Calvin Klein fashion company, but makes Calvin Klein jeans under an exclusive licence covering the US and other territories.

It said a private investigation had revealed that Price/Costco was selling bogus jeans as Calvin Klein merchandise in its warehouses. "As far as we know, it's still going on," the company said.

Calvin Klein is asking the Newark court to prohibit Price/Costco from selling any Calvin Klein trademarked jeans and jeans-related items. A hearing has been set for June 28.

Price/Costco has 250 warehouses in the US, Canada and the UK. They sell goods to the public at low prices, but access is reserved to those who pay a membership fee.

Price/Costco said it had not seen the suit filed by Calvin Klein Jeanswear and could not comment on it. Separately, it announced its results for the quarter ending May 12 showing that net profits had risen by 27 per cent to \$41.2m.

Sales rose 11 per cent to \$44.24bn, with part of the increase coming from new store openings. Sales at stores that had been open more than a year rose 5 per cent.

Price/Costco said expansion plans for the rest of its fiscal year ending September 1 included the opening of two or three new warehouses and the relocation of one or two existing warehouses to larger and better-located premises.

NEWS DIGEST

Whirlpool warns again on profits

Whirlpool, the US white goods manufacturer, has delivered the latest in a series of profits warnings based on poor trading in Europe. This time it has blamed the strength of the Italian lira, which it said could reduce operating profits in Europe by \$80m for the full year. The company said Italy accounted for 50 per cent of its European manufacturing output. Of its Italian output, 80 per cent is exported.

Whirlpool said the lira's appreciation against other European currencies – particularly its 8 per cent rise against the D-Mark since December – had been more persistent and profound than expected. In addition, European demand continued weak, with industry shipments down 2 per cent by April. There had been a continued shift to lower-price products, and very intense price competition. Last year's operating profit in Europe was \$92m, down from \$100m the year before.

The company said that despite currency and other difficulties its European volume was higher than a year ago, and its market share increased.

In North America, its record profits in the first quarter had been followed by a strong performance in April and May. It still expected higher full year profits from Latin America.

Tony Jackson, New York

Anheuser to produce Kirin beer

Kirin brand beers are set to increase their penetration of the US market under a new joint venture agreement announced yesterday by Anheuser-Busch of the US and Kirin Brewery of Japan. From early next year, Anheuser-Busch – best known for its Budweiser beers – will start producing Kirin Lager, Kirin Ichibau and Kirin Light beers at its Los Angeles brewery. They will be sold to the US market through a sales and marketing joint venture called Kirin Brewery of America.

The joint venture, capitalised at \$10m, will be 90 per cent owned by Kirin and 10 per cent owned by Anheuser. Operations will begin next January, gradually replacing the existing US marketing and selling arrangements for Kirin beers. As a result of the pact, Kirin will discontinue its current joint venture with Molson Breweries of Canada by next March. At present, Molson produces Kirin beer for the US market.

Richard Tomkins, New York

Biochem Pharma sees first profit

BioChem Pharma, a leading Canadian biotech company and partner of Glaxo Wellcome in anti-Aids drugs, said 1995 would be its first profitable year. The group, operating in therapeutics, vaccines and diagnostics, would have revenues of more than C\$200m (US\$16m).

First quarter profit was C\$1.5m, or 3 cents a share. Dr Francesco Bellini, president, said performance should improve in succeeding quarters as royalties from the sale of 3TC, used in combination therapy to treat and HIV, moved steadily higher. He also said sales of diagnostics products should improve.

In the first quarter 3TC royalties were C\$7.5m and world sales – excluding Europe – reached US\$42m. The drug has not yet been cleared in Europe. BioChem, valued by the market at more than C\$30m, expects 3TC to get final European approval by the end of the year.

Lamivudine, which is also being developed with Glaxo Wellcome and is aimed at hepatitis B, is undergoing phase three clinical trials and royalties could start coming in by 1996. Dr Bellini said. Among other BioChem drugs that are at the research or clinical trial stage, are a new influenza vaccine and a compound with the potential for treating meningitis B.

Robert Gibbons, Montreal



SGS Société Générale de Surveillance Holding S.A.
8, rue des Alpes - 1211 Genève 1

PAYMENT OF DIVIDEND

Notice is hereby given to shareholders that following a resolution passed at the Annual General Meeting of the Company held on 5th June, 1996, a dividend for the year 1995 will be paid as follows:

registered share	bearer share	bon de jouissance to bearer
CHF 20,- nominal value	CHF 100,- nominal value	without nominal value
(N° de val. 246 745)	(N° de val. 246 746)	(N° de val. 246 733)
Gross	(CHF) 11.20	(CHF) 56.00
Less 35% Swiss federal withholding tax	3.02	19.80
NET per share	7.28	36.40

Registered shares

The dividend will be paid, free of charge, on 10th June, 1996, directly to the shareholders on record.

Bons de jouissance and bearer shares

The dividend will be paid, free of charge, as of 10th June, 1996, upon presentation of coupon No. 31 (bearer shares) and of coupon No. 17 (bons de jouissance) to any branch in Switzerland of Union Bank of Switzerland, Pictet & Cie, Bank Julius Bär & Co. S.A., Bank Sarasin & Cie, B. Vontobel & Co. S.A. and Bördier & Cie, or at the registered office of the Company.

Shareholders are reminded that, in accordance with the Statutes of the Company, any dividend not claimed within 5 years of its due date becomes statute-barred in favour of the Company (i.e. as of 25th June, 1996 for bearer shares coupon No. 2 and for bons de jouissance coupon No. 12).

Geneva, 6th June 1996
On behalf of the Board of Directors
The Chairman
Elisabeth SALINA AMORINI

NORTHUMBERIAN HOLDINGS PLC

Previously Northumbrian Water Group plc
Previously in England and Wales with registered number 314615

Following the acquisition of Northumbrian Water Group plc (the "Company") by Lyonnais des Eaux S.A., the name of the Company was changed to Northumbrian Holdings plc which in turn became a wholly-owned subsidiary of Northumbrian Water plc (previously Geofrontier Limited).

Notice is hereby given to the holders of the £100,000,000 B-shs per cent. bonds due 2002 (the "bonds") issued by the Company and constituted by a Trust Deed dated 1st December, 1992 (the "Trust Deed") made between the Company and The Law Debenture Trust Corporation p.l.c. (then "Trustees") as trustees for the holders of the Bonds, that pursuant to a First Supplemental Trust Deed dated 5th June, 1996 made between the Company, Northumbrian Water Group plc and the Trustees, Northumbrian Water Company plc (a company registered in England and Wales with registered number 3114615) has been substituted as the principal debtor under the Trust Deed and the Coupons relating to the Bonds pursuant to Clause 12(B) of the Trust Deed with effect from 6th June, 1996.

Copies of the First Supplemental Trust Deed are available for inspection at the offices of the Trustees at Princes House, 95 Grosvenor Street, London EC2V 8LY and at the specified offices of the Paying Agents referred to in the Trust Deed.

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Fiscal and Principal Paying Agent

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Reid backs Liam Strong against investors

By Ross Tieman and William Lewis

Sir Bob Reid, chairman of Sears, the retail group which owns Selfridges, last night said that he would not fire Mr Liam Strong, chief executive, despite mounting shareholder concern.

"Everybody wants to fire Liam Strong, according to the newspapers. I am certainly not going to fire him," Sir Bob said. He added: "He is an excellent executive."

Sir Bob's comments came as the receiver to Facia Group confirmed that 380 shoe shops sold by Sears

were owned personally by Facia's chairman, Mr Stephen Hinchliffe, and not by Facia Group as had been thought.

KPMG, the accountancy firm, said that it was carrying out its receivership on the basis that the three companies which purchased from Sears the right to trade out of 380 shoe shops, including the Saxon and Curteess chains, were owned by Mr Hinchliffe, not the Facia Group.

The three companies are Facia Footwear, Chyscan and Wisebird, to which Price Waterhouse were appointed as administrators by the August.

High Court earlier this week. When Sears sold the right to trade out of the shoe outlets last August, and February it announced that they had been sold to Facia.

It is understood that at the time the contracts were drawn up for the sale of the shoe shops, Facia Ltd was named as a party to the deals.

A spokesman for Mr Hinchliffe said that the plan had been for ownership of the shoe shops to transfer to the Facia Group, which was partly owned by Murray Johnstone, the Glasgow-based investment manager, in

Following the transaction Sears continued to hold the leases of the properties and pay the rent. It was also contracted to carry out several management tasks, including the paying of staff, warehousing and supply of stock.

In return Sears has been receiving management and licence fees from the shoe shops.

Although Sears has now been obliged to take additional provisions of £25m in respect of the shoe shops it has sold, Sir Bob told the Financial Times yesterday that the decision to sell them was taken collectively by

the Sears board. Responsibility did not rest with Mr Strong alone, he said.

Yesterday Sir Bob signalled his own confidence in the company's prospects by buying 25,000 shares at a cost of £23,875.

"This business is very much maligned," he said.

When Mr Strong was appointed to the post of chief executive in February 1992, he promised to restore within three years the fortunes of the Selfridges department store, Freemans mail order and British Shoe retailing business.

Racal to reshape division for £20m

By Christopher Price

the company would still beat last year's pre-tax profits of £70.4m (£55.3m) in the current year.

Turnover in the 12 months to March 31 rose 11 per cent to £101m. Operating profits from continuing operations increased 27 per cent to £16.8m.

Profits at the data communications division rose 49 per cent to £21.4m, boosted by three months contribution from BRT, and a strong performance from Network Services and Camelot, operator of the National Lottery.

In the defence and avionics division, profits almost trebled to £19.8m on sales 36 per cent higher at £181.1m.

However, sales in the radio communications business slipped 10 per cent to £16.1m, while profits fell 36 per cent to £12.9m.

The company blamed "competitive trading conditions" and the need to increase R&D expenditure on the Bowman contract, a £1.5bn tender for UK army telecommunications equipment.

Marine and energy profits increased 25 per cent to £8.4m on turnover 7 per cent up at £122m.

Earnings per share rose 31 per cent to 18.5p. The final dividend of 3.8p makes up for the full year, an increase of 20 per cent. Gearing fell from 95 per cent after the BRT deal, to 75 per cent.

Courtaulds Textiles replaces Noel Jervis

By Jenny Luceby

ment in two to three years time, it would not have come as a surprise," said one.

Mr Jervis took over as chief executive on the departure of Mr Martin Taylor to Barclays Bank at the beginning of 1994.

However, even once the disposals aim had been announced, Mr Jervis seemed to be tackling the disposal programme one business at a time, rather than in grand sweep.

Mr Dyer said yesterday the disposal programme would be considerably accelerated. The group plans to get out of the spinning business. It would review its US operations.

Pacific and Asia help Powerscreen rise 24%

By Tim Burt

Powerscreen International, which makes screening and stone crushing equipment, yesterday reported a 24 per cent increase in pre-tax profits following strong demand from landfill operators and increased sales in Asia and the Pacific Rim.

The Ulster-based group saw pre-tax profits rise from £25m (£4.4m) to £30m on increased sales of £261.3m (£19.6m) in the year to March 31, including turnover of £11.3m from acquisitions.

Most of the profits came from the screening division, which contributed £22.2m (£19.4m) at the operating line.

Mr Shay McKeown, chief executive, said government moves to encourage landfill owners to make better use of their sites had lifted demand for screening machines, which sort sand, aggregates and demolition waste for resale or disposal.

Growing sales in Asia also lifted profits in the crushing and recycling division, reporting gains of £2.1m (£2.7m) from continuing operations.

The sharpest increase in profits, however, came from the materials handling business, up from £4.7m to £8.5m. This followed a 16-year manufacturing contract with John Deere, the US mobile equipment group, worth up to £50m in the first 2½ years.

Full year operating capital costs rose to £17.6m partly to cover production start-ups for the John Deere order, although Mr McKeown said spending had fallen in the second half.

Earnings per share rose from 25p to 30.5p. A final dividend of 6.7p lifts the total to 9.2p (8.1p).

United News mulls bid for Blenheim

By Geoff Dyer

United News & Media, the publishing, media, and financial services company, is considering making an offer for Blenheim Group, the exhibitions organiser.

A bid for Blenheim in United would be its first significant move since it merged with MAI Group in April to create a group with a market capitalisation of about £23.5m (£3.5bn).

Shares in Blenheim, which is recovering from a torrid two years when it issued two profit warnings, jumped 70p to 40p after it announced that it had received an approach, understood to be from United, which might lead to an offer.

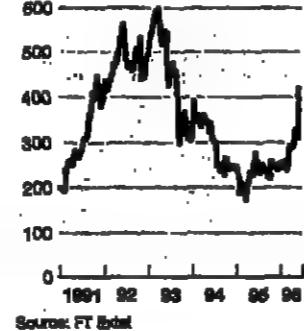
The statement was prompted by the 27p rise in Blenheim shares on Tuesday. Shares in United, which refused to comment on the Blenheim announcement, fell 19p to 70p.

Analysts said if an offer was to be successful, it would almost certainly need to be on an agreed basis, as shares in Blenheim are very tightly held.

Directors of the group and their relatives control about 25 per cent of the ordinary shares and a further 15.4 per cent is in the hands of Compagnie Generale des Eaux, the French water utility, which has supported the present management.

The narrow shareholding means a bidder would have to offer a generous premium, analysts said. Mr Anthony de Laramaga, of brokers Panmure Gordon, said a realistic offer would have to be at least 500p-550p per share, valuing the group at £400m-£450m.

United already has a large exhibitions and business magazines operation, which trades under the name of Miller Freeman and which was the group's fastest growing division last year, increasing operating profits by 30 per cent to £49.3m.



Yorkshire Water moves to restore its reputation

By Jane Martinson

Yorkshire Water, the water services company, sought to restore its battered reputation yesterday, by emphasising its commitment to customer service and announcing a better-than-expected 14 per cent increase in pre-tax profits.

Mr Brandon Gough, chairman and his team are anxious to stress that things can only get better. However, after two damning reports on service in the past month, it disappointed investors by announcing that the expected share buy-back was now not "appropriate".

Mr Brian Wilson, group finance director, said: "The focus as a new management team is to get customers' confidence back. Once this has been done we will certainly address the balance sheet structure."

Analysts said that a bid for Blenheim could encourage other companies to enter the fray. Possible candidates include Emap, the media and exhibitions group, which has a number of business magazines closely related to some of Blenheim's larger exhibitions, and Reed International, the publishing and information group.

Foreign companies might also be interested, analysts predicted.



Trevor Humphries

Brandon Gough: keen to convince that things can only get better

recovery, to renew its pledge of a "tough regulation... and a windfall levy on scandalous profits". Group sales rose 5.5 per cent to £278.8m (£249.3m), while operating profits before exceptional advanced 10 per cent to £220m (£200m).

A final dividend of 21.9p makes a total of 31p, up 12 per cent. The group said it expected to lift dividends by between 6 per cent and 8 per cent real until the end of the century.

Mr Wilson said that net debt of £167m - which gives gearing of 12 per cent - would rise to between 30 and 40 per cent because of the extra spending.

He said that permission for a share buy-back would be renewable at the July annual meeting.

The results of a strategic review into the group's non-core businesses is likely to be announced in the coming months.

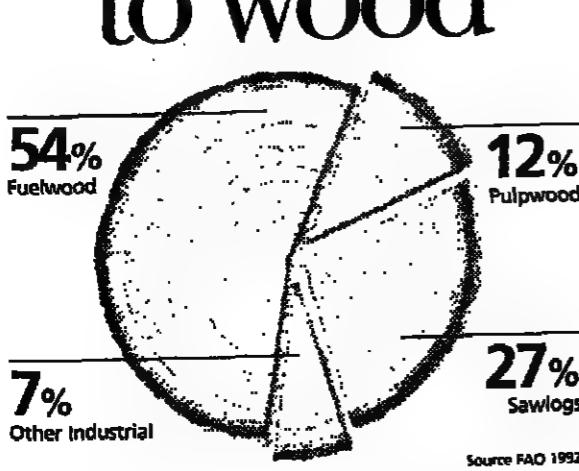
Earnings per share rose 10 per cent to 72p (65.5p).

RESULTS

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current dividend (£)	Date of payment	Dividends comprising (£)	Time for year	Total last year
Turners	Yr to Mar 31 17.3	17.3 (8.8)	1.78 (0.97)	18.5 (102.7)	2.5 Oct 8	1	4	1
Catays	Yr to Mar 31 161	0.829 (0.676)	12.8 (14)	6.5 July 20	0.5	11.5	-	-
Freepages	6 mths to Mar 31 12.8	0.842 (0.148)	1.351 (0.471)	-	-	-	-	-
Hawthorn	Yr to Mar 31 12.8	1.351 (0.471)	1.351 (0.471)	-	-	-	-	-
Holiday Inn	Yr to Mar 31 11.88	2.034 (2.034)	20.54 (20.54)	5 Aug 19	3	7.5	7.5	-
DM Ind	Yr to Mar 31 45.4	14.4 (4.24)	18.4 (4.24)	-	-	-	-	0.75
Powerscreen Int'l	Yr to Mar 31 261.3	1.059 (0.502)	70.4 (58.3)	15.5 (13.7)	3.9 Aug 28	3.25	6	5
Racal Electronics	Yr to Mar 31 114.2	19.5 (14.54)	8.1 (4.2)	2.4 Aug 2	2.2	3.8	3.3	-
Stavely Inds	Yr to Mar 30 372.8	342.2 (22.2)	22.2 (20.2)	15.4 (13.8)	6.7 Aug 6	8.2	8.5	-
United Drug	8 mths to Mar 31 119.8	2.72 (2.33)	10.09 (8.72)	2.8 July 26	2.65	-	-	-
Voss Net	Yr to Dec 31 0.257	0.051 (0.051)	0.5971 (0.1454)	-	-	-	-	-
Waddington (John)	Yr to Mar 30 258.3	62.0 (33.37)	7.451 (4.033)	5.4 Aug 9	4.8	9.4	8.7	-
Yorkshire Water	Yr to Mar 30 575.9	54.3 (54.3)	102.4 (102.4)	7.2 (65.5)	21.9 Oct 1	18.3	31	27.8
Young & Co's	Yr to Mar 30 70.8	7.2 (7.2)	5.23 (5.21)	26.67 (27.1)	7.85 July 17	7.75	13.2	15
Investment Trusts	NAV (£)	Average earnings (£m)	EPS (p)	Current dividend (£)	Date of payment	Dividends comprising (£)	Time for year	Total last year
Parkway European	6 mths to Apr 30 113.22	0.011.19	0.064 (0.015)	0.16 (0.03)	-	-	-	0.8
FSC Private Equity	Yr to Mar 31 90.9	(-)	0.165 (0.131)	0.65 (0.52)	0.5 July 29	0.4	0.5	0.4
Garrett Shared	Yr to Mar 30 88.2	71.1	5.47 (3.73)	0.65 (0.91)	2.4 June 23	2.4	9.8	9.8
Northgate Investors	Yr to Mar 31 404.8	354.7 (354.7)	0.945 (0.302)	9.2 (8.1)	8 July 26	4.5	7	6
New Zealand	6 mths to Apr 30 255.19	222.91	0.354 (0.26)	3.32 (2.58)	10.22	1.25	-	3.5

Earnings shown basic. Dividends shown. Figures in brackets are for corresponding period. £/dm stock. ^aAfter exceptional charge. ^bAfter exceptional credit. ^cOn increased capital. ^dComparative for 54 weeks. ^eExcludes 0.3p special. ^fTrust now pays dividends annually.

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MARKET REPORT

Copper prices plunge to two-year lows at LME

By Kenneth Gooding,
Mining Correspondent

A Chinese puzzle, option related selling and a wave of bearish sentiment combined yesterday to send COPPER prices plunging to their lowest levels for two years on the London Metal Exchange.

Most other LME metals fell in sympathy, with only LEAD and ZINC remaining relatively stable. ALUMINIUM dropped briefly to a two-year low and NICKEL also fell sharply, but both rallied before the end of trading.

"One or two big players - US hedge funds - thought the copper market was ripe for shorting," said one analyst. "So they went for the soft underbelly. But there was no bloodbath."

He said the sharp fall in copper's price sent some option traders running for cover and they joined in the selling.

Copper for delivery in three months fell to US\$2,245 a tonne in late trading last night, more than 8 per cent below Tuesday's closing price and 17 per cent below the 1996 peak, reached early in May, of \$2,715.

Some traders suggested the price would continue down to \$2,200 a tonne before it steadied.

Mr Larry Kaplan, analyst at the Flemings Global Mining Group, pointed out that the copper market was heading for a substantial supply surplus in the second half of this year. Also, recent interruptions to supply had been eliminated, so the only factor preventing a complete collapse in copper's price were rumours that China was to buy substantial tonnages. "But the Chinese won't push up prices against themselves. They will come in from time to time as bargain buyers."

According to Mr Peter Hollands, author of the Copper Briefing Service newsletter, the rumours suggested China would import 100,000 to 110,000 tonnes of copper, partly to build up its strategic stockpiles. So far, however, LME stocks had not fallen in the way that might be expected if China was buying. "We truly don't know what to believe. If it does happen, prices could be in for another roller-coaster ride. But if over the next few weeks it becomes clear that it will not happen, prices will collapse."

The difficulties analysts face in trying to solve this Chinese puzzle are outlined by Mr Ted Arnold, metals specialist at the Merrill Lynch financial services group. "We concede that the Chinese are once again a wild card in the price equation," he writes in Merrill's Commodity Market Trends. "If they decide to buy for both current consumption and their strategic stockpile in the second half of this year, they should be able to buy at rather lower prices than at present. All they have to do is to wait and watch the surplus metal start to build up in LME warehouses."

On the other hand, the Chinese may simply decide to play fun and games with the western market and hide their hand completely. The Chinese could, for example, remain totally withdrawn from the spot market as buyers for months and live off their strategic stockpile.

Alternatively, they could decide to sell part of their stockpile to the west in the second half while also aggressively shorting the market. This could drive prices down sharply. Then the Chinese could buy back all the metal they wanted at much lower prices than would otherwise be the case, as well as making money on their short selling.

The variables are many and the big Chinese trading houses can be as opportunistic as they like. Chinese metal purchases and sales are no longer monolithically controlled. There are a number of medium to small-sized players as well these

days. All this suggests that the copper market is going to be much more volatile and unpredictable than we were previously expecting."

The London precious metals complex bounced slightly in the afternoon following an overnight dive, but dealers said further losses were possible, reports Reuters.

"The trend is lower for now across the board. But everyone will be quite short right now, so trade could be quite choppy," a dealer said.

PLATINUM was trading at two-year lows and GOLD and SILVER were at five-month lows after chart-based long liquidation took the complex several notches lower in New York overnight. Platinum was fixed at \$392.75 a troy ounce, down \$3.75, while gold closed \$1.15 down at \$387.60 an ounce and silver 16 cents down at \$5.20 an ounce.

Last year's prices were a big disappointment to the Indian

COMMODITIES AND AGRICULTURE

India predicts tea prices will remain firm

Strong demand is expected to soak up record output, writes Kunal Bose

India, the world's largest producer of tea, expects that prices of the commodity will remain firm throughout the current year, in spite of record production. Producers, who took a beating at the auctions last year, have so far this season realised decent prices for tea grown in all parts of the country. Demand is particularly strong for orthodox tea, which is mostly exported.

According to Mr P.K. Sen, chairman of J. Thomas, the world's largest tea broking firm, "in spite of the unusually high production in November and December last year, the current season did not open with any significant stocks at the auction centres. All previous season tea had been sold out and we think the supply of the commodity will remain pretty tight till the year-end. Unlike last year, the market has moved in favour of the sellers. The producers will get a good premium for quality tea."

Last year's prices were a big disappointment to the Indian

industry. However, the producers, who until the middle of 1995 thought that the production could be as low as 756m kg, heaved a sigh of relief

ing more than 200m kg of tea."

Mr Ahuja does not think that

the production target provided

in the pan". The Tea Board has,

The market has moved in favour of the sellers. The producers will get a good premium for quality tea.'

when the season ended with an output of 754m kg, up from 742m in 1994.

"More than the breakthrough in production what gives us comfort was the turnaround in export in 1995," commented Mr S.S. Ahuja, chairman of India's Tea Board. "We fared very badly in 1994 when our tea export amounted to only 151m kg, the lowest since 1936. However, aided by a strong revival in demand for Indian tea in the Commonwealth of Independent States, our export last year rose to nearly 165m kg."

"Till 1991, India was export-

therefore, fixed a production target of 756m kg for the current year. Industry officials do not consider the target unrealistic.

In every tea growing centre

in the country, particularly in Assam and West Bengal, the average yield per hectare falls

far short of the productivity

level of the efficiently managed

gardens. For example, in Dar-

jeeling it is only 522 kg a hectare,

while there are a few estates

growing nearly 1,150 kg.

According to Mr Tejendra Khanna, commerce secretary, because of the difficulty in getting additional land for tea cultivation "much of the increase in production in future will have to come by way of productivity improvement". The federal government wants the industry to raise the production of tea to 1kg by the turn of the century. But as Mr Ahuja pointed out, the 1kg kg production target provided only "48m kg to come from new plantation."

Mr Ahuja said that the Tea Board had asked the industry to chase an export target of 180m kg in the current year.

The target looks achievable, especially with Russia and other CIS constituents buying

large quantities. Indian export

ers will be facing strong competition, however, from Sri Lanka, which has established

itself very well in CIS in the past few years. While Sri Lanka is not too dependent on any single market, the CIS

accounts for nearly 50 per cent

of India's tea export.

As part of a new marketing strategy, the five leading members of IFA have formed a consortium called Project India Blend for selling value-added packet tea, containing blends of Assam orthodox, first in Russia and then in other CIS countries. Gilegate Trading of the UK will be marketing 1m kg of Assam orthodox tea in packets under Nargis brand name in the current year. Besides the CIS, which offers

only "48m kg to come from

new plantation."

Mr Ahuja said that the Tea

Board has asked the industry

to chase an export target of

180m kg in the current year.

India surrendered the top

exporter's slot to Sri Lanka

some years ago, and Kenya's

exports overtook India's in

1993. "But more than export

volume, we are looking at price

realisation. After all, we have a

big domestic market for tea,

unlike Sri Lanka and Kenya,"

said Mr Ahuja.

Regulators sniffing around at US cheese exchange

Laurie Morse reports on an investigation into possible price manipulation on a little-known market

There is the smell of a rat at the National Cheese Exchange in Green Bay, Wisconsin, where Federal regulators and State authorities are investigating possible price manipulation in the market that is used to price nearly \$1bn in bulk cheese sales each year.

The little-known exchange has been operating a cash, or "spot" cheese market for nearly a century. Until recently it was mostly a residual market, a sideshow to the government dairy price supports that dictated milk and cheese prices. As the government exits the dairy support business, however, the exchange has become a much bigger cheese, and its relatively secret and unregulated operations have drawn the attention of government investigators.

A handful of exchange members meet once a week, on Friday morning, to set prices for 40,000lb loads of cheddar cheese. Often there are no trades, only indications of bids and offers, which are posted by hand on a blackboard. Sessions rarely last longer than a half hour.

Although inconsequential amounts of cheese are traded there, the market indications posted at the National Cheese Exchange provide the basis for prices paid to bulk cheese producers nationwide, and indirectly for milk pricing for most of the nation's dairy farmers.

Only a handful of companies trade at the exchange and for the past decade sales there have been dominated by consumer cheese marketing giants, particularly the Philip Morris Company's Kraft Foods subsidiary. These retailers have a special interest in bulk cheese pricing, and had traditionally been buyers at the exchange.

In the late 1980s, however, as the government's influence over dairy markets started to wane and market prices rose above government sup-

ports, "We began to see some bizarre trading patterns at the NCE," says Mr Willard Mueller, an Agricultural Economist at the University of Wisconsin. Traditional buyers, particularly Kraft, became heavy sellers as the cheese market was liberalised. Shortly afterwards bulk cheese producers, traditionally the exchange's sellers, turned buyers, presumably in an attempt to prop up national prices for their products, Mr Mueller suggests. His Food Systems Research Group, which specialises in studies of failed markets, was commissioned to sift out problems at the cheese exchange by a Wisconsin state consumer protection agency and has just completed its four-year inquiry. Its conclusion is that Kraft, which accounted for 74 per cent of the sales on the exchange from 1988 to 1992, not only had the motivation and capacity for influencing prices at the exchange, "but occasionally did so", Mr Mueller

says. (Kraft maintains it did not manipulate prices and says it found willing buyers for its offerings in normal trading at the exchange).

The study concludes that US dairy producers have lost about \$100m because of the alleged manipulation.

The University of Wisconsin findings have sparked a minor furor in Washington, where the US Department of Agriculture is looking at cheese trading as it tries to nudge the dairy industry further along the road to market pricing, and where the Commodity Futures Trading Commission is belatedly recognising its indirect responsibility to supervise the National Cheese Exchange.

The CFTC became the exchange's only direct regulator three years ago after New York's Coffee, Sugar and Cocoa Exchange launched a bulk cheese futures contract. The agency has powers to supervise cash markets that underly futures contracts. This

link was hardly recognised by the CFTC, much less by the exchange, where Mr Richard Gould, the National Cheese Exchange President, has said he did not learn the CFTC was his regulator until he attended a congressional hearing in Washington last month. At that hearing acting CFTC chairman Mr John Tull told legislators that the CFTC was working with the Justice Department and the Federal Trade Commission to investigate market manipulation at the exchange.

The government has tried to get its teeth into cheese market complaints in the past, but has never been able to prove prices had been manipulated.

The real solution to the problems at the NCE, researchers say, is to broaden the number of traders and improve market depth, or liquidity.

This might be accomplished by listing the market on computer, something the exchange is considering.

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1550 17 64 47 53

■ COPPER (50,000) LME (50,000) LME

Jul Sep Jul Sep Jul Sep

1500 15 105 30 105

2200 15 83 47 131

■ COFFEE LCE (50,000) LCE

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1300 407 404 18 26

1400 357 362 15 26

■ COCOA (50,000) LCO (50,000) LCO

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1500 15 105 30 105

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■ COFFEE CBOE (50,000) CBOE

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INTERNATIONAL CAPITAL MARKETS

US Treasuries flat ahead of employment data

By Lisa Bransten in New York, and Samer Iskandar and Philip Coggan in London

US Treasury prices were mostly flat in early trading yesterday as investors held their positions and waited for Friday's release of May jobs figures.

Neat midday, the benchmark 30-year Treasury was off $\frac{1}{4}$ at 87% to yield 6.999 per cent. The two-year note was unchanged at 95.5, yielding 5.237 per cent. The September 30-year Treasury bond future added $\frac{1}{4}$ to 107.5.

The yield curve between the two-year note and the long bond steepened by another basic point to 76 basis points.

Currently trading did little yesterday to provide direction to the bond market as the dollar posted small gains against the Japanese yen and the D-Mark. In early trading, the US currency was changing hands for Y108.81 and DM1.5307 against Y108.75 and DM1.5306 late on Tuesday.

Bonds did get some relief from falling commodity prices.

The closely watched Knight Ridder/Commodity Research Bureau index fell 1.17 to 242.88.

In each of the past three months the bond market was jolted by stronger-than-expected employment figures, so traders were anxiously awaiting tomorrow's figures. Recent economic data have been mixed, leaving Wall Street economists divided about whether the Federal Reserve might raise interest rates in July.

■ The US Treasury could issue index-linked bonds as soon as this year, according to Ms Darcy Bradbury, assistant secretary (financial markets), who is in London on a roadshow to talk to institutional investors about the new securities.

Plans to issue the bonds were announced by Mr Robert Rubin, US Treasury secretary, last month. But the Treasury has yet to establish the maturity or structure of the bonds, or decide on which inflation index will be used; it is talking to investors in the US, Europe and Japan to seek their views.

One possible structure which has been mentioned by investors is for all the inflation proofing to be paid in the form of income every year, rather than have the capital value of the bond increase in line with the index. If such a bond had a face value of \$1,000, and a real yield of 3 per cent, then in a year with 4 per cent inflation, it would pay \$70 in income.

GOVERNMENT BONDS

Ms Bradbury said the timing of the first bond issue would depend on whether there was unanimity on the favoured structure among investors. A more varied response would mean that the Treasury would need more time to work out the optimal structure.

■ UK gilts ended slightly lower in moderate volumes. Liffe's September long gilt future settled at 106.50, down 0.05. In the cash market, the 7½ per cent OAT due 2006 closed at 105.16, down 0.25, its yield spread over the 10-year bond widening by 1 basis point to 2. Analysts are optimistic about the government's tax reform plans but warn not to expect immediate effects on the financial markets. The parliamentary debate will start at the end of the summer.

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■ European markets fell yesterday in a quiet session dominated by the rolling of June futures contracts into September maturities.

German bonds ended lower,

the 10-year benchmark bond

losing 0.19 at 98.18. Liffe's September bond future settled at 95.51, down 0.20. News that German GDP had contracted 0.5 per cent in the first quarter, in line with expectations, had little effect on prices.

■ French bonds underperformed the German market. Matif's June notional future closed at 123.35, down 0.16. In the cash market, the 7½ per cent OAT due 2006 closed at 105.16, down 0.25, its yield spread over the 10-year bond widening by 1 basis point to 2. Analysts are optimistic about the government's tax reform plans but warn not to expect immediate effects on the financial markets. The parliamentary debate will start at the end of the summer.

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Hammerson issue approved by ABI

By Antonio Sharpe

share capital, also without pre-emption.

Hammerson's convertible bond offering launched yesterday by Hammerson, the UK property company, appeared to show that the resolve among UK shareholders to defend their pre-emption rights was softening.

Hammerson's transaction comes at a time when pre-emption rights are under attack, in particular from the banking community, because they increase the cost to UK companies of raising equity financing and prevent them from expanding their investor base.

UK companies must offer equity or equity-related securities to its shareholders first, but they are allowed to issue up to 5 per cent of issued share capital in the form of shares, or equity-related securities - such as convertible bonds - without pre-emption.

In the case of an acquisition, companies can finance with shares or equity-related securities amounting to no more than 10 per cent of issued

share capital, also without pre-emption.

Hammerson's convertible, which relates to 8 or 9 per cent of its issued share capital, was approved by the Association of British Insurers - which ensures that pre-emption rights are not violated - because the company said the proceeds would help finance its recent buying spree. Hammerson's main shareholders - Standard Life, PPFM and Hermes - are said to have followed suit, albeit grudgingly.

Some bankers said they were surprised that the three institutions did not put up fight because in their view the proceeds were not funding a specific acquisition but were more likely to re-finance debt taken out to finance past acquisitions. "This offering is another chink in the disbandment of UK pre-emption rights," said one banker.

But Hammerson said there were sound commercial reasons for the offering and that it did not violate its shareholders' pre-emption rights.

Sterling offering from Toyota

By Connor Middelmann

Activity in the eurobond market slowed yesterday ahead of today's Corpus Christi holiday in Germany and tomorrow's release of US employment data and the quarterly Tankan report.

However, the sterling sector saw more supply following the strong reception recent euro-sterling issues have seen. "The market's got a very positive tone to it - we've been seeing demand flows continue to take recent issues down very quickly," said a dealer with a UK bank.

This encouraged Toyota Motor Credit Corp to issue £150m of three-year bonds priced to yield 10 basis points over gilts. While some traders

deemed that spread to be tight, lead manager BZW said it compared well with other outstanding deals. Moreover, Toyota's rarity value in the sterling sector, which it last tapped in 1988, was likely to lend the issue support, he said. The spread remained unchanged, and BZW reported strong Swiss retail demand.

INTERNATIONAL BONDS

In dollars, General Electric Capital issued \$200m of two-year bonds priced tightly to yield 5 basis points less than US Treasuries. The spread widened to trade flat to Treasuries, but lead manager BZW was confident that the bonds

would get placed among Swiss retail investors, with the spread set to tighten back.

Norway's Christiania Bank issued \$150m of subordinated floating-rate step-up bonds callable after seven years. Lead manager SBC Warburg said it had the usual lead orders out of Asia, where most of the deal was placed. Many international investors remain reluctant to buy long-dated fixed-rate dollar securities, preferring to hold defensive floating-rate paper, a dealer said.

The eurozone sector saw its first-ever callable step-up bond, £250m for Dresdner Bank, which saw such demand that it was increased from its initial £200m issue size, J.P. Morgan, joint bookrunner with BZW and BCI, said.

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NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Rate %	Spread	Book-runner
US DOLLARS							
Providian Series 1995-1998	750	(a1)	101.20	Jul 2003	2.02	-	Lehman Brothers
CFC Financiere de CIC/CSF	200	(b1)	99.95	Jun 2002	2.02	-	Same International
GEICO	800	6.125	99.95	Dec 1998	1.92	-369-489	UBS
Abbey Nat Treasury Services	150	(a1)	99.95	Jul 2000	2.22	+216	SBC Warburg
	75	(a)	99.95	Jul 2000	2.22	+216	Hammerson Int'l Group
UK							
DMARCS	100	(a1)	101.11	Apr 2001	2.20	-	DG Bank/Merrill Lynch Bank
YEN							
Shinkin	150	2.80	100.20	Jun 2001	2.26	-	Tokyo Mitsubishi Bank
STERLING							
Toyota Motor Credit Corp (b)	150	7.25	99.8145	Dec 1999	0.1875	+1069-55	Barclays de Zoete Wedd
Hammerson (b)	100	5.500	100.00	Jun 2001	2.50	-	Goldman Sachs Int'l
SWITZERLAND							
Swiss Gobin Nederland	200	5.825	99.325	Jul 2001	2.275	+216	CNA/JP Morgan
LUXEMBOURG FRANCE							
GenFinance Luxembourg	300	(a)	102.50	Jul 2001	2.00	-	Banque Generale du Lux
ITALIAN LIRE							
Dresdner Bank	250m	(b1)	101.57	Jul 2001	1.875	-	ECB/M/ALP Morgan
AUSTRALIAN DOLLARS							
BMW Australian Finance	100	8.00	101.95	Jul 2001	2.20	-	Deutsche Morgan Grenfell

Print term, non-callable unless stated. Yield quoted (lower relevant price bond) at launch supplied by lead manager. a Floating rate note. bConvertible, x100,000 annual coupon. c Fixed rate price. d Face value at par. e Legal maturity: 15/6/2007. f Legal maturity: 15/6/2007. g Legal maturity: 15/6/2007. h Legal maturity: 15/6/2007. i Legal maturity: 15/6/2007. j Legal maturity: 15/6/2007. k Legal maturity: 15/6/2007. l Legal maturity: 15/6/2007. m Legal maturity: 15/6/2007. n Legal maturity: 15/6/2007. o Legal maturity: 15/6/2007. p Legal maturity: 15/6/2007. q Legal maturity: 15/6/2007. r Legal maturity: 15/6/2007. s Legal maturity: 15/6/2007. t Legal maturity: 15/6/2007. u Legal maturity: 15/6/2007. v Legal maturity: 15/6/2007. w Legal maturity: 15/6/2007. x Legal maturity: 15/6/2007. y Legal maturity: 15/6/2007. z Legal maturity: 15/6/2007. aa Legal maturity: 15/6/2007. bb Legal maturity: 15/6/2007. cc Legal maturity: 15/6/2007. dd Legal maturity: 15/6/2007. ee Legal maturity: 15/6/2007. ff Legal maturity: 15/6/2007. gg Legal maturity: 15/6/2007. hh Legal maturity: 15/6/2007. ii Legal maturity: 15/6/2007. jj Legal maturity: 15/6/2007. kk Legal maturity: 15/6/2007. ll Legal maturity: 15/6/2007. mm Legal maturity: 15/6/2007. nn Legal maturity: 15/6/2007. oo Legal maturity: 15/6/2007. pp Legal maturity: 15/6/2007. rr Legal maturity: 15/6/2007. ss Legal maturity: 15/6/2007. tt Legal maturity: 15/6/2007. uu Legal maturity: 15/6/2007. vv Legal maturity: 15/6/2007. ww Legal maturity: 15/6/2007. xx Legal maturity: 15/6/2007. yy Legal maturity: 15/6/2007. zz Legal maturity: 15/6/2007. aa Legal maturity: 15/6/2007. bb Legal maturity: 15/6/2007. cc Legal maturity: 15/6/2007. dd Legal maturity: 15/6/2007. ee Legal maturity: 15/6/2007. ff Legal maturity: 15/6/2007. gg Legal maturity: 15/6/2007. hh Legal maturity: 15/6/2007. ii Legal maturity: 15/6/2007. jj Legal maturity: 15/6/2007. kk Legal maturity: 15/6/2007. ll Legal maturity: 15/6/2007. mm Legal maturity: 15/6/2007. nn Legal maturity: 15/6/2007. oo Legal maturity: 15/6/2007. pp Legal maturity: 15/6/2007. rr Legal maturity: 15/6/2007. ss Legal maturity: 15/6/2007. tt Legal maturity: 15/6/2007. uu Legal maturity: 15/6/2007. vv Legal maturity: 15/6/2007. ww Legal maturity: 15/6/2007. xx Legal maturity: 15/6/2007. yy Legal maturity: 15/6/2007. zz Legal maturity: 15/6/2007. aa Legal maturity: 15/6/2007. bb Legal maturity: 15/6/2007. cc Legal maturity: 15/6/2007. dd Legal maturity: 15/6/2007. ee Legal maturity: 15/6/2007. ff Legal maturity: 15/6/2007. gg Legal maturity: 15/6/2007. hh Legal maturity: 15/6/2

CURRENCIES AND MONEY

MARKETS REPORT

Exchanges quiet as markets wait for key reports

By Philip Gash

Foreign exchanges had a quiet day yesterday with traders and investors content to wait on the sidelines ahead of the release tomorrow of the May payrolls report in the US, and the May Tankan survey in Japan.

There was little price movement, with dollar/D-Mark confined to a narrow 60 basis point trading range in Europe. In the absence of any substantive issues to trade off, markets were dominated by renewed discussion of the extent to which political or business considerations might influence the dollar/year rate.

The dollar finished in London at DM1.5293 against the yen, down at Y108.845, from Y109.025.

In Europe the main movement came from the Spanish peseta, which continued its recent retreat, closing at Pta84.87 against the D-Mark.

POUND SPOT FORWARD AGAINST THE POUND

Jun 5 Closing mid-point

Change on day

Bid/offer spread

Day's mid

high

low

One month

Rate

Bank of Eng. Index

Bank of Eng. Index

Three months

Rate

One year

Rate

Bank of Eng. Index

Bank of Eng. Index</

FT MANAGED FUNDS SERVICE

• FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (44 171) 873 4378 for more details.

OFFSHORE INSURANCE

INSURANCES

MANAGED FUNDS NOTES

Prices are in U.S. dollars otherwise indicated and these represent the price to profit ratio to U.S. dollars.

Yield % is based on offering expenses.

Prices of certain older investments listed below subject to certain rules set out below.

[*] Funds not SII recognized. The regulatory authorities for these funds are:

Barbados - Government Monetary Authority

Bermuda - Financial Services Commission

Ireland - Central Bank of Ireland

Isle of Man - Financial Services Commissioner

Jamaica - Financial Services Department

Luxembourg - Commission des Marchés Luxembourg

Initial charge - Premium or discount of units.

Selling price - Bid or redemption price.

Buying price - Offer or share price.

Thus - The price shown alongside the fund manager's name is the price of the last's valuation point unless indicated by one of the following symbols:

(*) - 0000 to 1110 hours

(+) - 1110 to 1400 hours

(+) - 1400 to 1700 hours

(+) - 1700 to 2100 hours

F - End of day price of units.

G - Manager's periodic charge deducted from capital.

H - Historic pricing - F - Forward pricing

I - Distribution free of UK taxes.

J - Periodic premium insurance plan.

K - Single premium insurance.

L - Designated as a UCITS (ultra-comfortable for Collective Investments in Transferable Securities).

M - One day price includes all expenses except agent's compensation.

P - Previous day's price.

PS - Germany price.

W - Yield before Jersey tax.

Y - Ex-substitution, ex - Ex-distribution.

Z - Only available to charitable bodies.

Y - Yield column shows annualized rates of NAV increase.

The fund prices as shown above are also available on the Internet at www.ti.com.

MARKET REPORT

Fund raising fears again overshadow equitiesBy Steve Thompson,
UK Stock Market Editor

The widespread enthusiasm that gripped London's equity market on Tuesday afternoon reappeared briefly yesterday but evaporated only minutes after the market opened.

At the end of a session that promised much, but eventually delivered precious little, the FT-SE 100 index displayed a disappointing 1.8 points decline at 3,783.4. Sentiment was worse in the market's second liners, where the FT-SE Mid 250 index fell sharply, closing 16.5 off at 4,476.0.

Dealers ascribed the market's disappointing performance to persist-

ent worries about a potential substantial fund raising operation.

The market's leading candidates to launch a big rights issue included BAA - which confirmed recent market rumours that it intended bidding for Lucas, the motor components group - and Prudential, the insurance company. The Pru has long been rumoured to be considering the purchase of a big building society, possibly financed by a cash call or other means.

The Woolwich Building Society and the Alliance & Leicester Building Society were both being put forward as possible takeover targets of the US. There was more takeover news: Blemheim, the exhibitions company, said it had received an

would mean the Pru needing to raise upwards of £1bn.

There was no disguising the disappointment around trading deals with the market's performance yesterday. Wall Street delivered a good showing on Tuesday night, climbing 41 points, and raising hopes that its recent correction, prompted by worries about growing inflationary pressures, had run its course.

And the market's hunger for more-bid action was satisfied by news that BAA was looking to launch a bid for Lucas, already in the throes of merging with Varyx, of the US. There was more takeover news: Blemheim, the exhibitions company, said it had received an

approach from an unnamed suitor, and an increased offer for Alders' duty-free shops from BAA was almost instantly topped by Swissair.

A senior dealer at one big European securities house said London was still overshadowed by rights issue worries as well as concerns that Friday's US non-farm payroll report might cause another bout of unease across global markets.

"It is going to be difficult for London to make any real progress until the rumour-mongering calls are out of the way, and the US report is known," said one senior dealer at a leading European securities house.

Hints of fresh bid action kept the composite insurers at the forefront

of the Footsie performance league. A share buyback by PowerGen, involving the purchase of some 35m shares, saw some of the market's big institutions switching the proceeds into Footsie Power.

The latest move by Offer, the electricity industry watchdog, proposing a 3 to 5 per cent cut in prices charged by the Scottish generators upset Scottish Power and Scottish Hydro. There are still suggestions in the market, however, that a bid from the US could be on the way for Scottish Power, currently involved in the battle for Southern Water.

Turnover in equities at 5pm was 842.9m shares. Customer activity on Tuesday was worth £1.95bn.

United News 'on the prowl'

Anticipation of a knockout blow from United News & Media sent Blemheim the exhibitions organiser shooting 70 higher to 409p.

Blemheim announced at the start of trading that it had received an approach which may or may not lead to an offer. Informed opinion pointed to the media group as the most obvious aggressor.

The view was that Lord Hollell had his sights on Blemheim, then head of MAI, but did not have the muscle to make a move until the recent merger with United. It was also felt that some 40 per cent of Blemheim's shares are very tightly held by stakeholders closely linked with the company, the bidder will have to pay dearly for the acquisition.

A price of 550p a share was seen as the very lowest offer that would tempt United. United slipped 19 to 707p in response to the statement.

BBA tumbles

Shares in BAA dropped for the second day running, as news that it was considering a bid for Lucas Industries met with outright disbelief from City engineering teams.

"A bid for Lucas has no industrial logic whatever and would be heavily earnings dilutive. I simply cannot see that the institutions buying this one, if it comes," said one top analyst.

Lucas, which recently announced plans to merge with Varyx, of the US, raced ahead by 8 to a new high of 254p in 18p traded. It was also a busy day in the options pits for the group.

In marked contrast, BAA moved even more rapidly in the opposite direction, tumbling 21½ to 285½ to extend its decline to almost 10 per cent in two days.

The BAA management was said yesterday to be lobbying the annual meeting tomorrow, raised the stakes in the super-market price war earlier this week when it announced plans to extend its successful Club card loyalty card scheme by adding debit and interest payment facilities. The scheme already has 8.5m users.

Foods and household products group Unilever hardened 11 to 1312p on talk that a strong recommendation from a leading broker was about to be made to investors.

Any immediate plans for a share buyback were dashed by the management, which acknowledged the need to restore battered customer confidence following last summer's drought and Monday's stinging comments from the regulator.

Analysts said there would not be a buyback before December and takeover ardour had been dampened by the stock's valuation. One sector specialist said: "Of the stocks that are not being bid for, this is the most highly rated in the sector. It should come back all the way to 500p."

Yorkshire was also affected, along with the rest of the sector, by a reaffirmation from the Labour party that it would introduce a windfall tax on the privatised water companies.

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industrial logic whatever and would be heavily earnings dilutive. I simply cannot see that the institutions buying this one, if it comes," said one top analyst.

Anglian Water and Wessex, seen as prime takeover candidates, fell 12 to 550p and 4 to 358p respectively.

A squeeze helped food retailer Tesco rise to the top of the list of the day's best performing Footsie stocks. The shares gained 8 at 313½p in trade of 7.8m, with SGST and Kleinwort Benson said to have shown a keen interest in the stock.

The group, which holds its bid as speculation drove the stock sharply ahead. At the close the shares showed a gain of 27 at 275p after Credit Lyonnais had issued a buy note ahead of the annual meeting.

Otherwise regional electricity companies moved higher on expectation of US bids.

Bluebird Toys sparked yesterday as bid speculation drove the stock sharply ahead. At the close the shares showed a gain of 27 at 275p after Credit Lyonnais had issued a buy note ahead of the annual meeting.

The prospect of Manchester United signing a lucrative television contract boosted the shares 26 to 451p.

Independent petrol retailer

Frost Group fell 9 to 100p after

the company warned that the continuing petrol price war will affect first-half figures.

The final round in the bid battle for Alders' duty-free business pushed the shares 16 higher to 215p.

But analysts were divided in their valuations of Alders, depending on whether they believed the proceeds of the sale would go back to shareholders through a share buyback, or be invested in the business.

Analysts were uncertain as to why W.H. Smith was down 11 to 445p. Suggestions included a fresh wave of price competition among newspapers, and concerns over Do It All, owned jointly by Smith with Boots, which reports today. Boots finished unchanged at 606p.

Leading transport stocks had a bad day, with BAA, British Airways and P&O all moving sharply lower.

The latest twist in the Alders takeover saga left the sports group trailing by 4 to 450p, while BA came off 8 to 530p following disappointing May traffic figures. A profits downgrade at Panmure Gordon plus what was said to be soundings by a sizeable seller, combined to depress P&O, which slipped 4 to 518p.

Disappointing results sparked broker profit downwards at Racal Electronics.

MidWest Securities moved its numbers lower for this year and ABN Amro Houze Govett came back from 276p to 265.5p. The shares ended 16 off at 304p after above average volume of 4.9m.

Capital Radio shed a penny to 660p ahead of an announcement that IP Groupe, a subsidiary of the French media conglomerate Havas, was selling its 17 per cent stake in the company. The placing of almost 14m shares through Goldman Sachs will net IP around £100m.

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Building materials leader

Yates' shares 100p lower to 100p.

Alternative Investment Market

Yates' shares 100p lower to 100p.

Yates

4 pm class June 5

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Continued on next page

AMERICA

Dow flat as equities play waiting game

Wall Street

US share prices were flat in early trading, mirroring the sentiment on the bond and currency markets as investors awaited tomorrow's figures on May employment, writes *Liz Borden* in New York.

At 12.30pm, the Dow Jones Industrial Average was 2.96 softer at 5,662.75. The Standard & Poor's 500 edged up 0.38 to 672.23 and the American Stock Exchange composite rose 0.34 to 607.78.

The technology-rich Nasdaq composite added 0.48 at 1,244.16. Volume on the New York Stock Exchange at mid-session came to 215m shares.

Financial markets had been jolted by surprisingly strong employment figures in each of the past three months, so investors remained reluctant to change their position ahead of tomorrow's figures. Also, recent economic data had been mixed, leaving Wall Street economists divided about whether the Federal Reserve might change interest rates later this year.

America Online tumbled 5.5% or 10 per cent to \$47.00 on negative moves by analysts at Cowen & Co and Montgomery Securities, two US investment banks. The analyst at Montgomery downgraded the stock to "hold" from "buy", and the

Cowen analyst lowered his estimate of subscriber growth at the online service.

Bally Entertainment added 5.1% or 5 per cent at \$25.50 on renewed speculation that the company was in merger talks with Hilton Hotels. The latter added 5.7% at \$11.24.

Price/Costco rose 3% or 3 per cent to \$20.70. The membership warehouse club announced a 27 per cent increase in net income. But at the same time Calvin Klein Jeanswear - which is a division of Designer Holdings - filed suit against the seller, claiming it had sold counterfeit goods marked as Calvin Klein products.

Valueit lost 5% or 4 per cent to \$1.14 after Standard & Poor's announced that it was lowering its corporate rating of Valueit debt to BB- from BB. Since the May 11 crash of a Valueit DC-9 that killed all 110 people on board, shares in the discount carrier have fallen 5.4%, or more than 25 per cent.

Cepheus slid 5% or 12 per cent to \$23.40 and Chiron lost 5.4% or 4 per cent at \$99.00 after analysts from Smith Barney repeated their belief that one of the companies' new drugs would not be approved by the Food and Drug Administration.

Canada

Toronto was pressured by a sinking gold shares sector as

the bullion price tumbled. The TSE 300 composite index was 24.11 lower by noon at 45,400 in trading volume of 45.4m shares.

Arquima Resources, down 40 cents to \$24.85, was again in focus. The gold prospector weakened \$0.95 to \$26.25 on Tuesday after it encountered drilling problems at its Peruvian project.

Inco retreated 20 cents to \$34.40 as it said that the close of its \$3.4-billion deal to acquire Diamond Fields Resources had been delayed further. Diamond Fields, which owns 75 per cent of the Voisey Bay deposit in Canada, was \$0.10 cheaper at \$38.85.

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Worried about the political and economic outlook held Valueit DC-9 that killed all 110 people on board, shares in the discount carrier have fallen 5.4%, or more than 25 per cent.

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ASIA PACIFIC

The day's winners included Rhône-Poulenc, London higher at \$17.11. London analysts

suggested that it might be considering selling part of its stake in the US pharmaceuticals company Rhône-Poulenc Rorer. Bic, the pen and lighter maker, soared \$0.45 to \$7.40, after a FTSE45 drop on Tuesday. Dealers said a big broker had triggered a wave of profit-taking when it adjusted its recommendation to the stock to "moderate buy" from "buy" after the long rally.

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Social issues: by Angus Foster

The tip of the iceberg

Problems have been exacerbated by bad government and uneven wealth distribution

Despite fine speeches and a few promising initiatives, Brazil's roll call of human rights outrages continues to lengthen. After Carandiru (where 111 prisoners were shot dead by police) and Candelária (where street children were assassinated by off-duty policemen), the country has been shocked in the past 12 months by events at Corumbiara and Carajás, when police gunned down more than 30 landless farmers.

These massacres represent just the most visible evidence of Brazil's enormous social problems, which have been compounded by inequality and years of bad government.

Even the most optimistic Brazilians admit that tackling the difficulties will take a very long time.

Brazil's richest 10 per cent earn 43 times more than the poorest 10 per cent

"Solving social problems cannot be done in a populist way, it has to be long-term, through things like investing in education. It all takes a long time to show through," says Marco Maciel, the Brazilian vice-president.

In some respects, Brazil's social problems are to be expected in a big, developing country. Rapid urbanisation since the 1960s threw millions of families into the cities, where jobs and basic services such as health and sanitation were scarce.

The economic problems of the 1980s left many state and city governments without the cash needed to deal with the increased demand on school and hospital places. Illiteracy among the over 15-year-old population has been cut in half since 1980 but nevertheless

remains high at 20 per cent. Regular health scandals, such as one that took place that earlier this year when an infected dialysis machine killed more than 40 people in the state of Pernambuco, show the precariousness of the public health system.

But Brazil's most glaring social problem is its unfairness. According to the World Bank, Brazil is one of the most unequal societies in the world. Last year, the poorest 50 per cent of the population received just 12 per cent of income, while the richest 20 per cent received 83 per cent.

The poor's share of income has fallen consistently since 1980 as successive governments have been unwilling or unable to put in place policies aimed at redistributing wealth.

Paulo Levy, a Rio de Janeiro economist, says much of the distortion stems from the very rich. Brazil's richest 10 per cent earn 43 times more than the poorest 10 per cent. In the US, where wealth inequality is considered high by world standards, the ratio is just 24 times.

President Fernando Henrique Cardoso, a former left of centre sociologist, likes to claim that Brazil is no longer underdeveloped, merely unjust. His background and apparent determination to tackle social problems led to enthusiasm about the potential for change when he took office in January last year.

Eighteen months later, however, Mr Cardoso's government has come under attack for doing too little. Its campaign to help society's most underprivileged members has been undermined by high-level resignations from former supporters who claim that the government was not committed to the schemes.

Most critics claim Mr Cardoso's political alliances in Congress, especially with the right wing Liberal Front (PFL), have constrained his actions on the social front. Some say that Mr Cardoso, as a wealthy member of Brazil's élites, was always more interested in writing about social problems than solving them.

There have been some signs of progress. The latest massacre of landless farmers, when police killed at least 16 people in the state of Pará, infused a



Sign of trouble: the coffins of landless peasants who were killed by police in April this year

new urgency into the government's timid land reform programme. Mr Cardoso wants to settle 280,000 landless families during his four-year mandate, even though rural unions say the demand for land is several times higher.

A new emphasis on primary education is also winning international support, even though the effects will take many years to show. The government hopes to channel more resources into primary schools, which in the past often lost out to well-funded universities.

It also hopes that by better spending and better training of teachers, the quality of Brazil's schools could rise rapidly. In many areas, especially in the cities, primary school class sizes would fall dramatically if children were better taught.

and did not need to repeat school years.

At present, the average child takes 12 years to complete the eight years of primary education.

A national programme for human rights, announced last month and praised by several non-governmental organisations, contained important provisions for tackling short-term problems such as urban violence, police brutality and forced labour.

As with so many other aspects of Brazil, however, laws and programmes are ineffective without proper implementation. Especially in poorer states in the north and north-east, judiciaries are controlled by local politicians and often frustrate rather than co-operate with federal authorities.

Environment: by Leslie Crawford

Clean up gets under way

Participation in global trade has proved a catalyst for the adoption of cleaner processes

Cubatão, a vast industrial complex near the port of Santos, was once the epitome of Brazil's environmental disaster. Acid rain killed the Atlantic rainforest, oil leaks and toxic waste clogged rivers and mangroves, the air was unbreathable and children were born with horrific deformities.

The wasteland, which concentrates 16 per cent of Brazil's heavy industry, will never be a Garden of Eden, but a serious effort is under way to repair the damage caused by decades of unfettered industrial activity.

The clean-up of Cubatão, backed by \$400m of loans from the Inter-American Development Bank and Brazil's National Development Bank (BNDES), indicates growing environmental awareness among Brazilian industrialists. The opening of the Brazilian economy has been excellent news for the environment," says Dalia Maimon, a professor of environmental economics at the University of Rio de Janeiro. Privatisation and environmental barriers to international trade, she says, have proved a more effective catalyst for the adoption of cleaner industrial processes than the ineffective and unenforceable legislation that exists.

"It is positive that industry is responding to market signals at a time when the Brazilian

state is less and less capable of undertaking the huge policing effort required by the old command economy," Ms Maimon says.

Isaura Frondizi, a director at BNDES's environmental department, says the bank has lent R\$1.6bn for environmental projects over the past five years. "The biggest demand," she says, "has come from recently-privatised steel and petrochemical companies, which accumulated big environmental liabilities under state ownership."

Competition for scarce capital has also forced Brazilian companies to incorporate environmental planning into their investments. BNDES, virtually the only source of long-term finance in Brazil, now demands Environmental Impact Assessments to consider project financing. Commercial banks are beginning to follow suit.

Last November, BNDES and other state-owned regional development banks, which together lend R\$22bn a year, signed a "Green Protocol" to give priority to environmentally-sustainable industrial and agricultural projects. The banks also committed themselves to withholding finance from companies which fall foul of Brazil's environmental authorities. Ibrama, the Brazilian Institute for the Environment and Renewable Natural Resources, estimates unpaid fines for environmental offences total more than \$400m.

Ms Frondizi says her bank will no longer finance activities such as the pig-iron industry in state of Pará, which uses

charcoal made from the illegal felling of the Amazon rain forest. Logging and saw-mills are also ineligible for BNDES finance. "We are only backing sustainable forestry projects," she says.

But the environmental permits needed to set up most industrial businesses in Brazil have created a bureaucratic log-jam often over-ruled by political or industrial groups when jobs or important investments are at stake.

At São Carlos, a small town in São Paulo state, a heated legal battle is being fought between Volkswagen and environmental groups which allege the German carmaker is building a \$250m plant without the required permits.

The local authorities waved the need for environmental permits because they so desperately wanted Volkswagen to locate in São Carlos," says Marcelo Pereira de Souza, a university professor who helped initiate legal action against Volkswagen.

"The company is very welcome in São Carlos, as long as it complies with the law," a spokesman for Volkswagen would not comment on the dispute.

BNDES officials admit companies often frustrated by Brazil's sluggish bureaucracy, may be tempted to jump the gun. "There are not enough qualified people to process all the documentation," Ms Frondizi says. "It can take more than two years for environmental permits to be granted. We need a more agile service to accompany the pace of investments."

At Cetesb, the environmental protection agency for São

Paulo, a state which produces almost half of Brazil's output, director Nelson Nefussi agrees that Brazil's legislation is cumbersome and that fines do not always act as a deterrent. "I would like to move to a system of self-assessment, where the onus would be on industries to monitor themselves, under the threat of far heavier penalties against offenders," he says.

Brazil's privatisation programme and growing foreign investment have also put environmental issues on the industrial agenda. "Privatisation and foreign acquisitions are forcing Brazilian corporations to face the cost of pollution into the value of their assets," says Cristina Knapp, an environmental consultant with Dames & Moore. "The cost of dealing with environmental liabilities has become a determining factor in the price of a sale," she says.

The beneficial influence of foreign investors, however, has yet to be felt by the broader universe of small and medium-sized companies, many under-capitalised and without access to environment-friendly technology.

"Small companies need special help," says Ms Maimon in Rio de Janeiro. "They need to be taught how environmental management can help them cut costs, and how eco-activities such as recycling represent business opportunities."

With Sebrae, a government agency, Ms Maimon has set up training courses for small businesses on environmental management that she says more than 1,600 companies will attend this year.

at the top of the World Bank's inequality league.

And while she praises Mr Cardoso's efforts to increase investment in education, she is more critical of the government's attempts to reform Brazil's labour laws in order to make hiring and firing easier for employers.

"The government has got its priorities wrong," Dr Cohn says.

"It wants to tackle rigidities in our employment laws without addressing the problems of child labour or slave labour which still exist in Brazil."

The gulf widens

Continued from page 3

Some of these farmers, after falling into debt, decide to give up their plots and return to their goats back in the *seqüio* (arid) lands.

The shortcomings of past policies have been compounded by new worries linked to the liberalisation of the Brazilian economy. The north-east views Brazil's customs union with Argentina, Uruguay and

Paraguay with concern.

While the region's exports to Brazil's Mercosur partners have more than doubled in the past three years,

northeasterners believe the trade pact will encourage investments to gravitate to southern Brazil.

Unfortunately, the country's changing economic realities have not produced many new ideas on the best way to tackle Brazil's yawning regional and

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BRASIL

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6 Brazil: The state of Bahia

BAHIA

Mirror to the motherland

While a synthesis of African, European and indigenous cultures gives the state a unique character, its social and economic problems reflect patterns seen at a national level, says Angus Foster

The Brazilian state of Bahia is the product, and the symbol, of the country's best and worst.

An area the size of France, Bahia has a rich culture and great natural wealth. But most Bahians still live in poverty, in one of the world's most unequal societies.

The state's government hopes free markets, tourism and new industries such as call-centres can provide the jobs and tax revenues for the future. But unless Bahia's huge social problems are also addressed, the government's claims to be making progress will remain in doubt.

Bahians like to remember that theirs is the cradle of modern Brazilian civilisation. The first Portuguese explorers landed near the southern city of Porto Seguro in 1500. Salvador, the state's capital, was capital of all Brazil until 1763. Wealth from gold, sugar and millions of African slaves turned Salvador into the richest city in the Americas, and built Baroque churches which earned it the sobriquet of "the black Rome".

The Portuguese, who were finally expelled in 1822, left one of their most impressive collections of colonial architecture, once crumbling but now restored, in the district of Pelourinho.

More recently, Bahia has been the nursery for national idols such as the singer-songwriters Caetano Veloso and Gilberto Gil and for Brazil's most famous living author, Jorge Amado.

In the past decade, a reworking of Bahia's synthesis of African, European and indigenous cultures has created samba music, now being exported throughout Latin America, black con-

sciousness movements such as Olodum and Filhos de Gandhi, and an annual carnival which is being promoted as an alternative to Rio de Janeiro.

"The Bahian is a different citizen, formed by the diversity of races and moulded with his own characteristics," says Antônio Carlos Magalhães, a three-time state governor and one of Brazil's most powerful politicians. "Maybe it's something in the light in Bahia, or something which nature has given us," he says.

And yet, despite so many reasons for pride, Bahia has had a bad century, along with much of the poor north-east of Brazil. Traditional industries such as sugar and cocoa have suffered from underinvestment and international competition.

The industrialisation of Brazil's south meant the central government was only sporadically concerned about the north-east, which slipped behind in terms of wealth and social indicators.

These factors encouraged political systems where the state government distributed patronage in return for votes and cared little for its citizens outside election periods.

Mr Magalhães retains an iron grip on the state, where he is usually referred to by his initials of ACM. Opponents often claim he is partly responsible for Bahia's underdevelopment. "Poverty allows political domination," says Lídice da Mata, the mayor of Salvador.

But it is the whole Bahian political system, rather than individuals, that is out of date.

As elsewhere in Brazil, politics is organised around individuals rather than ideology. Political parties are weak and elect-

tion fraud is common.

The system, by allowing Mr Magalhães' preeminence, has stunted the development of effective opposition and interest groups to represent the many excluded sectors of society. But most opposition politicians, on the occasions they have held power, have employed the same populist initiatives Mr Magalhães has perfected.

"There's very little difference between any of our politicians – it's just that ACM is so much better than the rest," says one analyst.

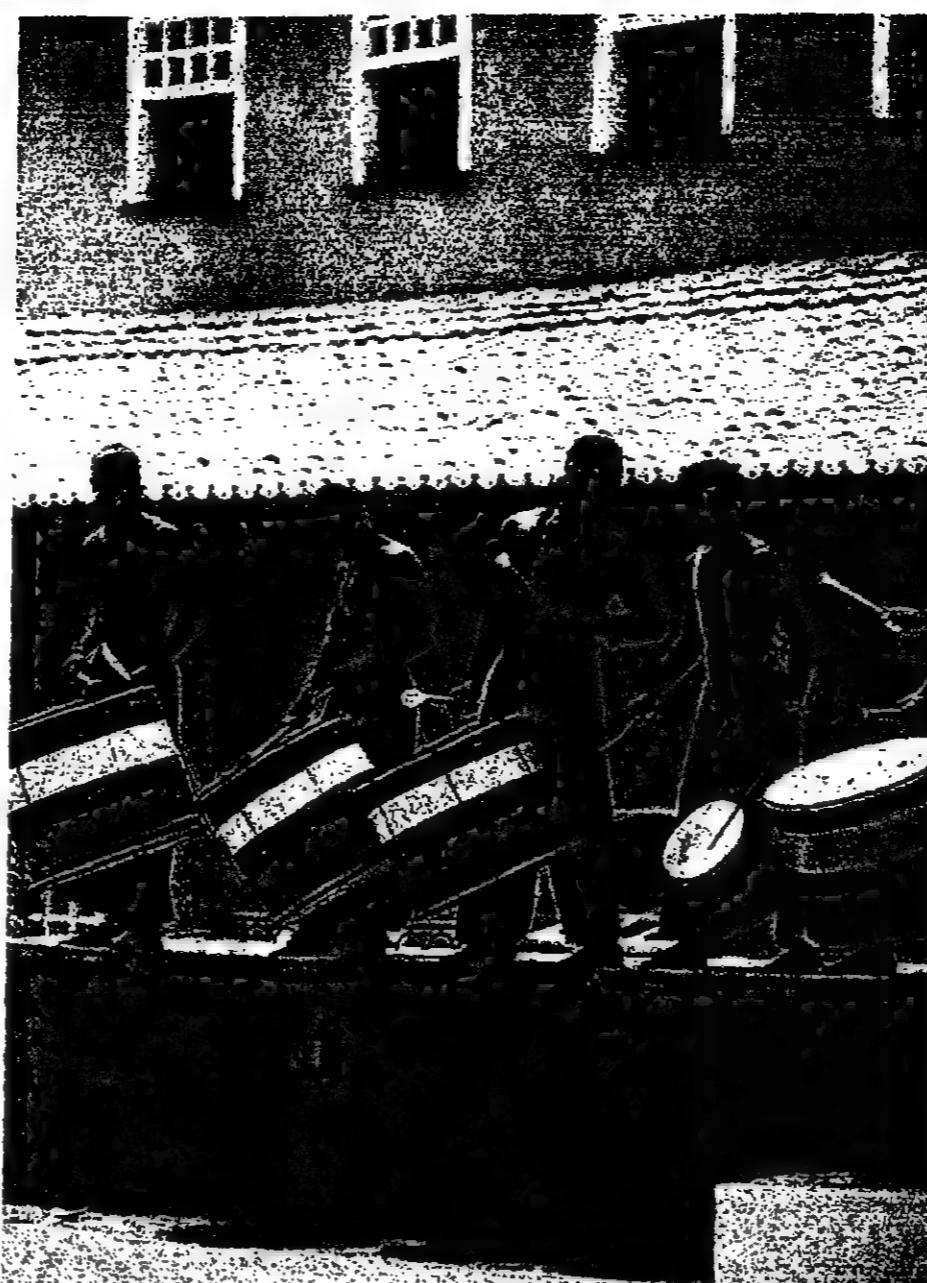
Despite its previous reliance on agriculture, Bahia's economy has made progress in diversifying. A petrochemical complex near Salvador, installed under Brazil's 1984-1985 military government to spur regional development, is Brazil's largest.

The state also has important metals and service industries such as banking. Its economy, the biggest in northern Brazil, accounts for half the north-east's exports.

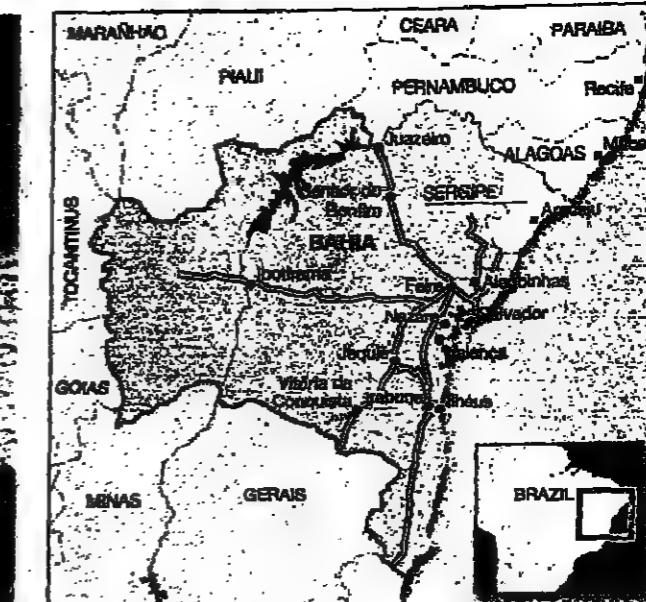
Paulo Souto, elected as governor in 1994 thanks to Mr Magalhães' blessing, says agro-industry and tourism are the hopes for the future. Grain production, mainly in the west of the state, has quadrupled to 2m tonnes in the past five years while irrigation projects along the São Francisco river have turned the state into an important producer of tropical fruits. Two forestry projects in the south of the state will start producing cellulose, probably for export, early next century.

However, these projects are generating few jobs and, for demographic and social reasons, the creation of employment is an urgent priority. Of the state's 12m population, probably about 5m live in rural areas, the largest such population in any Brazilian state.

More recently, Bahia's jobs in the agricultural sector, compared to less than 10 per cent in some rich



Rich heritage: black consciousness movements such as Olodum have emerged in the past decade



survive with just 3 per cent of total income. The richest 20 per cent, meanwhile, receive 70 per cent, making Bahia one of the most unequal societies in Brazil and the world. The figures also show that the huge investments in petrochemicals, planned to develop the whole region, benefited few people.

Brazil's recent economic stability will have channelled extra income to the very poor, and some economists say income figures can mislead because families in the poor interior often survive by subsistence farming.

But millions of Bahians continue to live on the minimum salary of R\$112 a month, or less. Millions more live in shanty towns around Salvador and other cities, usually without water, sewerage or basic health services. According to government figures, illiteracy among the population of five years and over fell only 2 percentage points to 41 per cent in the decade to 1991.

The government says progress has been made tackling social problems. According to United Nations Children's Fund figures, the state's infant mortality rate has fallen from 98 per 1,000 live births to 61 between 1980 and 1992. But other north-eastern states have cut infant mortality quicker.

"Tourism is perfect for us, we have the vocation for it, but the infrastructure is still poor," says Renato Proserpio at the government's economic studies superintendence.

Brazil's famously unequal wealth distribution is exemplified by Bahia. According to 1990 government figures, the poorest 20 per cent of Bahians

But the government of President Fernando Henrique Cardoso faces severe budget problems and is trying to keep spending to a minimum.

Bahia does have one significant advantage over other north-eastern states – its public finances are in good order. Unlike some Brazilian states which lose more than 90 per cent of tax revenues paying staff, Bahia's pay roll consumes only 80 per cent. The money left over, which last year totalled R\$30m, is being spent on roads, education and sanitation projects.

Only 26 per cent of Salvador's homes are connected to sewerage systems. Mr Souto wants to raise that figure to 80 per cent in four years. Critics say the figure is optimistic, but they welcome the initiative.

Opinion polls indicate that Mr Souto is doing a good job, although it is difficult to tell how far his approval reflects Mr Magalhães' popularity. More importantly, the new governor will be judged by his actions at the end of his mandate.

Having been at the forefront of so much of Brazil's history and culture, Bahia faces a choice. It could embrace a new model of development in which Brazil's still young democracy can represent more broadly the views of the population, and where wealth and resources are more evenly spread.

The alternative would be to allow the divisions within Bahia to continue to widen, and the state be left further behind compared to the rich south.

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Jorge Amado

■ Politics: by Angus Foster

Senator with staying power

The government's old-fashioned hold over the state seems assured for some time to come

Politics in Bahia is both extremely simple and extremely complicated. It is straightforward because nearly all power is controlled by one man, Senator Antônio Carlos Magalhães. It is confusing because of the opacity of his old-fashioned style of government.

Mr Magalhães, widely known by his initials ACM, has been in power so long that the word opposition is only used to refer to his rivals. Drawing on his second name, the state is divided between Carlistas and anti-Carlistas and he is often described as the "emperor" of Bahia.

Born into a middle class family, ACM's power base has been built on a genius for politics, ruthlessness and deft timing in negotiating Brazil's swings between civilian and military government. He was one of the mainstays of

'Do you think one man could have achieved all this without standing for good causes?'

1964-1985 military regime, yet wily enough to distance himself from it in time to become minister of communications under the first civilian government once the generals retired.

He has been governor of Bahia three times. In 1964, when he was elected as a senator, his backing was strong enough to secure the election of his chosen successor as governor, Paulo Souto. He also helped elect an outsider to the other senate seat on offer, as well as 22 of Bahia's 38 federal deputies.

In a further display of influence, his son Luis Eduardo was appointed president of Brazil's lower house of Congress and is a likely candidate for state governor in the 1998 elections.

ACM's opponents portray him as an out of date bully and claim his paternal style of politics is one reason for Bahia's social problems. Politicians in poor parts of Brazil are often accused of buying votes, literally and metaphorically, and Bahia is often cited as a centre of election irregularities. His aggression and short temper give critics plenty of ammunition.

"He represents a model of government which has been overthrown, he's too conservative and stuck in the past,"



The 'emperor': Senator Antônio Carlos Magalhães (ACM)



Backed by ACM: Paulo Souto

always speculation about the future.

ACM dismisses the criticism. "Do you think one man could have achieved all this without standing for good causes?" he says. "If Bahia is changing as they say, it's thanks to me because I've put forward all the best names. Look at the present governor, who I put forward as a technician but who's now a competent, serious politician."

Bahia has a long tradition of strong-arm politicians, especially in poor regions such as the north-east. The system became known as "coronelismo", so local leaders were known as colonels after the military ranks they bought as status symbols.

Unlike his predecessors, however, ACM came from an urban rather than rural farming family. He also quickly realised the growing importance of the media in politics and elections. During his time as communications minister, he managed to gain control of Bahia's five main broadcasting concessions. He and allies are also alleged to control more than 50 radio stations in the state.

His power evokes comparisons with totalitarian regimes. Earlier this month, a big Salvador-based bank responded after ACM pressured the central government not to shut it down. An editorial in the *Correio da Bahia* (proprietor: ACM) thanked him for his campaign, saying: "Few public figures have shown such fearlessness and even daring in launching themselves in defence of the interests of their people."

An open letter from the state's six biggest business chambers was even more gushing in its praise for a victory which "once again highlights your competence and love of this land, which owes you so much".

ACM, who has spent 42 of his 68 years in politics, is active for his age and shows no signs of fatigue. Having suffered one heart attack, however, there is

this year when he hopes to help elect his choice for mayor of Salvador, the only important job in the state which he does not already control.

His candidate, Antônio Imbassahy, has a good chance of winning, especially since the "opposition" is divided over whether to unite behind a single challenger.

"The opposition's weakness stems from their incompetence. We defeated all of them put together two times. Who gave me the backing to do that was my people," says ACM.

Wooing the foreigners

On a recent trip to Japan, President Fernando Henrique Cardoso did his utmost to persuade Honda to locate a vehicle assembly in the north-east of Brazil. He was not successful. Despite appealing incentives, it is believed that Honda will build its factory in the state of São Paulo, Brazil's industrial heartland.

Bahia, however, has not given up hope of attracting a major vehicle manufacturer. Earlier this month, a big Salvador-based bank responded after ACM pressured the central government not to shut it down. An editorial in the *Correio da Bahia* (proprietor: ACM) thanked him for his campaign, saying: "Few public figures have shown such fearlessness and even daring in launching themselves in defence of the interests of their people."

In these other ways, Bahia feels it handicapped by its under-development. "It is easier to privatise a highway in the south of Brazil than in the north-east," Mr Carreira says. "The same goes for putting out private tenders for services such as sanitation. So while Brazil's new economic policies may be good for the country as a whole, they are not necessarily advantageous for the north-east."

That is why Mr Carreira believes President Cardoso should continue to exercise his "powers of persuasion" to direct private investors to the north-east.

Leslie Crawford

■ Agriculture: by Jonathan Wheatley

The struggle to adapt

Irrigation has raised production, but many still find commercial farming alien

In the sertão of northern Bahia, land that until recently was a semi-arid hinterland of rocky scrub is producing grapes and mangoes for export to Europe and the US. In the west of the state, the same near-wilderness last year produced 1.9m tonnes of grain.

The irrigation projects on the banks of the Rio São Francisco have created a flourishing agro-industrial complex in an area that until 15 years ago was good for little more than cattle and subsistence farming. But critics worry that the projects have been implemented with insufficient concern for their impact on the local population.

Meanwhile, traditional agricultural activities elsewhere in the state are struggling to adapt to the changing conditions.

Cocoa, Bahia's most important commercial crop since the end of the last century, accounts for 15 per cent of the state's R\$2bn (\$2.02) annual agricultural product. But the collapse of international prices, aggravated by pests and drought in the past two years, has cut annual production from 400,000 tonnes in the early 1980s to about 200,000 tonnes today.

Pedro Barbosa de Deus, Bahia's secretary of agriculture, says producers must modernise if they are to survive a "very grave" situation. "The collapse of world prices is a strong barrier to recuperation," he says. "But as prices aren't likely to recover the only alternative is to increase productivity."

That means replacing old cocoa bushes with younger and

more disease-resistant strains. Despite movement in this direction, producers have little capacity for investment, and replacing stock, says Mr Barbosa de Deus, "has long been planned but never gets done".

Beef cattle were established in the interior of Bahia three centuries ago to supply sugar cane plantations on the coast. Today, the state's 10m cattle make it the main supplier for the north-east of Brazil. But expansion into other markets is prevented by widespread foot and mouth disease.

Another traditional product, cotton, also faces difficulties. One problem is disease but, says Mr Barbosa de Deus, "the biggest plague on cotton is the federal government". He says producers face unfair competition from abroad because of low import duties and high domestic interest rates.

Part of the solution to the problems of traditional Bahian agriculture lies in irrigation. Projects established since the late 1970s by Codevasf, a federal government body that oversees development of the São Francisco river valley, have irrigated 750,000 hectares out of a potential 6.5m hectares in Bahia.

In the west of the state, production of grains has almost

quadrupled in the past five years as the area under irrigation has doubled in the past 15 years to 200,000, while the rural population has swung from 75 per cent to 25 per cent of the total. Many have been attracted from outside the municipality by the prospect of work; many have left subsistence farms to live in the town and work as salaried labour on company farms.

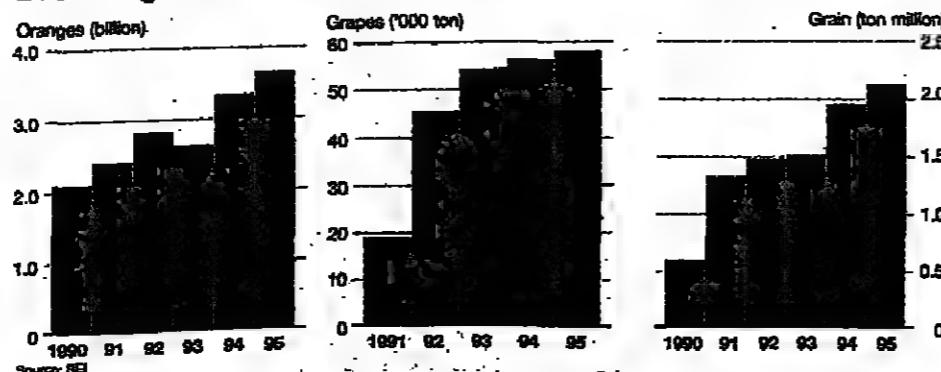
Although Codevasf tries to allocate plots to local farmers, many are unable to adapt to commercial farming. Instead of providing training, says Roberto Malvezzi of CPT, a church land-reform movement, Codevasf brings in farmers from outside the region.

"Development should be designed to improve the lives of local people," says Mr Malvezzi. "Instead it has made them more miserable."

Most of the salaried labourers in Juazeiro live in shanties on the outskirts of town. CPT says crime has increased with the population.

Mr Malvezzi says the solution for local agriculture lies in low-cost projects that would encourage farmers to stay on their land. Despite their problems, however, Codevasf's projects are likely to make a significant contribution to Bahia's agricultural economy.

Bahia: agricultural production



■ Politics: by Angus Foster

Showing signs of age

The state's model of economic development is no longer able to generate growth

Brazil's reluctant embrace of market economics and free trade is forcing Bahia to grapple with an uncertain future as it confronts the limitations of its outdated model of development.

The largest state in the poor north-east was the main beneficiary of centrally-planned industrialisation drives and federal government money during the 1970s and '80s, when Brazil's largest petrochemical complex was built outside Salvador, the state capital, and manufacturing overtook agriculture as the mainstay of Bahia's \$25bn economy.

Bahia was nevertheless quick to grasp the implications of the withdrawal of central government help. Over the past five years, the state administration has practised self-reliance, ordering its own finances and cutting back its payroll to liberate more resources for investment.

Bahia's fiscal discipline has in turn allowed it to tap more than \$1bn of funds from the World Bank and Inter-American Development Bank.

Large, government-funded irrigation projects brought commercial farming to Bahia's arid interior, while fiscal incentives gave birth to new industries such as metal refining and the production of paper pulp from eucalyptus plantations.

Bahia's state-propelled industrialisation allowed it to outpace the growth of the Brazilian economy during the 1980s. But the 1990s have seen a reversal of this trend. Severe drought in 1992 and 1993 blighted agricultural production, while the opening of the Brazilian economy has exposed Bahia's protected manufacturing base to outside competition.

As a result, Bahia's economic growth in the 1990s has averaged only 2.8 per cent a year, against 3.4 per cent for Brazil. In 1995, Bahia's economy grew by only 1.8 per cent, as sharp falls in agricultural production (particularly in the traditional cocoa plantations), mining, manufacturing and

electricity, were only partially compensated for by the expansion of tourism and trade.

Brazil's efforts to put its federal finances in order have affected Bahia in a number of ways. Cutbacks in central government spending have led to the rapid deterioration of federal highways, ports and railroads, hindering Bahia's attempts to integrate itself into the economy of the more prosperous southern states.

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visited the São Francisco valley, and offered help in marketing Bahia's tropical produce in Europe and the US.

Most Bahians, however, believe Mercosur is encouraging private-sector investment to gravitate to southern Brazil, a move which will leave Bahia further behind in the development race.

Bahia is worried about the changes in Brazil's economic policies," Mr Carreira says. "In a country with huge regional disparities, central government

grated manufacturing base. I think Bahia should concentrate on its natural abilities, which are tourism, agriculture and mining."

José Sérgio Gabriele de Azevedo, an economist at the Federal University of Bahia, believes Bahia will pay dearly for the failure of past development policies to raise the living standards of Bahia's rural and urban poor.

"The old development model concentrated wealth in the hands of a very small industrial and farming elite," he argues.

By ignoring the need to educate and train Bahia's labour force, Mr Gabriele believes the state is now ill-equipped to meet the demands of a modern economy. More than 10 per cent of Bahia's population is illiterate (compared with an illiteracy rate of 10 per cent in Brazil's southern states), while half of Bahia's labour force has completed only one year of schooling.

Income levels are also abnormally low, with some 44 per cent of Bahian families surviving on less than \$200 a month, according to a 1990 government survey.

Eberard Diniz Bezerra, president of the American Chamber of Commerce in Salvador, believes that the old formula of tax breaks and government subsidies will no longer do the trick.

"Bahia must rethink its development model," Mr Diniz says. "It cannot compete with the south as an industrial centre: we do not have the consumer market, the labour skills, or even the suppliers that are needed for an integrated economy.

Bahia's state authorities have belatedly started to invest more in education, but Mr Carreira at the planning secretariat admits: "We have lost 30 years of development because we neglected education for so long."

Until a new generation can be trained, the government is placing its hopes on the growth of tourism, forestry and commercial agriculture - activities that demand a low level of skills - to employ Bahia's growing labour force.

Leslie Crawford

Exports from the north-east \$bn				
	1991	1992	1993	1994
Bahia	1.3	1.49	1.45	1.72
North-east	2.86	3.0	3.0	3.5
Bahia's share of north-east exports (%)	45.5	49.1	47.7	49.1

Source: SEB

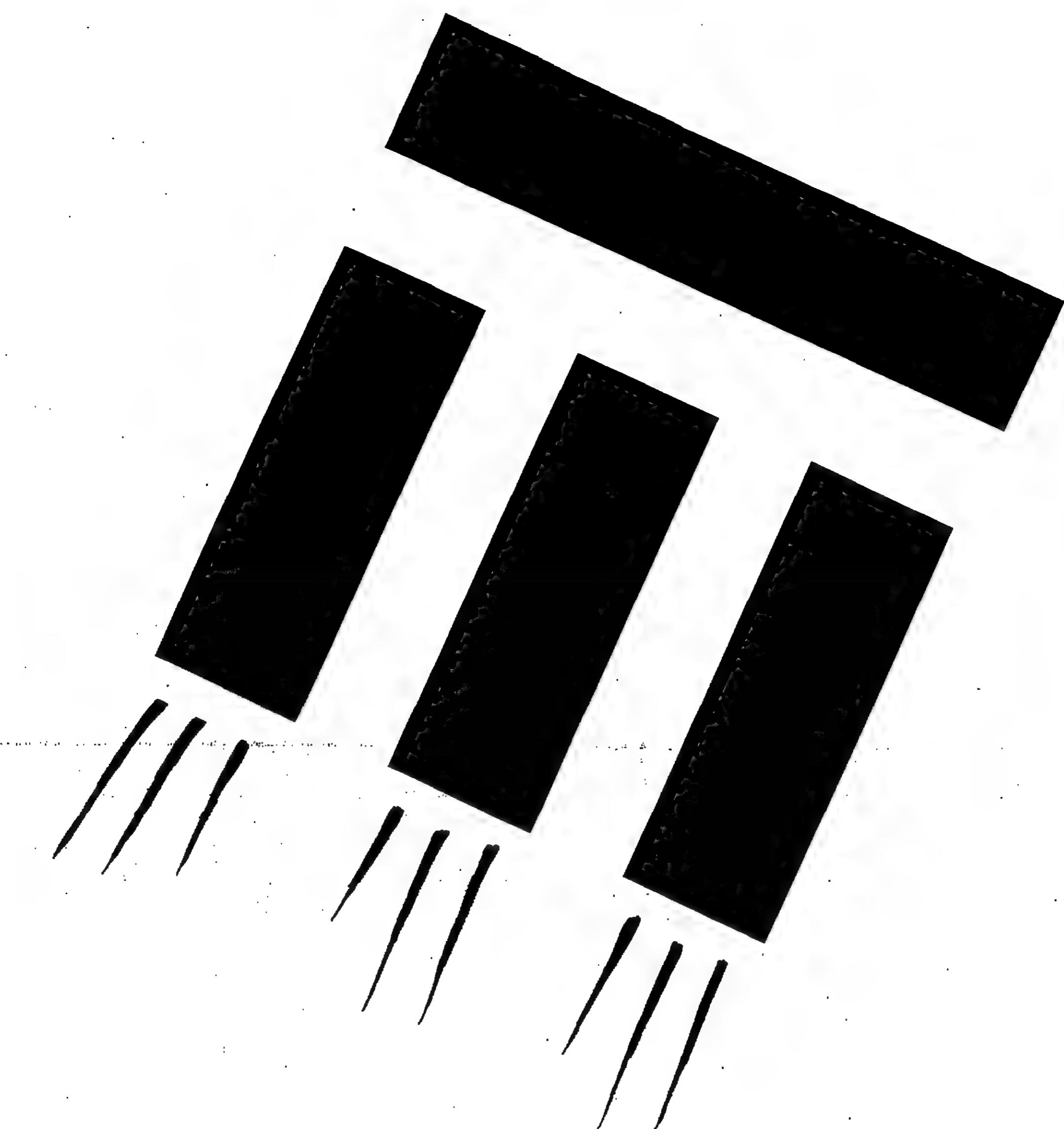
Employment (1990)

Sector	%
Agriculture	42
Others	1
Public sector	5
Services	29
Commerce	11
Civil construction	6
Industry	6

Source: IBGE/SPAD

Gross domestic product growth %

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TECHNOLOGY

Cleaner ways with magnets

The ability of micro-organisms to devour toxic chemicals is often used to clean up polluted sites. In a variation on this theme, scientists have found a way to use the magnetic properties of some bacteria to remove toxic metals from contaminated water.

These magnetic bacteria could find a role in clearing out the canals of Venice. Over the years, these have silted up so much that it is sometimes impossible for emergency vehicles to gain access at low tide.

The canal system is polluted with toxic heavy metals from the industrial complexes around the Bay of Venice. That presents difficulties in dealing with the sediments removed after dredging the canals.

A team of scientists from Italy, the UK and Ukraine believe that magnetic bugs could provide the answer. The bacteria would attract the heavy metals in the sediments; the metals and bugs could then be separated from the rest of the sludge by using a magnetic system.

The technology was developed at Southampton University by Jim Watson and his colleagues when they investigated the properties of certain bacteria that occur naturally in sewage, deoxygenated water and sediments. It is being commercialised by Biopraxis, a start-up company in which the university has a 25 per cent stake.

The team found that, when mixed with certain metals and nutrients, the bacteria were able to absorb a large amount of certain metals. They subsequently discovered that the micro-organisms produced an iron sulphide coating that attracts and holds certain metals.

The project, which is seeking funding from the EU's Copernicus project, is linked to another project concerned with the clean-up of sites contaminated with radioactive metals in Ukraine. According to Watson, the technique is inexpensive and can cope with very low concentrations of metals, making it suitable for cleaning up radioactive waste.

Vanessa Houlder

Early in the next century, those natty-dressed flight attendants on the world's commercial airlines could find themselves overshadowed by the "smartness" of their own aircraft.

A global race is on to develop the world's first aircraft constructed from structures that will monitor their own health during flight, and warn of any cracks or defects as they occur. Aircraft with feelings, one might say.

These self-sensing structures will replace some traditional ground-based inspection, creating a sea change in the way the health of aircraft is checked, improving safety and reducing maintenance costs.

Aircraft are subjected to continuous inspection throughout their life in a battle to detect signs of corrosion or microscopic cracks caused by metal fatigue, which, if allowed to go unnoticed, would impair their safety.

The importance of this regular inspection is illustrated by the few occasions when things go wrong, such as the case of an Aloha Airlines Boeing 737 flying between the Hawaiian Islands in 1988.

In spite of continuous health checks shortly after takeoff, and at a height of 20,000ft, a 6in section of the aircraft's fuselage broke away, instantly sucking a flight attendant to her death and leaving 61 of the 95 passengers injured, three critically.

The cause of the accident was microscopic cracking of the fuselage which had grown imperceptibly over many years of service and which finally spread as the aircraft climbed to its cruising height.

Monitoring the health of aircraft is a laborious process. Ground staff check an aircraft every time it lands; at regular service intervals aircraft are stripped of their internal fixtures and subjected to detailed inspection, including the use of ultrasound.

The commercial overheads of such a regime are enormous. British Airways alone employs more than 1,000 staff to inspect and service its 60 Boeing 747s, and the world's airlines spend an estimated \$30bn (220bn) annually on the costs of repairs, overhauls and spares.

These health checks also reduce the revenue-earning capacity of airlines because they remove aircraft from service for periods ranging from days to weeks.

Health monitoring must remain central to airline safety, but, as Barry Booth, chief of development engineering at British Airways says: "Airlines welcome any new technology which will improve on their existing practice."

Such a technology is now possible. To create a "smart"

Smart jets that can warn of defects and repair themselves are now a possibility, says Cliff Friend

The feeling aircraft



structure, an aircraft must be covered in a network of sensors, rather like the human nervous system but made of optical fibres, similar to those used to carry telephone calls.

When a portion of optical fibre is stretched or compressed, the frequency range of the light carried within it changes. Processing these changes by computer allows engineers to detect stress and strain at thousands of separate points along such a fibre.

When bonded to a conventional aluminium aircraft, or woven into the carbon-fibre reinforced plastics (CFRP) now entering service in the latest generation of passenger aircraft, networks of these "optical nerves" will monitor any damage

that develops through impact, corrosion or fatigue. Demonstrations of this technology already exist. Ray Measures, an aerospace engineer at the Institute of Aerospace Studies in Toronto, has built an experimental section of "smart" wing for the De Havilland of Canada Dash turboprop aircraft, which is in service with commuter airlines worldwide.

The wing's leading edge is a particularly difficult region to inspect conventionally and so Measures has incorporated "optical nerves" to inspect it. The wing has not yet flown, but ground tests have shown it can detect the damage which results from impact with foreign bodies such as runway debris and birds.

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Cliff Friend is head of Cranfield University's smart materials group.

Worldwide, many other aerospace companies are developing similar demonstrators, including British Aerospace which is working on a sensual fuselage based on similar fibre-optic technology.

However, sensuality is only the beginning of "smart" aircraft. Work is already under way to create aircraft that not only sense damage but also make themselves healthy again.

Cranfield University is working on "composite structures" that can "heal" themselves. These contain muscle-like metal wires that can adapt their shape in response to control signals and be activated at the first sign of damage. These forces shut any cracks, minimising the further accumulation of damage and allowing a damaged aircraft to fly safely to its nearest airfield for an emergency landing.

Self-repairing structures are also becoming feasible.

For example, Carolyn Dry at the University of Illinois is developing composite materials containing hollow fibres that can release adhesive into a damaged region of structure. These will allow localised self-repair, as well as the possibility of repair systems that can be replenished at regular intervals or improved during the life of an aircraft.

When "smart" aircraft will appear is a difficult question to answer. Realistically "sensual" structures will be available in the form of advanced demonstrators over the next decade, but self-repairing structures are likely to be earth-bound for many years to come.

However, there is no doubt that "smart" structures will, over the next 20 years, create a revolution in the way aircraft are inspected and serviced, reducing the likelihood of incidents such as that experienced by Aloha Airlines.

They will also offer improved revenue-earning ability by allowing an airline's aircraft to fly safely for more hours before costly (in commercial terms) human intervention, and offer reduced overheads associated with inspection and maintenance.

Airlines are already responding positively to this technology. For example, British Airways' engineering division, one of the industry's leading maintenance and overhaul businesses, is assessing the potential of "smart" aircraft structures.

It is, therefore, likely that smart aircraft will soon be in the world's airline fleet once they are proved to offer improved safety and cost benefits and cleared by foreign authorities.

Worth Watching · Vanessa Houlder

well with other compounds used for lithium battery electrodes. University of St Andrews, UK, tel (01334) 463325; fax (01334) 463303.

Automatic search through a database

Tracking down relevant articles on an electronic database can be time-consuming. The answer, according to a US electronic business information service, is to offer readers summaries of articles that are automatically generated using statistical techniques.

Intell.X says its summaries – which consist of a few of the most relevant sentences directly from the full text of the article – can cut down the information overload facing managers.

This kind of text-summarising program is an example of "natural-language processing", in which computers deal with information expressed in a human language. It uses statistical tools to sift the text to find phrases that occur most frequently. By assuming this is a measure of relevance, the sentences can be ranked in order of importance. Intell.X, part of DataTimes Corporation, used software developed by Claritech Corporation based in Pittsburgh. Intell.X, US, tel 703 5347400; fax 703 5347401.

Plastics sorted with air and water

Daimler-Benz has found a way of recycling plastics from disused components and production waste, that dispenses with the need to sort types of plastics by hand. The equipment consists of a glass column filled with several hundred litres of water and air bubbles.

The technique relies on the different responses of different types of plastic granules when put in water. Plastics that are difficult to wet are more likely to attract air bubbles and float. Conversely, the plastics that are easy to wet, or hydrophilic, stick to the bottom of the column.

Tannic acid can be used to separate plastics that cannot otherwise be distinguished using this technique. The acid combines with certain plastics in a way that makes them hydrophilic and allows them to be separated from the mixture.

Daimler-Benz, Germany, tel 71117 93039; fax 71117 94953.

Switch from cobalt for batteries

Rechargeable lithium batteries can store more than twice as much energy for their weight as other rechargeable batteries. But their use has been limited by the high cost and the toxicity of the cobalt component used in the mixture.

Chemists at the University of St Andrews in Scotland have experimented with an electrode material that replaces cobalt with manganese – which is far less toxic and 100 times cheaper than cobalt. According to a report in today's *Nature*, its charge capacity and stability compares

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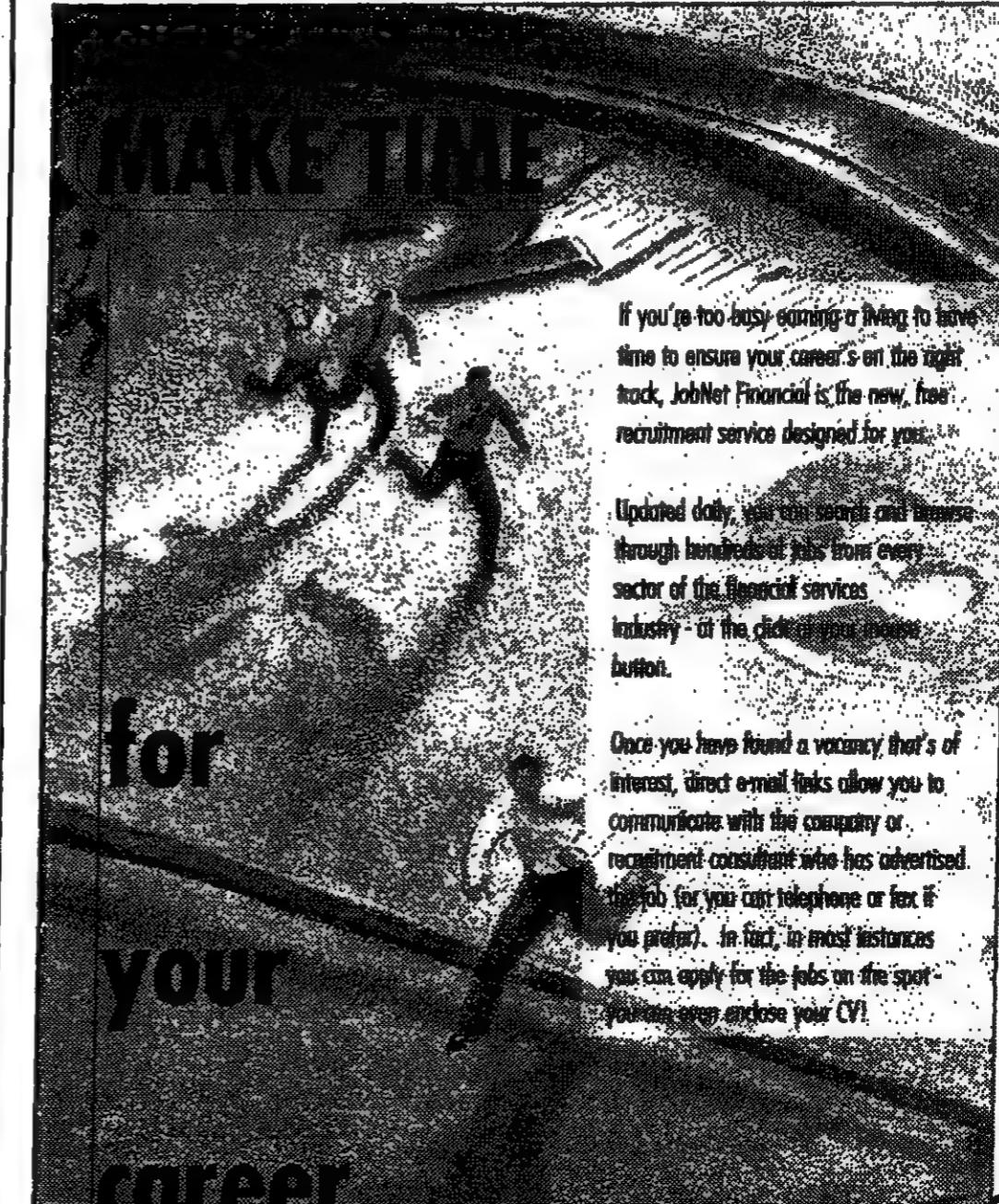
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KEEPING YOU AHEAD

ARTS

Cinema/Nigel Andrews

Females up front

GIRL 6
Spike LeeUP CLOSE AND PERSONAL
Jon AvnetNOW AND THEN
Lesli Linka GlatterTHE CONFESSORIAL
Robert LepageGUILTRIP
Gerard Stembridge

We told you it would happen and it is. In *Girl 6*, *Up Close and Personal* and *Now and Then* women are taking over the centre of the movie screen and next week comes the *coup de grâce*, *How To Make An American Girl*: a film awash with female buddyism that has no man at all among five above-the-title divas.

Modern movie males may at last be suffering from that slow-release toxin called the feminist movement. There are still boys' movies out there, but increasingly and caricaturally they seem just that. In *From Dusk Till Dawn*, *Broken Arrow* and the forthcoming *Mission Impossible* boys deal with guns, rockets and one-liners, while in other films serious girls get on with the more serious business of running life.

In *Now And Then* four little women learn how to grow up in a Middle American small town. In *Up Close And Personal* news reporter Michelle Pfeiffer storms to the top of national television while sidelined co-star Robert Redford. And in Spike Lee's *Girl 6*, the supposed top villain among black male chauvinist filmmakers clears the screen of a shaveable face.

Correction. In this giddy, raggedy-structured but likable tragicomedy of sexual manners we begin with a guest spot from Quentin Tarantino, fast becoming the cinema's favourite bigot. As a film director called "Q.T." he asks the auditioning young black heroine (Theresa

Randle) to take off her clothes. Flustered and humiliated, she stomps out of the room, down the corridor and into the plot proper. Here, with the support of a cross-media cast including Madonna, Halle Berry and Naomi Campbell, her acting dreams give way to the addictive remunerations of telephone sex.

Starting in a sort of switchboard brothel, she later takes her work home to her one-room New York apartment. The only real men in her life are an ex-husband now turned petty thief (Isiah Washington) and Spike Lee playing a tenement neighbour and best friend. Elsewhere, the men she canoodles with across the ether are faces or bodies seen in fuzzy video-shot footage, with features shadowed or half-concealed.

The men are marginalised. But there is no suspicion that the movie is foregrounding a woman merely to itemise the stations of her humiliation. The script written by Suzan Lori-Parks sees "Girl 6"'s salaried sexual servitude less as a form of abasement than as the requisite fall that goes before a resurgence of pride. It is paralleled by the subplot of a little black girl who falls down a lift shaft and lives.

This side-story allows cameraman Malick Sayeed to impose a little *Vertigo*-style virtuosity on the nightmarish scenes of Randle's mid-movie decline. Infernal dark-red filters; push-pull tricks with changing perspective; and a sense of "falling" even on firm ground.

Girl 6 is a mess, but a mess with charm and originality. Lee's adventurism here extends to the soundtrack. He gives wall-to-wall exposure to the artist formerly known as Prince, whose wacky lyricism adds plausibility to the tale of an independence-seeking woman who braves her chosen hell to emerge into a tougher, brighter heaven.

Up Close And Personal is soft-focus and assembly-line. Would you believe a remake of *A Star Is Born*, written by the duo who gave us the last, Streisand-starring remake (Joan Didion, John Gregory Dunne) and set in the wonderful world of American network television?

Most of us who visit the US would rather stick pins in ourselves than tune into the folksy doggerel that passes for news over there. But Michelle Pfeiffer takes it so seriously



A mess with charm and originality: Spike Lee's "Girl 6" with Theresa Randle as the independence-seeking woman

that she strides from her local station into a state network, as if following in the high-heeled footprints of Nicole Kidman in *To Die For*. (This film has so many direct antecedents it should come with a genealogy chart.)

Once there, the drop-dead blonde meets the already dead, or seemingly so, news director (Robert Redford). Smiling through a thousand face-axes, Redford introduces her to the well-pledged cast of his media world - "If it bleeds, it leads". "We're only as good as the stories we tell" - while taking what seems to get around to the film's real business, romance.

They kiss, they caress, and after much gilt-edged romping in the surf they finally make love. But tragedy lurks, even after Pfeiffer has become an overnight telly star. ("She eats the lens," explains Redford.) In Act Three a priot riot and a war in Central America test their survival powers, though by then we are already urging fate to get a move on

as we try to stay interested in two gesticulating hairdos masquerading as human beings.

Now And Then is better. The adventures of four girls growing up in a small-town housing estate in the 1950s threaten a riot of rite-of-passage clichés. But appealing performances and a stylized observant script by Marlene King - especially good in showing how the giggly candour of pubescent girls can be more forthright about sex than boys' pretended machismo - keep overfamiliarity at bay.

The only spoiler is the framing sequence, in which the grown-up girls reunite in the form of well-known Hollywood stars. Melanie Griffith presents the only known example of a girl's voice getting higher as she reaches womanhood, while Demi Moore (who also produces) leads the others in a giddy bay of sentimental summarising.

Robert Lepage's *The Confessional* is two hours of stylistic ingenuity in search of dramatic substance. Film-

ing in his native Quebec, the avant-garde French-Canadian theatre director fashions a movie debut strong on cinema. Real and reconstructed glimpses of Alfred Hitchcock shooting his 1952 thriller *I Confess* in the city are blended with parallel plot about priestly crisis, involving a pregnant woman, an errant priest and a young homosexual confessor.

As the film grows even more mosaïc-like, soon becomes a flashback story as we accompany a young man (Lothaire Bluteau) padding through present-day Quebec investigating the mystery of his parent's death, related of course to the above imbroglio.

Lepage revels in the sliding layers of time and illusion. He interleaves bits of Hitchcock (blood wortzing down a plughole, more cod-Vertigo shot shots) with his own deft visual puns, like the gay sauna whose whispering cubicles resemble a nest of confessional booths. But over two hours, so much cleverness has us plining for more content. However intoxicating

at first swing, both the plot communards and the characters end up seeming as deficient in life as the liqueur-filled pieces in Bluteau's eccentric mid-movie chess game.

The gauche film *GUILTRIP* is more compelling. First-time Irish filmmaker Gerard Stembridge plonks the camera down pretty much anywhere. But there is an eerie vibrancy in the tale of a soldier husband (Andrew Connolly) who treats his wife like a squaddie - she even has a "standing orders" book recording household rules and regimens - and then, roused by growing jealousy, unleashes his violence on another woman. Never mind the production values (there aren't any). Feel the sense of closed lives leading to exploding passion.

Last and least, Eddie Murphy returns in the lamentable *Vampire In Brooklyn* (15, Wes Craven): as short on wit and invention as it is long in the special-effects teeth. If it threatens to come to your local cinema, surround the place with garlic.

Theatre

On the Boulevard

Ilaria Montevicchi was last seen at length in London in the West End run of the musical *Grand Hotel*. She has also been a prima ballerina, a star of the Folies Bergère and a contract starlet with MGM Pictures. The former Tony Award winner now presents a one-woman music show in a louche basement theatre off Lower Regent Street, in which any snorts of derision are rapidly silenced by the force of her personality.

Yes, she may look like the picture in Liza Minnelli's attic; yes, she may emerge for her finale in a robe sewn with the entirety of the EU sequin mountain; yes, I may have alternated seriously considering falling for an older woman with wondering how the old slapper thought she could get away with it... but get away with it she does, in spades. Montevicchi's strategy is to keep playing it big, even though she may be downstairs from a Spaghetti House: sure enough, the laughs come, but with them comes a warm, golden seduction, until the audience accepts unquestioningly that the greatness she so amusingly protects is her true and deserved stature.

The song-writers whose work she performs may include Sondheim, Porter and Rodgers & Hammerstein as well as Piaf, Aznavour and Brel, but this is primarily an evening of *chanson*:

Montevicchi vamps playfully with the punsters and unleashes torrents of guttural gallic "R"s, switching between French and English in alternate verses and coolly segueing from number to number in a tight, skilfully programmed set.

Having co-opted her violinist as a dancing partner in *New Fangled Tango*, she manages to make standing still seem the most erotic activity imaginable on a dance floor: flirting with around half the audience in turn during "Je Cherche un Millionnaire", she made a succession of critics sing apologetically for the modest size of their wallets.

Her patter is the glue that holds the show together, whether talking about *la vie Parisienne* or her own life story: recounting her casting in Tommy Tune's musical, *Nine*, she explains: "I never been to an audition before (I'm a star, I'm a star)"... The audience chuckles but on that occasion Montevicchi laughed all the way to a Tony. And as the evening progresses, her musical skill advances by stealth, until... well, not even the great Scott Walker could make Rod McKuen's mawkish English lyric for "Ne me quitte pas (If you go away)" sound genuinely poignant, but Montevicchi brings out the beautiful *tristesse* without even breaking sweat. By the end of the press performance she had the most hardened West End butchers eating out of her panther-like paw. A remarkable woman.

Ian Shuttleworth

Jermyn Street Theatre, London SW1, until June 23 (0171-287-2875)

Mansfield Park, Jane Austen's version of the Cinderella story, is the least lovable of her six novels but among the greatest. In it she develops that extreme moral precision for which she is only matched in English literature by Richardson in *Clarissa*; and she advances her genius for the realistic detail that perfectly reveals manners and psychology. *Pride and Prejudice* - her previous novel - she called "too perfect"; and its flaw is that it is the greatest novel Georgette Heyer never wrote.

No one could say that of *Mansfield Park*. I like Lionel Trilling's theory that *Mansfield Park* was Austen's deliberate reaction to the too delicious charms of *Pride and Prejudice*, and that the winsome heroine of *P&P*, the cherishing Lizzie Bennet, turns up again as Mary Crawford, the too worldly and morally impulsive anti-heroine here. Fanny Price, Austen's Cinderella heroine, is not only physically weak, conversationally unfunny and socially timid, she is also something of a prig. The man she marries is no rich landowner, but a clergyman who has spent most of the scenes in love with Mary. The superb scene at Pemberley in the former novel, where Lizzie to her surprise meets

T those who have never read Jane Austen, and to those who have never intended never to read Jane Austen, let me command *Mansfield Park* as staged for the Chichester Festival Theatre by Michael Rudman. Again and again, Austen's dazzling attention to points of behaviour is misconstrued; her whole moral sense is blunted. One of the most basic points of *Mansfield Park* is that Maria and Julia Bertram, the proud cousins to whom Fanny is Cinderella, are perfect in social etiquettes; it is only in feeling and in moral judgment that they are deficient. Here, however, they are socially maladroit. Maria

behaves like an Essex girl with Henry Crawford, pushing her skirts and verbal innuendoes around to ludicrous extents. Edmund's socially embarrassed reason for joining the family theatricals here is perverted into part of his campaign in wooing Mary Crawford. Some of Austen's witty lines of commentary are here given by servants, but the same characters are also given realms of beneath-the-stars meaning. This *Mansfield Park* sounds as if it was written in the servants' hall, by someone with rather less sense of social manners than the authors of *Upstairs Downstairs*. There is a much higher proportion of singing and dancing than in the novel, all to give audiences the kind of sweet and tribe impression that Austen avoids, and some of it is unstylish. And what of the whole Portsmouth episode, the greatest achievement of the novel? It is simply deleted.

Liza Goddard, an ageing soubrette, is grossly miscast as the indolent Lady Bertram, whose languor she makes as if being turned out on a very slow, stiff,

stupid machine. Lucy Akrill, Nina Jacobson and Jay Villiers are astonishingly vulgar and coarse as Maria, Julia and Mr Rushworth; Ursula Smith actually removes most of the malice from Mrs Norris, Jane Austen's most disturbingly evil character; and Mark Jax gives a charmless, unpolished lower-middle-class account of Edmund.

Several actors - Lucy Scott as Fanny, Tony Britton as Sir Thomas Bertram, and Ashley Russell as Tom - are pretty good, even though the script veers their characters away from Austen's on some important points. But no good performance can make much headway against the insipid banality of the production. Hall's adaptation must bear much of that responsibility, and Rudman's direction a larger share. Amplification only reduces the already low style quotient. This *Mansfield Park* abounds with just the snobbish, coarse, callow attention to worldly surface that Austen herself so movingly criticises.

Chichester Festival Theatre, to July 20.



Tony Britton and Lucy Scott in 'Mansfield Park'

and Debussy: 8.45pm; Jun 7

■ GENEVA

EXHIBITION
Petit Palais Musée d'Art Moderne
Tel: 41-22-3461433

■ By the Light of the Crescent Moon. *The Near East in nineteenth century Danish art and literature*: divided into three sections, the exhibition gives an overview of 19th-century Danish artists' portraiture and perceptions of the Middle East. The display includes texts written by the archeologists P.O. Broensted and J.L. Ussing and the architect H.C. Stilling and Ferdinand Meldgaard, costume designs by Edward Lehmann, and Hans Christian Andersen's drawings and travel journals; to Sep 8

■ LONDON

CONCERT
Barbican Hall Tel: 44-171-6388991

■ Royal Philharmonic Orchestra: conductor Valery Gergiev and viola-player Yuri Bashmet perform works by Debussy, A. Tchaikovsky and Prokofiev; 7.30pm; Jun 7

■ Alicia de Larrocha: the pianist performs works by Soler, Granados and R. Schumann; 7.30pm; Jun 7

■ FRANKFURT

EXHIBITION
Schirn Kunsthalle
Tel: 49-69-2998820

■ Lucio Fontana: a major retrospective exhibition featuring the work of the Italian artist Lucio Fontana (1899-1968). The exhibition includes close to 200 works selected from museums and private collections throughout the

■ NEW YORK

CONCERT
Accademia Nazionale di Santa Cecilia Tel: 39-6-3611064

■ Maurizio Pollini: the pianist performs works by Chopin, Cimarosa

■ PARIS

CONCERT

Salle Pleyel Tel: 33-1 45 61 53 00

■ Orchestre Philharmonique de Radio France: with conductor Marek Janowski, soprano Ruth Ziesak and violinist Frank-Peter Zimmermann performs works by Edgar and Mahler; 8pm; Jun 7

■ ROME

CONCERT

Accademia Nazionale di Santa Cecilia Tel: 39-6-3611064

■ Maurizio Pollini: the pianist performs works by Chopin, Cimarosa

■ SYDNEY

EXHIBITION

Art Gallery of New South Wales
Tel: 61-2-2251700

■ Kandinsky and the Russian Avant Garde: major exhibition charting the rise and fall of modernism in Russia. The display includes works by artists such as Kandinsky, Malevich, Rodchenko, Goncharov and Popova. Many of the works have rarely been seen before since they are drawn from museums throughout the former USSR; from Jun 8 to Aug 18

■ VIENNA

CONCERT

Wiener Staatsoper Tel: 43-1-5058881

■ Gurneck: by Schoenberg. Performed by the Wiener Symphoniker with conductor Georges Prêtre. Soloists include Deborah Voigt, Anne Sofie von Otter, Thomas Moser, Heinz Zednik, Alfred Muff and Klaus Maria Brandauer (recitative); 7.30pm; Jun 9, 10

■ OPERA

Wiener Staatsoper

Tel: 43-1-51442960

■ Die Walküre: by Wagner. Conducted by Daniel Barenboim and performed by the Wiener Staatsoper. Soloists include Plácido Domingo, Waltraud Meier, René Pape and Falk Struckmann; 8pm; Jun 9

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FT Business Morning

10.00
European Money Wheel
Nonstop live coverage until 15.00 of European business and the financial markets

17.30
Financial Times Business Tonight

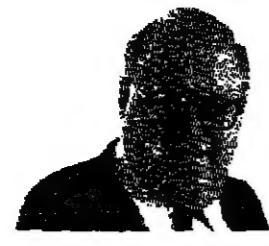
09.00
Squawk Box

10.00
European Money Wheel

18.00
Financial Times Business Tonight

COMMENT & ANALYSIS

Economic Viewpoint · Samuel Brittan



Keynes and globalisation

It would not be a good idea for all the major countries simultaneously to reduce their budget deficits or to take other actions to boost savings

Every day, some international organisation or national think-tank lectures us on the need to save more. What would happen if a country took this advice to heart? The most likely move would be firm action to reduce budget deficits, which are the opposite of savings.

According to both classical economists and traditional moralists, the results could be nothing but beneficial: interest rates would fall, investment rise and the growth rate increase. As a result, citizens would before long be more than compensated for their temporary sacrifices.

It was the achievement of John Maynard Keynes, the British economist, to demonstrate that these moralising tales might not always be true. The traditional analysis, by focusing only on interest rates, overlooked another variable which might respond – namely output and income.

An attempted increase in savings might reduce national income and raise unemployment. This could happen because interest rates fail to fall enough, or because investment is not sufficiently sensitive to interest rates. The result might, therefore, be a recession rather than an investment boom.

This bald summary leaves open a number of questions. How likely is such a savings-induced slump? Can it lead to long-term low employment, or are self-correcting forces likely to come to the rescue in the longer term?

These and many other related questions have been endlessly debated in the 60 years since Keynes's *General Theory* appeared – and are no nearer resolution. Answers are likely to depend on particular circumstances of time and place.

Nevertheless, Keynes succeeded in showing that an attempted increase in savings can have depressive effects, and not just the virtuous ones previously claimed. This is his main contribution to economic understanding for which he

would have deserved the Nobel Prize – had it existed for his subject in his lifetime – several times over.

There has been a tendency to obscure the matter by too much talk of Keynes's wider vision, or his view of government or his role in the Bloomsbury group of artists and writers. But without the *General Theory* and its oversaving doctrines, Keynes would be remembered mainly by historians for his critique of the Versailles treaty and his name would not be a household word today.

There is, incidentally, no incompatibility between the *General Theory* and one of the main doctrines called in aid by classical economists seeking to put Keynes in his place.

This doctrine is embodied in the so-called natural rate of unemployment, more politely known as the NAIRU (non-accelerating inflation rate of unemployment). It maintains that if governments try to reduce unemployment below some minimum level, the result will be accelerating inflation.

That minimum depends on labour market characteristics and cannot be avoided by putting more money into the economy. The *General Theory*

says that you might not get

unemployment even as low as

the natural rate if attempted

savings are too high and

demand is, therefore, inade-

quate.

This potted summary of two

generations of theorising has

been given not for its own

sake but for its relevance to

the globalisation debate. Globalisation refers to a world in

which, after allowing for

exchange rate and default

risk, there is a single interna-

tional rate of interest.

There is no reason in principle

why the Japanese savings

surplus should not be offset by

an increase in overseas assets

for a good many years, until

the time comes in the next

century when the changing

demographic balance of the

population is expected to lead

to a large drop in savings.

This could be accomplished

without recession and provide

a nest egg for the much larger

number of old people expected

in that country next century.

The main reason why Japan

has had such difficulty in

maintaining this combination

of high savings, high foreign

investment and strong domes-

tic activity is that the yen

exchange rate was for a long

time perversely high.

This could have been

reversed much earlier than it

was by an easier money policy

if necessary by printing yen

to buy dollars. In a global

economy, an easy money poli-

cy makes itself felt through a

lower nominal exchange rate.)

One reason why Japan has

found such a logical policy dif-

ficult to follow is the economic

illiteracy of so many Ameri-

can policy-makers, who have

regarded the Japanese pay-

ments surplus as a threat

rather than a way of financing

more world investment than

would otherwise be possible.

Indeed, until not much more

than a year ago, the US pos-

itively welcomed a soaring yen

in the hope that it would

reduce Japanese competitive-

ness.

The Keynesian threat of

over-saving can still come

back, however, to haunt us at

the international level. All

countries cannot run higher

current account surpluses or

lower deficits. For if we had

accurate figures, these imbal-

ances would sum to zero. So it

would be possible to have a

Keynesian-type slump in a

global economy.

The International Monetary

Fund has tried to take on

board these concerns by pro-

jecting the effects of lower bud-

get deficits (equivalent to

higher saving) both in the US,

and in the rest of the devel-

oped world taken together.

The first of these projections

is illustrated here.

The main effect on which the

IMF relies to offset the depre-

ssive effects of lower defi-

cits is a fall in real interest

rates. It reckons that the

increase in government debt

among developed countries

has raised the average level

of world real interest rates

by at least 1½ percentage

points. It expects that a

reduction in debt and deficits

would help reverse the trend.

The US is a large enough part

of the world economy for an

increase in savings there to

have perceptible effect on the

going international interest

rate.

But this effect takes time.

Even on the IMF simulation,

there is a year or two after a

US stabilisation programme

starts in which output is

depressed on Keynesian lines

both in America and in the

rest of the world. If this set-

back occurs in the aftermath

of a world recession or dis-

appointing recovery, there could

still be a danger of triggering a

cumulative depression.

There are other interesting

details. A large pre-announced

programme of long-term gov-

ernment spending cuts is

more likely in the IMF's view

to boost confidence and bring

down interest rates quickly than

than a series of small cuts

which may not be maintained.

Moreover, a programme of

spending cuts is less likely to

depress output than the more

usual approach which takes

the form of tax increases.

Given the uncertainties of

all the models, there is reason

for relief that countries are

likely to try to stabilise their

budgets or raise their private

savings ratios a few at a time,

rather than in one fell swoop.

But this effect takes time.

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Thursday June 6 1996

Choosing a UN leader

1991, when Boutros Boutros Ghali was chosen as UN secretary-general, he said he would serve one five-year term. In the last years he has backed away from that pledge, giving the impression that he was in running for a second term. A month ago he said he had not decided whether to run again or was hesitating because of UN's financial crisis.

The immediate likelihood that Mr Boutros Ghali will be vetoed, or dissuaded from standing, by the US has resulted in more attention being paid by the campaign to draft President Mary Robinson of Ireland as his successor - a campaign strongly favoured by as influential figure as Senator Edward Kennedy. It would be ironic if she emerged as the US candidate, since she would be the exact opposite of the non-political technocrat the US appears to want.

The sad truth is that the UN goes about choosing its chief executive in a way no commercial enterprise or academic institution could possibly get away with. The Security Council and General Assembly should start by defining the job and listing the essential qualifications for it. Nominations should be invited, and a short list of candidates published so that the public could assess and comment on their suitability. The choice of secretary general is a matter of worldwide public interest. It should not be made behind closed doors, nor simply on the basis of the lowest common denominator of member states' concerns.

Treasured truth

official: the UK's Treasury makes mistakes. Or is it? The only leaked admission of fallacy came from a draft internal document produced by senior staff as part of the Treasury's fundamental expenditure review. Its purpose is to help the treasury decide how to improve its capacity to meet demands placed upon it. But this is not the real issue, which is whether its needs to be transformed.

The Treasury knows it is under pressure for at least four excellent reasons: first, it has been far from kindly successful in its management of the British economy; and, it is extraordinarily powerful, serving as the ministry for armament, the budget, finance and the economy; third, it exercises its responsibilities within a secretive official culture; and, finally, its fingerprints are on no spectacular blunders, not least Black Wednesday's expulsion of sterling from the ERM.

British government were carried in a moderately rational manner, there would be a public discussion of the Treasury's role. At least, there would have been an examination of some big ones. Lord Bingham carried out meticulous analysis of the failure of the Bank of England in action to the Bank of Credit and Commerce International and Sir Richard Scott investigated arms in Iraq. But nobody looked at what Black Wednesday's Swallowing met, while straining at gnat.

Poaching bankers

markets driven by fear are always less rational than markets driven by greed. That is what is worrying about the frenzied pursuit of investment banking talent, which driving up pay for experienced bankers and leading to the poaching of whole teams.

The issue has come to a head in recent days, with the hiring by Deutsche Morgan Grenfell of 44 factors from ING Barings' Latin American operations, and the consequent vociferous complaints by ING's Mr Hessel Lindenbergh. If greed - or, to put it more politely, a rational assessment of potential profits to be gained from investment banking - were the only force at work, such episodes would still occur. But they would be more limited in number, as the bidding-up of salaries reduced potential profits and encouraged more supply.

Fear is a less predictable motive. In this case, it comes in two forms. There is a growing consensus that only a handful of big firms can hope to survive into the next century as global investment banks. Bankers are scrambling to ensure that they qualify for the charmed circle, and adding staff in a hurry as they scramble for global scale. The salary of an incremental corporate finance is a small price to pay to head off the threat of extinction.

The second fear compounds the first. Commercial banks, increasingly the most eager participants in this rush for investment bank-

ing scale, are scared that their core business is about to become permanently unprofitable. Investment banking margins do not look too exciting to those already in the field. But to commercial bankers threatened with growing competition from low-cost electronic-based competitors, they are a bulwark against the threat of a profitless future.

Poaching of whole teams is clearly not something which public policy can address. And you rarely hear complaints from those whose salaries have been doubled in the process. It is none the less the sort of practice which bankers may, collectively, come to regret.

Such sentiments are already being voiced by elder statesmen of the banking industry, such as Mr Rudolf Mueller of UBS and Mr Andrew Buxton of Barclays. Their view - that cheque-book hiring threatens the cost structure of the industry - is the sort of thing elder statesmen often say. In any case, neither Barclays nor UBS has hesitated to bid lavishly for the right people when necessary.

A more serious concern, however, is that the hiring of whole teams destabilises financial institutions, and breaks the elaborate webs of corporate culture, mutual understanding and institutional memory which are the hallmarks of successful banking. Acquiring whole teams may be irresistible but the practice is cumulatively damaging to the industry. Poachers should think again.

Open season on fat cats

Michael Cassell on why the number of executives in the line of fire over 'excessive' remuneration is growing

Mr Tim Holley's number was up yesterday. The unsuspecting chief executive of Camelot, the UK lottery operator, found himself splashed across newspaper front pages as public enemy number one.

The tabloid Daily Mirror employed the latest digital technology to portray him as a pig "licensed to swill". Even the upmarket Independent was sufficiently outraged to publish a candid snap of the "plump feline" dozing in a deckchair in a London park.

Charities and MPs caught the scent and joined in the chase. And the cause of such universal outrage and abuse? His "troussing" of a £20,000 bonus after claiming Camelot had become the world's largest, most efficient lottery and announcing annual profits of £7.5m.

If Camelot had proved a financial disaster, critics would have been of the mark faster than a jackpot winner.

Instead, Mr Holley finds himself in the line of fire for delivering success and facing demands to hand over a share of his company's profits for good causes.

At a Confederation of British Industry conference on Europe held yesterday in London, conversation was dominated not by a single currency but by Mr Holley's overnight infamy. "It's one of those unforgettable pictures that go with you to the grave," said one executive of the Camelot chief's front-page exposure.

Without warning, Mr Holley has joined the growing ranks of UK company executives left to lick their wounds and wonder what they had done to deserve such unwelcome attention.

Earlier this year, Mr Cedric Brown ended a 40-year career with

British Gas, to be remembered not for his achievements as chief executive but for a £490,000 pay packet and his portrayal as a pig with his name on the corporate trough.

The more common caricature is the boardroom "fat cat". Among the many nominated by the media have been Mr Ed Wallin, chief executive of Powergen, the electricity generator, Lord Young, the former chairman of Cable and Wireless, and Mr Martin Sorrell, chief executive of advertising agency WPP, whose success in the 1980s gave way last year to shareholder censure over his pay package.

Some have had to suffer worse indignities than a cut in salary. Mr Trevor Newton stepped down in May as managing director of Yorkshire Water following intense criticism of his company's handling of last year's drought. Yesterday his successor was on the defensive over bumper profits.

And there is evidence that some companies have learned from the painful experiences of others. Anxious to avoid a period in the public stocks, Railtrack, the privatised rail company, has decided against a share-option scheme for executives to avoid public censure for creating more millionaires.

Sir Richard Greenbury, chairman of Marks and Spencer, who at the height of the "fat cat" controversy in early 1995 was asked to head an investigation into directors' pay, now regrets he became involved.

Quickly painted not as a white knight but as another boardroom bandit, the head of one of Britain's most successful businesses vows he will never again take on such a public role.

The decision to criticise appears highly selective. Few eyebrows were raised this week with the appointment of Mr Bill Harrison as

chief executive of BZW, the investment banking arm of Barclays. None chose to make mischief over a salary likely to be at least £1m a year and the bank's recent decision to shed another 1,000 jobs.

If business leaders briefly enjoyed a degree of public esteem in the Thatcherite 1980s, those notching up big pay packets increasingly appear to be regarded as equally fair game alongside the nation's politicians, entertainers and sporting champions.

So why the readiness among newspapers and broadcasters to wield the knife so viciously? Beyond the old British habit of having a go at success, the answer lies in the belief that they have tapped a rich vein of public concern. This was initially sparked by privatisation but is unlikely to be laid easily to rest given the media's fascination with the issue and the intense competition for newspaper's good causes.

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ers, was enthusiastically grabbed by the media: "The evidence suggests that consumers are increasingly seeing many businesses as demonstrating the same lack of ethics associated with politics," says Ms Katrina Michel of Ogilvy & Mather, the advertising agency.

A few companies are seen as occupying the ethical high ground but most are regarded as being either on the low ground or in no man's land. It is going to be critically important for companies to establish an ethical platform and to be seen to stay on it.

The change in public attitudes comes at a time when the public, reflected in the media which serves it, appears increasingly less deferential and when confidence in most national institutions is already in decline.

The atmosphere of insecurity brought about by continuing job losses and restructuring within industry has also sharpened sensitivities over the behaviour of business leaders. The idea of "fat cats" winning still fatty pay packets when people are still losing jobs has further heightened the sense of national grievance.

Research by the Henley Centre, the UK forecasting group, shows that companies need to pay much more attention to winning the trust of consumers, a task which extends well beyond the quality of their products and services to the nature of their executives' own behaviour.

But if the British public is not entirely opposed to the idea of success and profits, the media continues to count on it receding at the idea of people making easy money. The irony may not be lost on a man like Mr Holley, whose business is to offer just such an opportunity to his 30m regular customers.

Advice to executives: how to claw back credibility

● Be the boxer and the punchbag. Be bold, courageous and on the front foot. "Transparency" is the PR buzzword. Go beyond what is strictly required when explaining remuneration. For example, explain that your business is international, so it is necessary to reward according to international standards. Point out - it is true - that bonuses are linked to productivity.

● Look and sound the part. Top executives, especially those who have risen through the ranks from technical jobs, are often uncomfortable when they find themselves in the public eye. In media interviews they may hide behind technical jargon, rather than showing they understand the customer's point of view. As a result they seem insincere and lacking in warmth. You may need media training and the services of a "minder".

● Be aware of the power of symbolism. Farty or unshaven, cars, corporate headquarters, entertaining and the other trappings of corporate life are powerfully symbolic of fat-cattiness. Be particularly careful around the time of public announcements. The press will seize on contrasts and contradictions between a company's statements to the public and the behaviour of its executives. Spend some of the high earnings on the gym if the physique is a little wobbly - the fat cat label will be less likely to stick.

● Accept responsibility. That is what your allegedly fat salary is being paid for. The public tend to trust people who admit when they are wrong and confess to the bad as well as the good without sounding defensive. Complaints from the public can be a good thing. Tests have shown that a complaint, well handled, actually leaves an organisation in a stronger position than it would otherwise have been. You could even pray for a disaster. PR students can reel off several textbook examples of companies actually enhancing their reputations after having killed or maimed their customers.

● Resign yourself to being an icon. Fat cats are a red herring. The salary is not the problem. People in top jobs will always look monetarily well paid by the standards of ordinary people and the contrast is likely to get worse as companies reveal more information about, for example, contributions to executives' pensions. The issue is what the public feels about the company and its performance - top executives are translated in the public's mind into icons of their organisations. In Camelot's case, for example, the PR consensus is that there is public disquiet about how lottery money is being distributed - something over which Camelot and its chief executive have no control.

With thanks to Robert Blood, corporate communications consultant; Simon Lewis, president-elect, Institute of Public Relations; Quentin Ball, Public Relations Consultants Association; Derek Sather, London Electricity; and David Lake, Countrywide Communications.

Diane Summers



OBSERVER

Mind Helmut for me

■ Jacques Chirac and Helmut Kohl can't get enough of each other, it would seem. Last month, the pair took a decision to meet every six weeks or so. At the start of yesterday's Dijon get-together, one of the regular twice-yearly Franco-German summits, the two leaders evidently felt that four hours of talk and dinner would not be enough to exhaust their agenda. So it was announced that Kohl would return in Paris with Chirac last night, spend the night at his favourite Paris hotel, the German-owned Bristol, and then step the 100 metres down to Jacques Chirac's place, for yet further chit-wagging.

If the talk drag on, a Feydeau-esque farce could develop. For at noon, Chirac is to receive Malcolm Rifkind and Douglas Hogg, who are on their hit-the-beef-ban tour of Europe and will be urging the French president to use his influence with Kohl to this effect.

Kohl was still around, this could pose a problem, for he is not the easiest person to hide behind one of the screens that figure so often in Feydeau stagecraft.

Blair's business

■ Now it's the turn of the German business establishment to feel the

full force of the Tony Blair charm offensive.

The Labour leader's face is plastered across the front cover of yesterday's issue of *Wirtschaftswelt*, the business weekly, to mark an exclusive interview. Not for him a cover story in *Der Spiegel*, the magisterial organ of the German Left. His audience is clearly commercial.

The interview is a prelude to a full-frontal assault on Germany's business leaders in two weeks' time, when he gives the opening address at the annual meeting of the BDI, the German industry federation.

That's quite a compliment for a leader from the left - even German Social Democrats don't often get asked.

There is no doubt the fact that Blair is the darling of the German establishment.

On the left, he is feted because he has a real chance of winning power, when Oskar Lafontaine, his German counterpart, has done nothing to revive the fortunes of the SPD.

On the right, he is seen as a much more pro-European alternative to the Tories.

Mind, he didn't give away much hint of a pro-European stance in his magazine interview. Just a few bland statements about being "constructively and appropriately involved".

They will be hoping for something rather more forthright

fumes. So the newspaper suggests pouring water over the videos and using the opium as fertiliser for trees.

The only question is what the writer has been smoking.

Taxing task

■ French prime minister Alain Juppé's "five wise men", asked to recommend changes to the country's tax system, have not wasted any time.

The fact that they managed to produce their comprehensive analysis in less than two months is of course a tribute to their wisdom - rather than the product of a certain amount of pressure from the likes of former prime minister Edouard Balladur who want to see taxes cut rapidly.

On the other hand, they may have been helped a little by the fact that one of them had already written just such a report last year - commissioned by er, Balladur while still in power.

If it's 10:34

■ A study conducted by the Andrology Institute of Lexington, Kentucky has discovered an interesting fact. The most popular time of day for having sex seems to be 10:34 pm.

No clue, sadly, as to which month the institute was talking about.

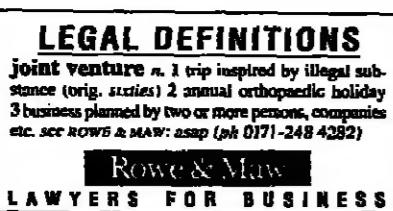
100 years ago

The United States and Cuba Senator Morgan of Alabama asked in the Senate that action be taken on his resolution requesting President Cleveland to supply Congress with information as to the capture of the schooner "Competitor" by a Spanish man-of-war. The case, Mr. Morgan urged, was one of the greatest gravity, and it was the duty of the President under the Constitution to keep Congress informed with regard to matters of public interest.

Shrieks and groans from the stricken country of Cuba were occasionally heard in the United States, telling Congress of the atrocities perpetrated there, but any authentic official information was withheld. Every day of imprisonment of the Americans held captive in Havana was a day of dishonour for America.

50 years ago

Adelaide Electric The directors of the Adelaide Electric Supply Company have deposited a petition with the Dominions Office praying that Royal Assent be not given to the Electricity Trust Bill which finally passed the South Australian Legislative Council on 17th April by a one-vote margin. The object of the Bill is for the acquisition by the State Government of the undertaking.



FINANCIAL TIMES

Thursday June 6 1996



Santer advocates more flexible working hours

EU companies say price pressure at 30-year high

By Lionel Barber in Brussels, Gillian Tett in London and Peter Norman in Bonn

Manufacturers in the European Union believe price pressures are the toughest for almost 30 years, according to a European Commission survey which also shows consumer concern about unemployment continuing to grow.

The survey was released yesterday as Mr Jacques Santer, Commission president, said more flexible working hours, including parental leave, could make a significant contribution to tackling the work crisis in Europe.

The Commission survey of 23,000 businesses in 12 member states showed that business confidence fell again in May. It has been on a downward trend for 17 months. A slight majority of the businesses said they expected to cut prices as a result of falling order books and high stock levels - the lowest price expectation since 1983.

The decline in price expectations suggests that inflation could fall further this summer, bolstering hopes of further interest rate cuts which the Commission believes should reinforce the trend toward an economic upturn

in the second half of the year. The weaker business sentiment had a knock-on effect on consumer confidence, with a sizeable majority of households expecting unemployment to rise over the next year.

And though households remain cautiously optimistic about their own finances, they are getting gloomier about the overall economic outlook.

Mr Santer told the European Parliament a reorganisation of working time would be a central theme in forthcoming talks with business and trade unions on his proposed pact of confidence on employment.

Mr Santer hopes to make the pact the centrepiece of the EU summit in Florence on June 21-22, despite scepticism among employers and trade unions.

His speech to MEPs was generally well-received, though one complained that it was a "colossal sum of feet of clay".

Mr Santer said he favoured a comprehensive approach to the unemployment crisis, based on exploiting the full potential of the single market, raising an extra Ecu1bn (\$1.24bn) to trigger funding for the trans-European infrastructure networks, and target-

ing the annual Ecu1bn EU regional aid more effectively.

Last month, Unice, the European employers' federation, criticised the Commission for assuming a lead role in tackling unemployment. Mr Francois Perot, president, said that employers and trade unions could not supplant national governments and that "meaningful agreement on unemployment cannot be negotiated at a European level".

Yesterday, German and French business leaders said Mr Santer's plans could arouse false expectations and could be no substitute for effective action by the French and German governments to stimulate employment.

Mr Jean Candois, head of the Patronat, the French employers' federation, said after a meeting with Mr Hans-Olaf Henkel, president of the German industry federation, that Mr Santer's proposals ignored the different social developments in France and Germany in the past 50 years.

Mr Santer was careful yesterday to avoid committing the Commission to its earlier "scenario" for halving the number of people out of work by 2000.

Recession fears revised, Page 2

European media alliance dies amid acrimony

By Judy Dempsey in Berlin and Raymond Snoddy in London

The ambitious digital television alliance between Bertelsmann of Germany, Canal Plus of France and British Sky Broadcasting last night collapsed with the whole partners attacking each other.

Bertelsmann said yesterday that BSkyB, controlled by Mr Rupert Murdoch's News Corporation, had unreasonably pulled out of the deal.

But it is clear that both BSkyB and Canal Plus were exasperated by the lack of progress of the venture in a race against the British market before the advent of satellite TV - and Britain's BSkyB now has a market value of £7.6bn, built by developing its home base.

The obvious alternative alliances would be BSkyB and Kirch, with the rest of the Bertelsmann alliance remaining intact. But anything could happen. At least BSkyB is in a strong position, since it has a stranglehold on the UK market, which continues to grow and has the additional prospect of digital TV. Canal Plus, however, is cooped up in the more mature French market, where it is about to face competition from its ally, Bertelsmann, via CUT.

The real winner from the collapse of this media alliance must be the Bavarian media mogul, Mr Leo Kirch. He is about to launch his pay-TV channels in Germany. If he can establish his channels with German viewers before a strong competitor emerges, he is going to be extremely hard to dislodge.

There was also said to be confusion on whether programme acquisition deals were for Bertelsmann's existing television interests or the new "digital platform".

Privately, Bertelsmann acknowledges that the deal is dead. BSkyB is hoping to co-operate more with Canal Plus in future.

Mr Rolf Schmidt-Holtz, a board member of BMG, Bertelsmann's entertainment division, said the group would press ahead with launching a digital television network in Germany and France with Ufa/Clit of Luxembourg, and Canal Plus and Havas of France.

That alliance would provide the content, while the Multi-Media Betriebsgesellschaft (MMBG) consortium headed by Bertelsmann and Deutsche Telekom would provide the technical standardisation for digital television.

Bertelsmann was informed of Mr Murdoch's decision to pull out earlier this week.

"We can live without Murdoch," a Bertelsmann official said. "We got our fingers burnt, but not too much. We have the green light from the competition authorities in Germany and Brussels for MMBG. And we are still on schedule to launch our digital television later this year."

Bertelsmann officials said Mr Murdoch withdrew because it was unclear what role Premiere, Germany's only pay-TV network, would play. Premiere, owned jointly by Bertelsmann, Canal Plus and the Kirch media group, was crucial for the success of the alliance since it would have provided a ready-made audience of more than 1m viewers.

See Lex

The web of relationships in European media is beginning to resemble one of Mr Rupert Murdoch's soap operas. First, Mr Murdoch's BSkyB was courting Canal Plus and Bertelsmann looked like an item, while Mr Murdoch's wood Kirch, and finally BSkyB, Canal Plus, Havas and Bertelsmann got together. Except this relationship was never consummated, so the wife-swapping is due to start all over again.

Of course, with so many egos from so many different nations, there is little prospect of a marriage made in heaven. But there is every reason to try. The prize is a stake in a digital television revolution that is spreading throughout Europe. Germany alone looks like a bigger version of the British market before the advent of satellite TV - and Britain's BSkyB now has a market value of £7.6bn, built by developing its home base.

The obvious alternative alliances would be BSkyB and Kirch, with the rest of the Bertelsmann alliance remaining intact. But anything could happen. At least BSkyB is in a strong position, since it has a stranglehold on the UK market, which continues to grow and has the additional prospect of digital TV. Canal Plus, however, is cooped up in the more mature French market, where it is about to face competition from its ally, Bertelsmann, via CUT.

Since this is clearly unlikely, investment banking will remain a better industry to work in than invest in.

Investment banking jobs

There is nothing new about team detections and bulging bonuses in investment banking. The only novelty is that senior executives are speaking out about something usually defended as the legitimate operation of market forces.

Yesterdays protest by ING's Mr Hessel Lindenberg about the poaching activities of Deutsche Morgan

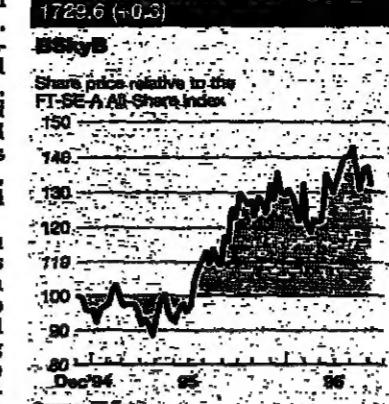
Grenfell is the latest in a series of expressions of discontent about the jobs market. Team hirings exacerbate the fundamental problem - the extraordinarily high remuneration levels in an industry where many firms pay guaranteed bonuses to mediocre performers, give astronomical bonuses to successful staff, and are frequently held to ransom by disgruntled employees.

It is a healthy sign that industry leaders are voicing concern, but no

THE LEX COLUMN

Digital divorces

FT-SE Eurotrack 200: 1729.6 (+0.3)



business (brake pads and linings) with Lucas is much less compelling. BBA's second problem is that at half Lucas' size it will have to pull out all the stops to finance a credible bid. An

all-share offer (with a partial cash alternative) pitched around 300p per Lucas share would cost more than £2.5bn. To avoid earnings dilution, BBA would need to raise margins at Lucas from 7 to 10 per cent in the first year - a very tall order.

In BBA's favour, Mr Bob Quarta, its chief executive, has a great record and Lucas could do with a dose of his aggressive management. BBA is also right to focus on the fact that the proposed Lucas/Varity deal promises much but delivers nothing up front for shareholders. Lucas/Varity could remedy that - and make life very difficult for BBA - by promising to pay a special dividend if its merger goes ahead.

Allders/Swissair/BAA

The squabble over Allders' duty-free business has got out of hand. The clear winners are Allders' shareholders, who are being offered a handsome price of £160m for a less than sparkling asset. But everybody else emerges from the episode a loser.

Allders' board, for a start, must feel pretty silly. If the sale had not needed shareholder approval, BAA would have won control for £130m - despite Swissair's willingness to pay more. To be fair, BAA had Allders over a barrel at the time - and Swissair had not bid conclusively. But given Swissair's evident desperation, this simply suggests Allders' handling of the negotiations was inept.

BAA has had the good sense to walk away rather than bid yet higher. But if, as seems likely, BAA cancels its contracts with Allders to set up its own duty-free business, its shareholders should protest. For BAA to plunge into a business requiring sophisticated distribution networks, and from which it can already extract the juiciest returns through rents, would be a classic case of pointless, high-risk utilitarian diversification.

But Swissair looks the biggest victim of its success. True, there should be modest synergies from adding to the purchasing power of its existing duty-free side. But it is still buying a business likely to make pre-tax profits of £10m next year, about half of which will probably evaporate if the BAA contracts are cancelled. Deunct BAA, and Swissair is paying an absurd 30 or so times earnings for a business constantly at the mercy of airports, and facing the abolition of European duty-free sales in 1998.

Indian government in pledge to strengthen public sector

By Mark Nicholson
In New Delhi

India's United Front government yesterday gave the first taste of its governing agenda in a document which promised continued economic deregulation but also put heavy emphasis on strengthening the public sector.

It promised fiscal discipline but indicated several areas of increased government spending, adding that foreign investment in "low priority" areas - unspecified but likely to include consumer goods industries - would be "discouraged".

The 25-page "minimum programme" outlines little change in foreign policy, saying the United Front would "work for universal nuclear disarmament" and that India, which is not a signatory to the non-proliferation treaty, would "retain the nuclear option" until this was achieved.

The policy announcement followed days of backroom talks

among the 13 parties which comprise the UF, led by Mr H.D. Deve Gowda, prime minister.

The UF is expected to win comfortably a parliamentary vote of confidence next week, with Congress party support. Congress, badly defeated in last month's general election, has indicated it would withdraw its backing if the coalition reversed the programme of economic reform started in 1991.

Although short on detail, the document strongly reflects the regional and "social justice" components of the coalition by promising to devolve greater powers and resources to the states, while emphasising a commitment to "reserved" public sector jobs for women and the lower castes.

The document also bears the mark of compromise between convinced reformers, personified by Mr P. Chidambaram, finance minister, and leftwing components of the coalition.

It said the UF was committed

to faster growth and continued industrial deregulation and "decontrol" as required".

But it laid emphasis on domestic and public investment to achieve this, saying that "at the margin" the country needed foreign investment to absorb 80bn a year in foreign direct investment - five times current levels.

Mr Jayal Reddy, UF spokesman, said the government would respect undertakings with foreign groups already operating in India. He also suggested India's state-dominated insurance industry would be opened up to private and foreign investors along the lines of the cautiously liberalising banking sector.

But in a shift of emphasis from the preceding Congress government, the document argues the need to strengthen existing public sector enterprises, currently a heavy drain on India's economy, and indicates the UF will be reluctant to privatise industries.

It said the UF was committed

Continued from Page 1

its international ambitions. As a result of the deal, Robeco "will become a one hundred per cent daughter of Rabo," Mr Korteweg, chairman, said.

In turn, Rabobank spoke of its need to cultivate asset management expertise to achieve under which Robeco would

retain autonomy over internal management. However, Mr Wijfels stressed that important strategic decisions such as investments, further acquisitions, and essential management choices must be approved ultimately by Rabobank.

See Lex

power, but is also able and willing to finance necessary international expansion," Mr Pieter

Korteweg, chairman, said.

In turn, Rabobank spoke of its need to cultivate asset management expertise to achieve

under which Robeco would

